



Department of Management Studies IIT Madras



**Final Placement Report
2015**



Overview

The placements of batch 2013-2015 in Department of Management Studies, Indian Institute of Technology - Madras, reinstated the trust of our recruiters in quality and talent in DoMS. Students were offered various coveted roles in Supply chain, Analytics, Operations, Consultancy, and Marketing. Past recruiters like Amazon, Citi Group, Wipro, Cisco, Avalon, McKinsey, Dell, RBS, JP Morgan Chase, Syntel, ICICI, Cognizant, Sutherland, Infosys, HSBC, Analytics Quotient, and TCS had further strengthened their bond with the department by taking a good number of students in their fold. We express our gratitude to them for their continued support. DoMS has also seen a huge enthusiasm in new entrants of recruiters such as Ola Cabs, Titan, PwC, Carwale, and IDFC this season. We take pride in achieving 100% placements of the diverse and highly talented batch of 2015. Out of the 71 students in the batch, two students got placed off campus and one student opted out of the placement process.

Placement Snapshot



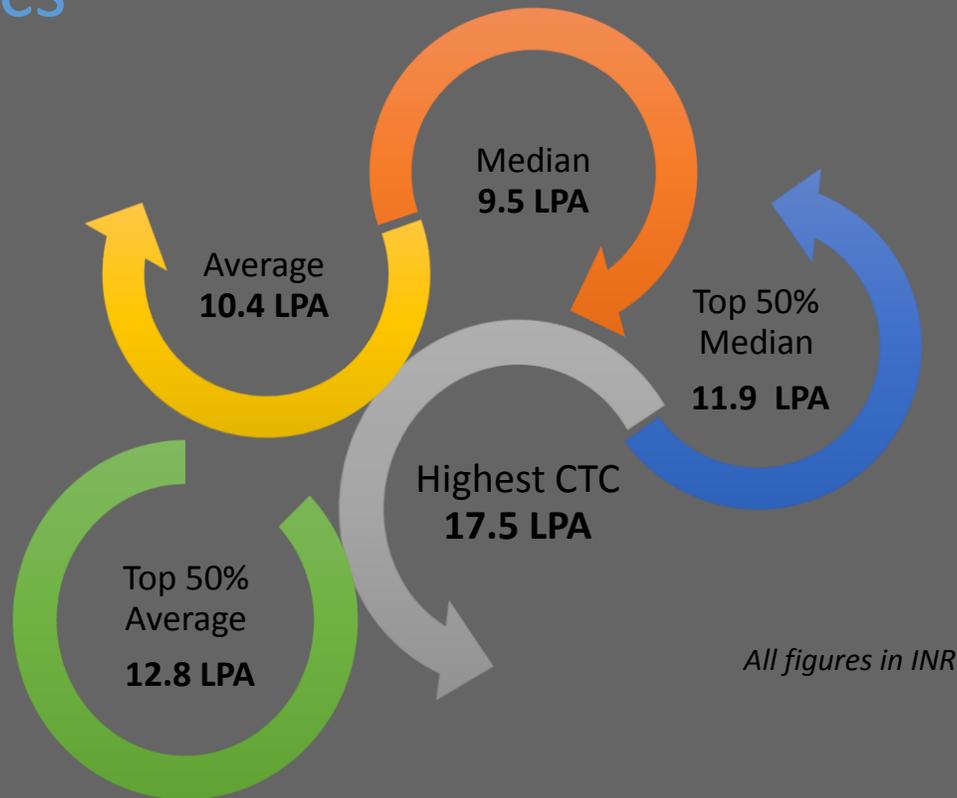
- Total number of students
- Number of students registered
- Number of students placed
- Number of students opted-out Of placements



Number of companies participated



Statistics



Highlights

- 👍 100% Placements
- 👍 Average CTC increased from INR 8.9 LPA to INR 10.45 LPA compared to previous year
- 👍 13 students were offered PPOs/PPIs based on their outstanding performance in the summer internship
- 👍 Highest CTC was INR 17.5 LPA
- 👍 37% of the students were placed in the IT & ITES industry offered by market giants like Infosys, Wipro, Dell, Cognizant and Syntel
- 👍 E-commerce industry offered the highest average CTC of INR 16.11 LPA



Industry Details

Banking, Financial Services and Insurance

About 24% of the students got placed in the BFSI sector. The major companies were Citi Bank, RBS, JP Morgan, ICICI, HSBC and IDFC offering profiles for Marketing, Finance, Operations and Analytics.

IT&ITES

IT&ITES took around 37% of the students. Infosys, Wipro, Dell, Cognizant, Syntel and Sutherland were the key recruiters in this sector. Some of the profiles offered were Analytics, Management Associate, Consultancy, Supply Chain Management, IT Operations and Sales Consultants.

Management Consulting

10% of the students got job offers in the Management Consulting sector. Avalon, PwC and McKinsey dominated this area offering roles like Management Consultancy, Finance and Analytics.

E-Commerce/ Internet

Amazon and Carwale took 10% of the students offering jobs in Operations, Marketing, and Analytics.

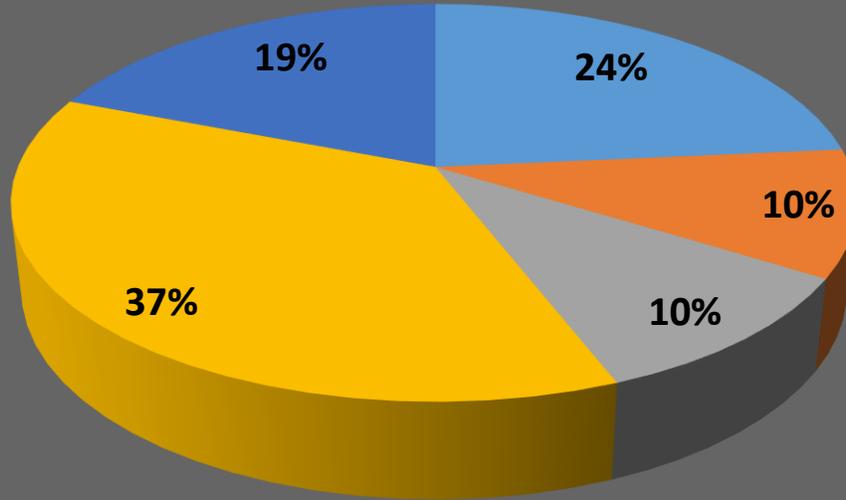
Others

Other companies who visited the campus were in the domain of Analytics, Service Sector, Manufacturing and Consumer Goods. Major companies included were Cisco, Ola cabs, Titan, and Analytics Quotient. They offered roles in Finance and other Functional Domains.



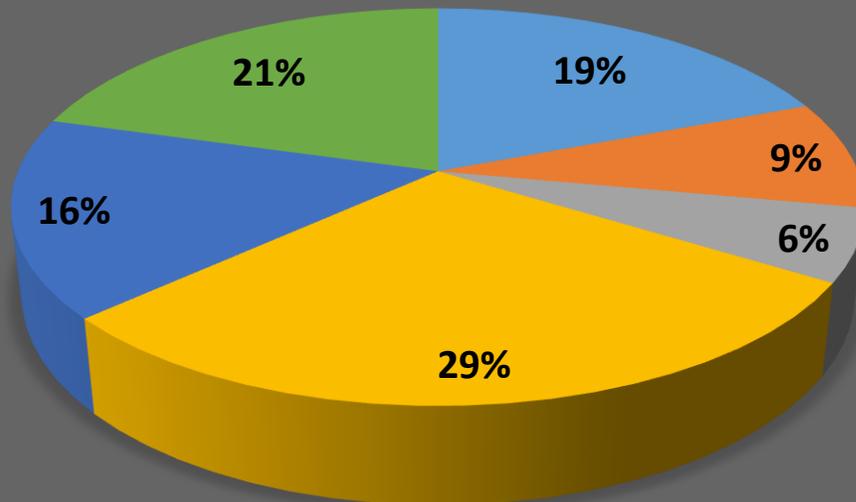
Breakups

Sector-wise



■ BFSI ■ Consulting ■ E-commerce/Internet ■ IT/ITES ■ Others

Profile-wise



■ Analytics ■ Consultancy ■ General Management
■ Operations ■ Sales/Marketing ■ Systems & IT

Our Major Recruiters



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