



DoMS  
IIT Madras

# PLACEMENT REPORT

BATCH OF 2018-2020

## Message from Placement Desk

Department of Management Studies, IIT Madras is pleased to announce the completion of a successful placement season for its MBA and MS students.

The placement season witnessed 24 organizations recruiting for various profiles. The companies included both regular recruiters and several first-time recruiters as well.

The quality of the programme was praised by all recruiters. The competency of the candidates was greatly acknowledged being the spotlight of the season. The average CTC stood at 14.38 lakhs per annum (INR) for the MBA 2018-20 batch.

Several companies from various domains offered opportunities for the candidates to choose their preferred career path. While Analytics, Consulting and Operations made up the largest proportion of recruiting companies, several offers were also made by IT/ITES, Marketing and BFSI sector firms.

Some of the new recruiters this season included EMCO, GE, BNY Mellon, HCL and FSS among others. The season also witnessed several regular recruiters at DoMS like McKinsey, Amazon, Cisco, Dell, and Accenture strengthening their existing long-term ties with the Department.

# MBA Batch Profile

The MBA Batch of 2018-20 at the Department of Management Studies, IIT Madras consists of 48 students from across India. 44 students participated in the placement drive. The batch has students coming from diverse disciplines in engineering, commerce and arts. The average work experience of the batch is 18.5 months in varied sectors like Banking, IT, Finance, Education, FMCG, etc.



Batch Size  
48



Avg Work Ex  
18.5 Months

Male – Female Ratio

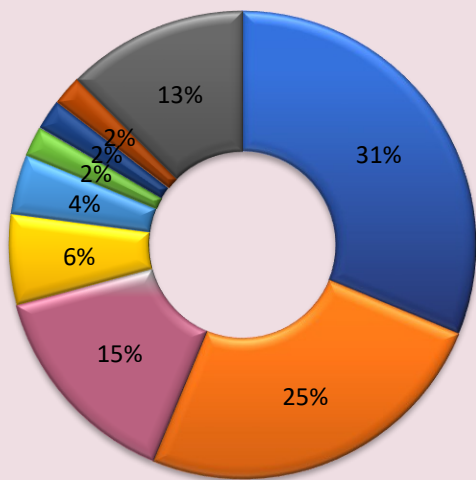


71%



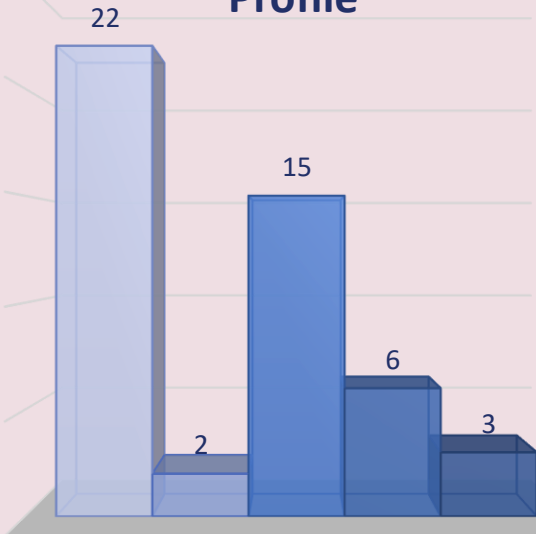
29%

Educational Background



- Mechanical
- Electronics
- CS/IT
- Electrical
- Civil
- Arts
- Management
- Commerce
- Others

Work Experience Profile



- Fresher
- 0-1 Yrs
- 1-2 Yrs
- 2-3 Yrs
- 3+ Yrs



## Placement Highlights



Placements



Pre-Placement Offers



Students Registered



International Offers

## CTC Distribution (in INR lakhs per annum)

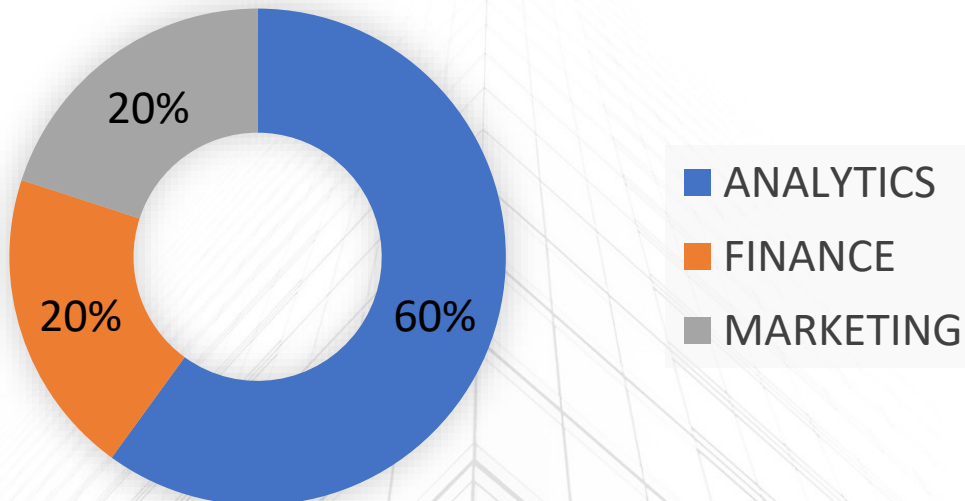


3 + years of work experience

### CTC Distribution (in INR lakhs per annum)



### Domain Distribution



### Profiles Offered

- Business Analyst
- Business Development Executive
- Data Analyst

## 1-3 years of work experience

### CTC Distribution (in INR lakhs per annum)

29.02

Highest  
Salary

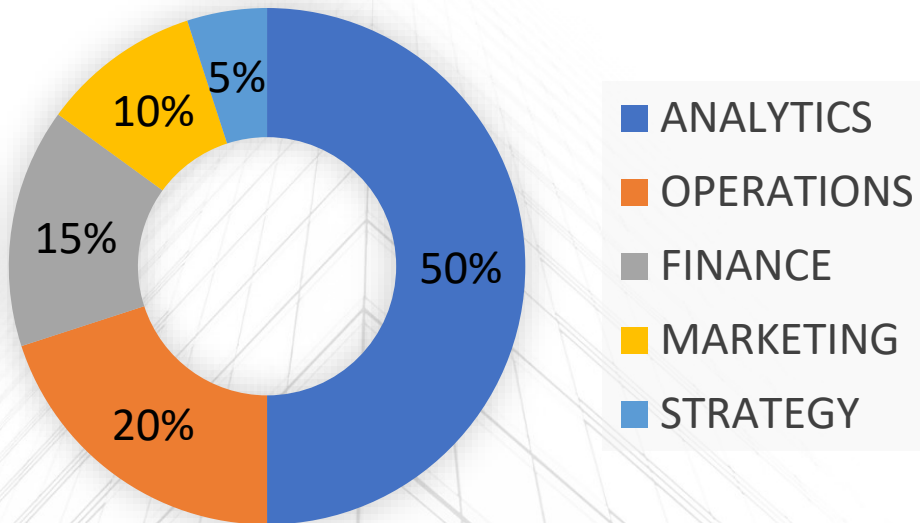
15.81

Average  
Salary

15

Median  
Salary

### Domain Distribution



### Profiles Offered

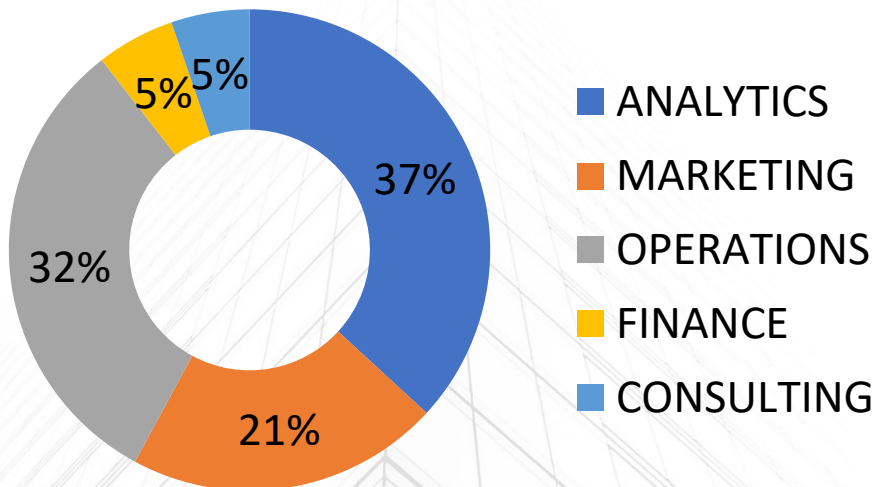
- Operation Executive
- Business Analyst
- Data Analyst
- Management Associate
- Business Strategy
- Business Intelligence Analyst

## 0-1 years of work experience

### CTC Distribution (in INR lakhs per annum)



### Domain Distribution



### Profiles Offered

- Associate Product Manager
- Business Analyst
- Data Analyst
- Associate Consultant
- Operation Executive
- Business Intelligence Analyst
- Management Trainee

## Domain Distribution (in INR lakhs per annum)



**ANALYTICS (46%)**

Key Recruiters : McKinsey, Accenture, DELL

Highest CTC  
21.50



**OPERATIONS (23%)**

Key Recruiters : EMCO, RBS, CHALO, GE

Highest CTC  
29.02



**MARKETING (16%)**

Key Recruiters : AG Facilities, CISCO, FSS

Highest CTC  
29.00



**FINANCE (11%)**

Key Recruiters : Amazon, BNY Mellon,  
Butterfly

Highest CTC  
21.00



**STRATEGY & CONSULTING (4%)**

Key Recruiters : IBM, HCL

Highest CTC  
13.00



## MS(By Research)

- The 2020 batch included students specializing in Operations, Financial Management, Marketing Management, Human Resource Management, IT and Integrative Management.
- The major recruiting firm was Cargill Digital Labs.
- The highest CTC offered was INR 22.41 LPA.

## OUR RECRUITERS

McKinsey  
&Company



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