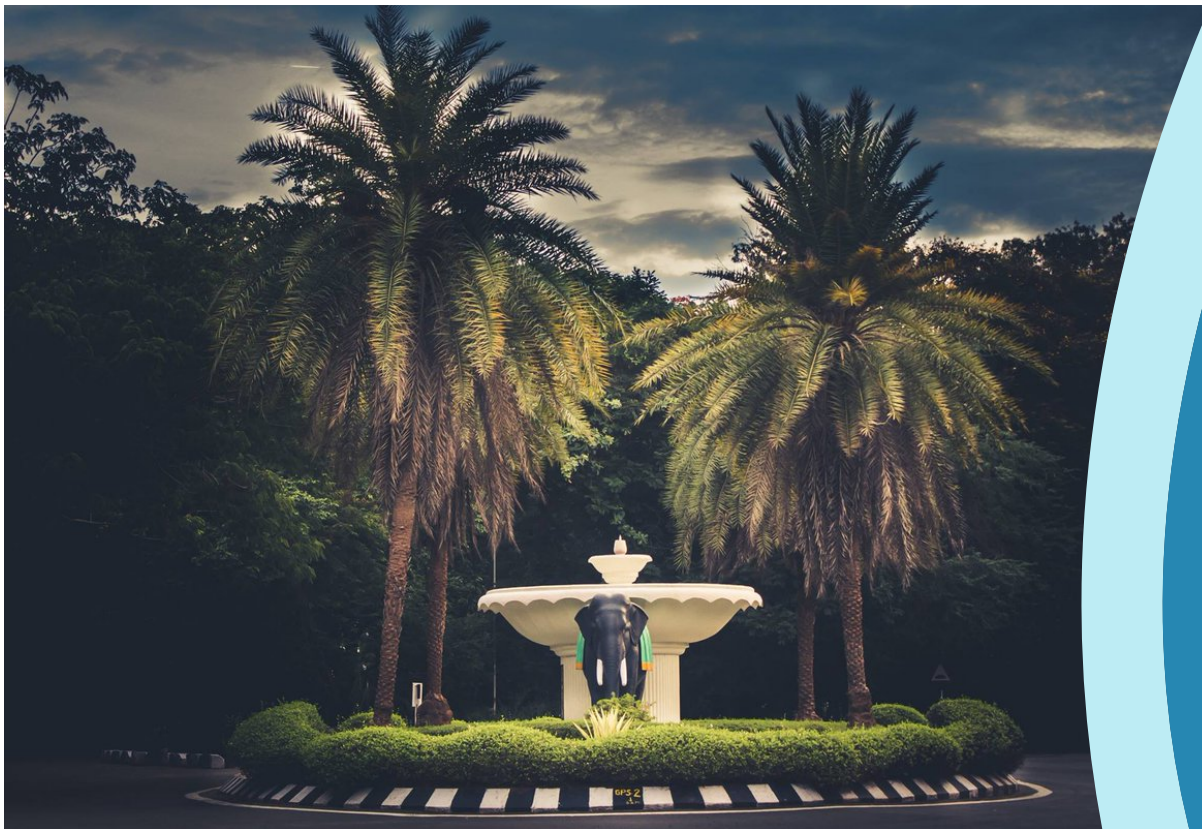




DoMS IIT Madras

Placement Report

**FINAL
PLACEMENTS
BATCH OF 2019-2021**



MESSAGE FROM THE PLACEMENT DESK

Department of Management Studies, IIT Madras is pleased to announce the completion of a highly successful placement season for its MBA, M.S. (Research) and Ph.D. students. We express sincere gratitude to our valued regular recruiters and renowned first-time recruiters for having shown faith in DoMS- IITM.

The final placement process was conducted from December 2020 onwards and witnessed over 20 companies recruiting for a wide variety of profiles from the campus. The recruiters were overwhelmed with the quality of the program and the skill set of the participating students.

The firms offered roles in Analytics, Marketing, and Operations that made up the bigger proportion of the recruiters. This year the placement season witnessed new entrants on campus such as Exterro, Axtria, MuSigma, Samunnati Finance, 2IIM among others. The season also witnessed several regular recruiters like McKinsey, Accenture, DELL, CISCO, RBS, and OSG Analytics, strengthening their existing long-term ties with the department.



Overall, the placement process received active participation from companies across all domains, ensuring ample choice for the candidates to pursue careers in the field of their preferences.

The diverse profiles offered by the companies to the batch is an evidence of the quality and efforts of DoMS. We are grateful to the recruiters for reaffirming their faith in the talents developed by the DoMS MBA program. We also thank our faculty members, seniors, and alumni for their extensive support in making the final placement process a huge success.



RANKED 1ST OVERALL;
14TH IN MANAGEMENT

InsidellM.com

MOST ACADEMICALLY DIVERSE
B-SCHOOL OF INDIA

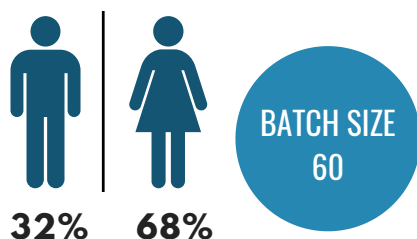


INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

MBA BATCH PROFILE 2019-2021

The MBA batch of 2019-2021 at DoMS IIT Madras consists of 60 candidates from across the country, with a greater percentage of women candidates, all from diverse backgrounds. The diverse disciplines include CA, Architecture, Law, Pharmacy, Fashion, Science & Psychology, and Commerce. This provided the avenue for an evolutionary and expansive pool of knowledge through the accumulation of different experiences.

GENDER DIVERSITY



WORK EXPERIENCE



EDUCATIONAL DIVERSITY





RANKED 1ST OVERALL;
14TH IN MANAGEMENT

InsidellM.com

MOST ACADEMICALLY DIVERSE
B-SCHOOL OF INDIA



INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

PLACEMENT HIGHLIGHTS

Companies
participated
25

Pre Placement
Offers
14%

Students
registered
57

CTC DISTRIBUTION (IN INR LAKHS PER ANNUM)

HIGHEST
SALARY
₹21,50,000

AVERAGE
SALARY
₹ 12,77,500

MEDIAN
SALARY
₹11,50,000



RANKED 1ST OVERALL;
14TH IN MANAGEMENT

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B-SCHOOL OF INDIA



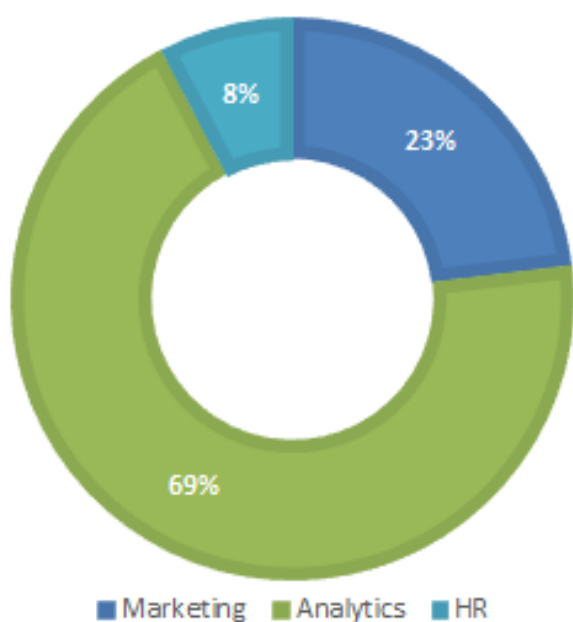
INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

3+ YEARS OF WORK EX



CTC DISTRIBUTION (IN INR LAKHS PER ANNUM)

DOMAIN DISTRIBUTION



PROFILES OFFERED

- Lead Consultant
- Business Analyst
- Associate Consultant
- Fellow
- Analytics Analyst
- Data Science Analyst



RANKED 1ST OVERALL;
14TH IN MANAGEMENT

InsidellM.com

MOST ACADEMICALLY DIVERSE
B-SCHOOL OF INDIA



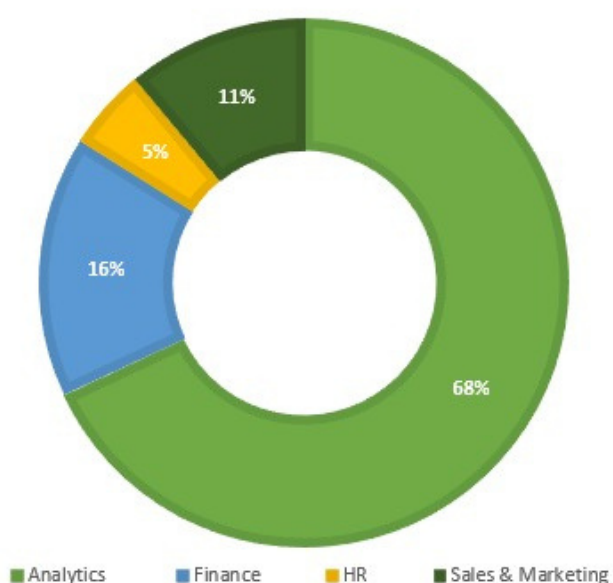
INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

1-3 YEARS OF WORK EX



CTC DISTRIBUTION (IN INR LAKHS PER ANNUM)

DOMAIN DISTRIBUTION



PROFILES OFFERED

- Senior Analyst, Business Intelligence
- Knowledge Analyst
- Product Manager
- Fellow
- Associate (Analytics)



RANKED 1ST OVERALL;
14TH IN MANAGEMENT

InsidellM.com

MOST ACADEMICALLY DIVERSE
B-SCHOOL OF INDIA



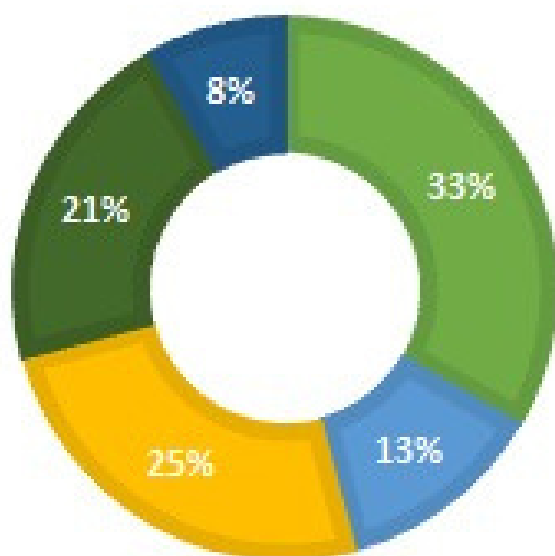
INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

0-1 YEARS OF WORK EX



CTC DISTRIBUTION (IN INR LAKHS PER ANNUM)

DOMAIN DISTRIBUTION



Marketing Finance Analytics/IT Operations HR

PROFILES OFFERED

- Business Development Analyst
- Product Manager
- Data Science Analyst
- Business Analyst
- Senior Business Development Associate
- Associate Program Manager
- Lead Consultant

DOMAIN DISTRIBUTION

HIGHEST CTC

ANALYTICS (55%)

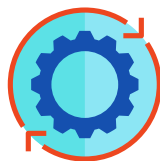
₹ 21,50,000



KEY RECRUITERS: MCKINSEY & CO., ACCENTURE, DELL, CISCO, INFOSYS, AXTRIA, EXTERRO, CONGRUENT SOLUTIONS

OPERATIONS (8%)

₹ 15,50,200



KEY RECRUITERS: SCHLUMBERGER, ACT, CHAINANALYTICS, MUSIGMA

SALES AND MARKETING (25%)

₹ 13,00,000



KEY RECRUITERS: COGNIZANT, GAVS, GREAT LEARNING, 2IIM, SCALER ACADEMY, OSG ANALYTICS, CARWALE

IT (2%)

₹ 8,00,000



KEY RECRUITER: PHOTON INTERACTIVE

HUMAN RESOURCES (2%)

₹ 9,00,000



KEY RECRUITER: GREAT LEARNING

FINANCE (8%)

₹ 10,00,000



KEY RECRUITERS: SOUTH INDIAN BANK, BNY MELLON, NATWEST



RANKED 1ST OVERALL;
14TH IN MANAGEMENT



MOST ACADEMICALLY DIVERSE
B-SCHOOL OF INDIA



INDIA'S FIRST
UNIVERSITY-BASED RESEARCH PARK

MS (BY RESEARCH)

There were 7 MS Scholars in total, including 6 from operations and one from finance.

Prominent recruiters included: CISCO, ORMAE, Global Foundries, TCS, Decision Point, and Epsilon.

One Ph.D. scholar was selected as Assistant Professor at IEM institute.

Highest CTC: INR. 21,57,000.

Average CTC: INR. 12,17,000.

OUR RECRUITERS



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PLACEMENT CELL
DEPT. OF MANAGEMENT STUDIES,
IIT MADRAS