

# FINAL PLACEMENT REPORT

## *BATCH OF 2017 -19*



## Message from the Placement Desk

Department of Management Studies, IIT Madras is pleased to announce the completion of a highly successful placement season for its MBA, M.S. (by Research) and Ph.D students.

The placement process was conducted in December 2018 and witnessed over 30 companies recruiting for a wide variety of profiles from the campus. The companies included both regular recruiters and several first-time recruiters.

The recruiters were overwhelmed with the quality of the programme and the skill-set of the participating students. In keeping with the trends of recent years, firms offering roles in Analytics, Marketing, Consulting and Operations made up the bigger proportion of the recruiters. Several offers were also made by IT/ITES and BFSI companies.

The flagship MBA program constituted the major proportion of the placement drive. The average CTC stood at 12.44 lakhs per annum (INR) for the MBA 2017-19 batch. The M.S. (by Research) and Ph.D programs also witnessed an impressive placement season with an average CTC of INR 12.79 lakh per annum for the M.S. (by Research) programme.

The list of new recruiters included AG Facilities Solutions, Chalo, Kantar Analytics, Fractal Analytics, Micron Technologies, OSG Analytics, Trexquant, Visual BI, William O' Neil, ZS Associates and Zycus. The season also witnessed several regular recruiters at DoMS like Accenture, Amazon, Cisco, Cognizant, Dell, Ford and McKinsey strengthening their existing long-term ties with the Department.

## MBA Batch Profile

The MBA Batch of 2017-19 at DoMS consists of 65 students from across India. 63 students participated in the placement drive while 2 opted out. The batch has students coming from diverse backgrounds like engineering, commerce, hotel management, arts and pharmaceutical science. The average work experience of the batch is 19.5 months in diverse sectors like Banking, IT, Finance, Education, FMCG, etc.



**BATCH SIZE**  
**65**



**AVG WORK EXP**  
**19.5 months**

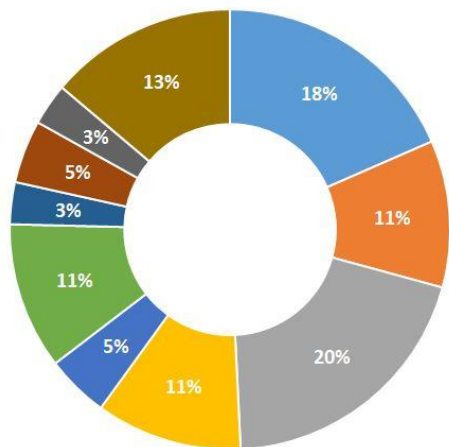


**66%**



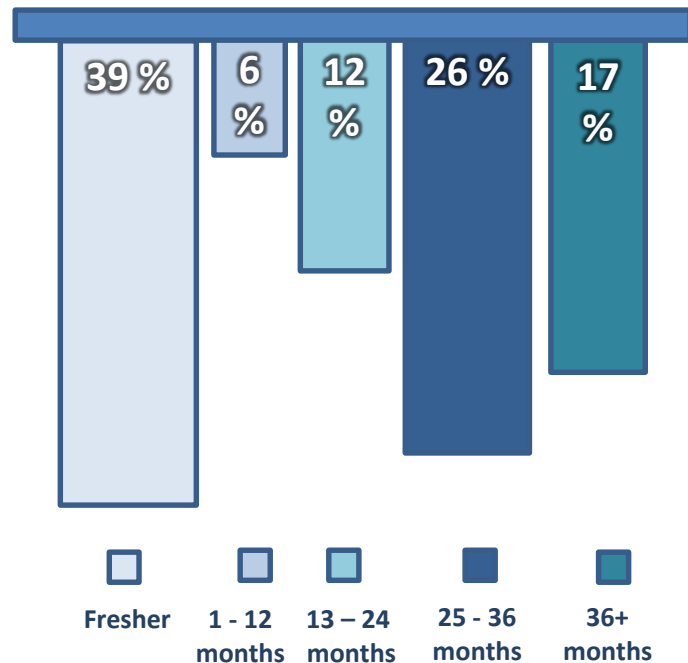
**34%**

### Educational Background



- CSE/IT
- Electronics
- Civil
- Arts
- Instrumentation engineering
- Mechanical
- Electrical
- Commerce
- Management
- Others

### Work Experience Profile



- Fresher
- 1 - 12 months
- 13 - 24 months
- 25 - 36 months
- 36+ months

## Placement Highlights

**100%**

Placements

**22%**

Pre-Placement  
Offers

**34**

Companies Participated

**2**

International Offers

## CTC Distribution (in INR lakhs per annum)

**HIGHEST SALARY**



**29.06**

**AVERAGE SALARY**



**12.44**

**MEDIAN SALARY**



**12.00**

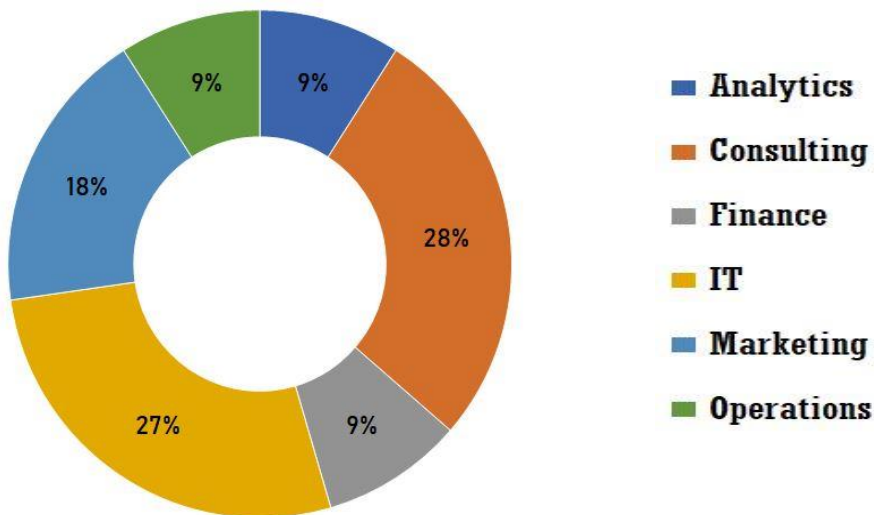


**3 + years of work experience**

## CTC Distribution (in INR lakhs per annum)



## Domain Distribution



## Profiles Offered

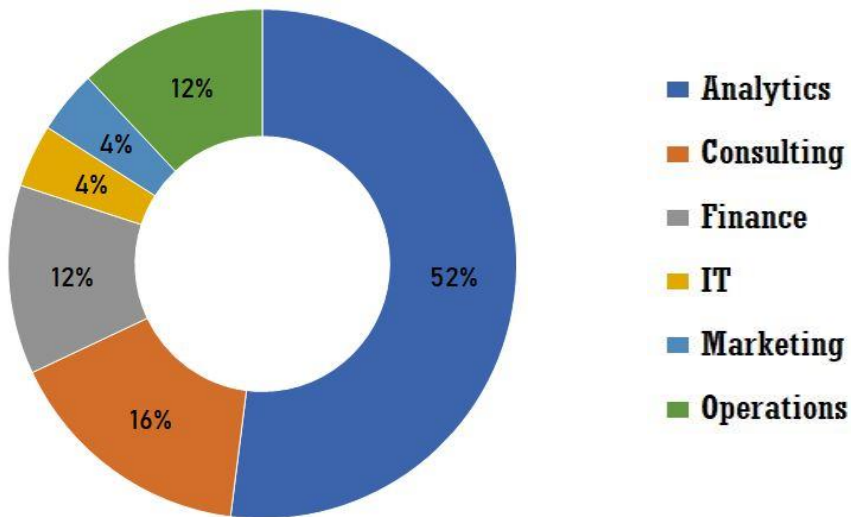
- |                                  |                               |                               |
|----------------------------------|-------------------------------|-------------------------------|
| • Business Analyst               | • Business Consultant         | • Data Analyst                |
| • Digital Marketing Executive    | • Enterprise Solution Manager | • IT Consultant               |
| • Marketing Operations Executive | • Product Development Manager | • Product Marketing Executive |

## 1-3 years of work experience

### CTC Distribution (in INR lakhs per annum)



### Domain Distribution



### Profiles Offered

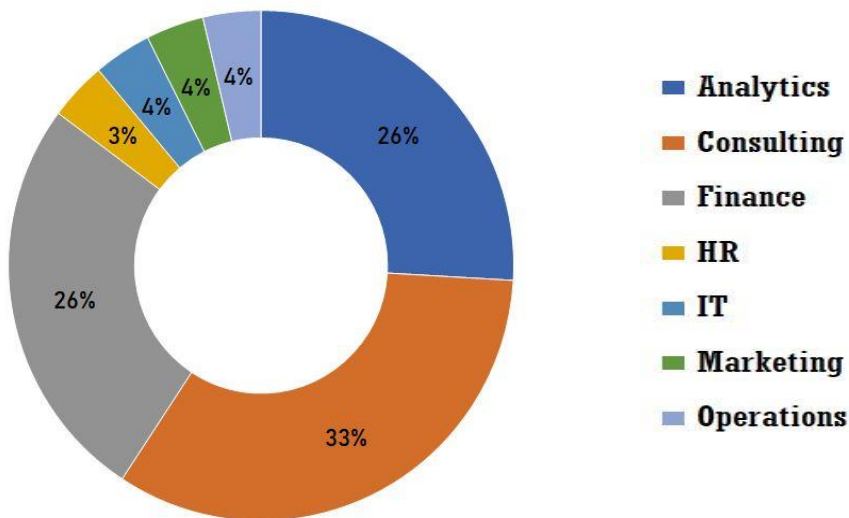
- Analytics Consultant
- Associate Consultant
- Business Development Associate
- Data Analyst
- Financial Analyst
- IT Consultant
- Knowledge Analyst
- Management Trainee
- Quality Assurance Executive

## 0-1 year of work experience

### CTC Distribution (in INR lakhs per annum)



### Domain Distribution



### Profiles Offered

- Assistant Manager
- Business Associate
- Enterprise Solution Manager
- Associate Consultant
- Data Analyst
- Management Trainee
- BI Analyst
- Digital Marketing Executive
- Operations Analyst

## Domain Distribution (in INR lakhs per annum)



**ANALYTICS (33%)**

Key Recruiters : Accenture, Ford, Wipro

**Highest CTC  
15.0**



**CONSULTING (26%)**

Key Recruiters : CISCO, IBM, Micron Tech

**Highest CTC  
16.8**



**FINANCE (17%)**

Key Recruiters : Crisil, ICICI, RBS

**Highest CTC  
14.0**



**HUMAN RESOURCE (2%)**

Key Recruiters : Chalo (Start-up)

**Highest CTC  
8.0**



**INFORMATION TECHNOLOGY (8%)**

Key Recruiters : Carwale, Maybank

**Highest CTC  
12.0**



**MARKETING (6%)**

Key Recruiters : AG Facilities, VIP, Zycus

**Highest CTC  
29.1**



**OPERATIONS (8%)**

Key Recruiters : AG Facilities, Amazon, McKinsey

**Highest CTC  
29.1**



## M.S. (by Research)

- The 2019 batch included students specializing in Operations Research, Operations Management, Financial Management and Marketing Management.
- Recruiting firms included Cisco, Kantar Analytics, OSG Analytics, and William O' Neil.
- The highest CTC offered was INR 15.96 LPA and the average stood at INR 12.79 LPA.

## Ph.D Program

- Students completing their program in 2019 have done their doctoral research in areas like E-commerce, Web Personalization, Consumer Behaviour, Green Marketing, Brand Management and Mergers & Acquisitions.
- Firms like ZS Associates and Trexquant offered coveted profiles in the domain of analytics and finance.
- The highest CTC offered was INR 23 LPA and the lowest CTC was INR 18.68 LPA.

## Our Recruiters



## CONTACT DETAILS

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