Case Quest

A Management Case Study Writing Competition Department of Management Studies (DoMS) IIT Madras



DoMS, IIT Madras presents 'Case Quest'—a platform for faculty, scholars, MBA students and industry representatives to develop case studies showcasing real-world business challenges and honing analytical skills. Engage in case study development, enhance your expertise, and win exciting prizes!

Key Highlights

- Write case study about real-world business challenges faced by companies in India
- Compete against top B-Schools across India
- Enhance problem-solving, analytical, and presentation skills
- Top 20 teams will qualify for the final presentation
- Final presentation at the IIT Madras campus

Eligibility

- Faculty members, Research scholars/Ph.D. candidates, MBA students and industry representatives
- Team Size: Maximum 4 members
- At least one faculty member is mandatory

Prizes

- 1st Prize: ₹ 1,50,000 + Certificate of Excellence
- 2nd Prize: ₹ 1,00,000 + Certificate of Excellence
- 3rd Prize: ₹ 75,000 + Certificate of Excellence
- 4th & 5th Prize: ₹ 20,000 + Certificate of Merit
- Recognition certificates for all finalists

Important Dates

- Registration opens: March 20, 2025
- Registration deadline: May 15, 2025
- Case submission deadline: August 5, 2025
- Announcement of finalists: September 10, 2025
- Final presentation (at IIT Madras): October 9-10, 2025

Registration & Logistics

- Registration fee per team : ₹1000 (nonrefundable)
- MCSC (DoMS, IIT Madras) will provide accommodation and a travel grant equivalent to 2nd AC train fare for the finalists.



Scan the QR Code or click here for more details

Contact Us

- mcsc_doms@smail.iitm.ac.in
- 044 2257 4587
- Management Case Study Centre (MCSC)