



## Awards and Achievements

### Faculty

Professor M. Thenmozhi has been bestowed “Best Researcher Award 2020” by Prof.(Dr.) K.P. Muraleedharan Endowment Trust, University of Calicut

Professor Thillai Rajan, Publications: The Book: “Shifting Orbits: Decoding the Trajectory of the Indian Start-up Ecosystem” has been ranked among the top 10 books for entrepreneurs by YourStory: Year in Review 2021 - The top 10 books of 2021 for entrepreneurs.

### Research Scholars

Jasmine Banu has been awarded “The best doctoral student paper award” for her paper “Women Entrepreneurship and their work-family interface: A systematic literature review of growing research” at the 59th Annual Meeting of the Eastern Academy of Management held during May 17-20, 2022, in Portland, Maine

C Vijaya received “Best Paper Award” and “Best Presenter Award” for her paper “Quantitative Funds in India; Do the AI-based models outperform Traditional Funds” at the International Conference on Technology Analysis, Fintech and Financial Services (Mar 11 – 17, 2022)

Nibu Thomas has won the Academy of Management “Best Student paper award” for his research paper titled “Gamification in Management Education: Examining the Engagement Pathways of Learning”

Jasmine Banu has won the best conference paper award for her paper titled “What does it

take to be a Woman Entrepreneur? Examining the Line between Entrepreneurship and Work-life Balance” at the 6th Biennial Conference of Work and Family Research Network (WFRN) (Jun 23-25, 2022) at NYC, USA

Ramya M has been awarded the Institute research award (Jul – Nov 2021-2022) for her research work “Improving Corporate Sustainability through the moral conflict and emotions of employees working in resistant organizations”

Ashwin Baliga received (Best thesis award in marketing, Sri. N. Kannan prize)

Abraham Cyril Isaac received the Shri R N Rajendran award for best thesis in OB-HR



Faculty & Research Scholars

### MBA Students

Sanjana Kumar received K V Arunkumar Memorial Prize for all-round activities

Adi Vishnu Mallapuram, Hari Maheswari Panda and Sohmsheety Vyshnavi Priya were the National Finalists in Parivarthan - organized by Social Club of IIM Sambalpur.

Suganthan T, Aravinthan R and Gowtham R secured 3rd place in OPESCAPE organized by Indian Institute of Management (IIM) Jammu.

M Suresh Raju, Sugapriya T and Debanjan Mukhopadhyay were the National Finalists in The Pitch - B-Plan Competition organized by ICFAI Business School (IBS), Hyderabad

Manas Mehta, Samarth Johnson Prasad and Sivam Sharma secured 2nd place in Case Analysis Challenge, Drishticone, organized by IMT Nagpur.

Joe Larsen R, Nithya Sri T and Saurabh K

won 2nd place in Ad-o-holic organized by IMT Ghaziabad.

Sudipta Mitra, Mallickarjun Ganguly and Purvesh Nandy were the National Finalists in Ops-Sonization - organized by IIM Trichy.

Varun Kumar, Gowthaman K and Sugapriya T were the National Finalists in MarkWiz 2.0 organized by IIM Vizag.

Sanjana Anand and S. Sharath Ram won 1st place in Entrépreneurship 4.0, Tangerine Trails organized by Indian Institute of Management (IIM), Nagpur.

### VLM Students

The team from PGPEX-VLM Class of 2022, comprising of Mr. Vignesh Anbazhagan, Mr. Tanmoy Bera, Mr. Vijay Patil, and Mr. Sandeep Vucha, emerged as Runners Up in the Global EDGE-NEXT program conducted by The University of Tokyo.



VLM Students

### EMBA Students

Anshika received the Best performance medal.

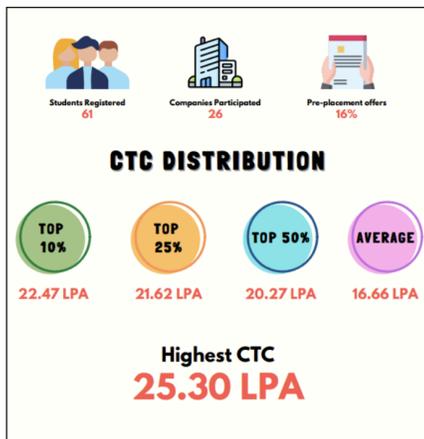


EMBA Students

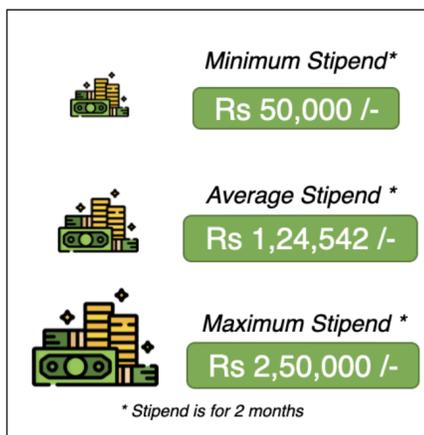
## Placements



Major Recruiters



Final Placement Highlights



Summer Internship Highlights

## International Collaborations

Aligning with the global engagement initiative of IIT-Madras, DoMS seeks to foster knowledge leadership through collaborative engagement with foreign universities and grant agencies. DoMS currently facilitates student and faculty exchange programs across 17 universities.

### Exchange Students

Mr. Vasanthraj is a Joint Ph.D. scholar at Curtin University, Australia for the period from 11.05.2022 to 29.11.2022

Ms. Krutheeka Baskaran is enrolled in the Exchange Program at the University of Passau, Germany for the period from 08.06.2022 to 15.01.2023

Ms. Teena Thomas is a Joint Ph.D. scholar at the University of Passau, Germany for the period from 08.09.2021 to 30.09.2022

### Visits by Faculty

Dr. Vaibhav Chawla visited the University of Passau, Germany, and gained visiting professorship.

Professor A Thillai Rajan collaborated his research work with faculty at the Harvard Kennedy School, Harvard University, Massachusetts, USA

Professor Saji Mathew visited the University of Passau, Germany to discuss joint research projects.

### Visits by Foreign Faculty

Professor Kulwant Pawar, University of Nottingham, UK, visited DoMS in April 2022 as part of SPARC project on Cloud Manufacturing.



Professor Piyush Sharma, Curtin University, Australia, visited DoMS in May 2022. He gave a talk titled **My research journey and emerging research interests.**



## Research Projects and Incubation

Professor R K Amit has been awarded a sponsored research project titled *Decision Fusion Technique for a Multisensorial Context for Ensuring Applications in Fault Diagnostics and Decision Support System* funded by Aeronautics Research & Development Board (ARDB).

Professor M Thenmozhi co-founded Yrs Intuitions Consulting Pvt Ltd. Company Profile: Designs, develops and manages social media pages of brands and businesses. Also develops websites and mobile applications.

Professor Thillai Rajan is the founder of YNOS Venture Engine CC Pvt Ltd. Company Profile: Improve the effectiveness of fundraising process for start-ups and other early-stage firms using cutting-edge technology, data science, and machine learning tools

Dr. Nandan Sudarsanam co-founded Silint Consulting Pvt Ltd. Company Profile: Intelligent Systems based solutions for industries to aid Business Intelligence & Automation processes.

## Invited Talks by Industry Leaders

### MBA MILS Lectures

Mr. M. Srinivasan, Business Awareness Coach & Consultant, delivered a lecture titled "The Path Breaker MBA" on 4th Feb 2022.

Mr. Nishanth Chandran, Founder & CEO, Tender Cuts provided insights on "Role of Supply Chain and Delivery" on 26th Feb 2022.

Ms. V Kavitha Dutt, joint Managing Director, KCP Ltd., staged a talk in the 39th Endowment Lecture of IITM and the Employers Federation of South India on 28th Mar, 2022.



## EMBA Guest Lectures

Mr. Karthik Murugan, AVP, Marketing Communication and Digital, Edgeverve Systems (An Infosys Company), staged a talk on “Marketing for superior performance in the IT industry” on 4th Mar 2022

Mr. S Ramesh Shankar, Chief Joy Officer, Hrishti, lectured on the topic “How to be a Professional” on 20th Mar 2022

Mr. R. Karthik, Head, Test Services, Pro-dapt, delivered a lecture titled “How to make yourself relevant in dynamic technological environment” on 18th Jun 2022.

## In-house Research Catalyst

The second virtual edition of the IITM DoMS Research Symposium was held from Jan 27th-29th, 2022.

Keynote Speakers were Professor Saras D Saravathy, Professor in Business Administration at the Darden School of Business, University of Virginia, and Professor Ganesh Janakiraman, Professor at the Naveen Jindal School of Management, University of Texas.

Invited talks include ‘Publishing’ (by Prof. Piyush Sharma of Curtin University) and ‘An introduction to signaling games and their applications’ (by Prof. Balaraman Rajan of California State University). The Industry Connect session was presided over by Dr. Suresh RP of Accenture Research, who spoke about innovation and research in the digital era. Dr. Akanksha Jaiswal of LIBA, Chennai conducted an interesting workshop on Structural Equation Modelling.

Professor M. Thenmozhi was felicitated for her significant contribution to the department and the institute.



‘The Research Cookbook’ session brought together scholars from four countries as they shared their experiences and insights on their research journeys. ‘Brace yourselves – Toofani insights on Research Life’ focused on interaction with our alumni and got a peek into the world on the other side of the research process.

Two winners were announced for paper presentation under work in progress and full paper presentation. The awardees were SM Ramya, Sriram Ravi, Soofi Hussain, and Anukesh Valase.

## Journal Publications

Suresh, P., & Chawla, V. (2022). The Burden of Double Deviation in Services: A Systematic Review and Research Agenda. *International Journal of Consumer Studies*.

Issac, A. C., Bednall, T. C., Baral, R., Magliocca, P., & Dhir, A. (2022). The effects of expert power and referent power on knowledge sharing and knowledge hiding. *Journal of Knowledge Management*.

John, K. T., & Raghavan, A. K. K. (2022). A viable MBA for BoP students: PiMS in rural Kasaragod, Kerala. *Emerald Emerging Markets Case Studies*.

John, K. T., Ali, R. T. M., & Rejikumar, G. (2022). Bowed, Bent and Broken: Investigating Enrolments of Scheduled Castes/Tribes to Technical Higher Education Programmes in Kerala. *Contemporary Voice of Dalit*.

Ramesh, A., & Chawla, V. (2022). Chatbots in Marketing: A Literature Review Using Morphological and Co-Occurrence Analyses. *Journal of Interactive Marketing*.

Sudarsanam, N., Kumar, A., & Frey, D. D. (2022). Quantifying the maximum possible improvement in  $2^k$  experiments. *Research in Engineering Design*.

Muhammed T, S., & Mathew, S. K. (2022). The disaster of misinformation: a review of research in social media. *International journal of data science and analytics*.

Paramasivan, K., Subburaj, R., Sharma, V. M., & Sudarsanam, N. (2022). Relationship between mobility and road traffic injuries during COVID-19 pandemic—The role of attendant factors. *PloS one*.

Paramasivan, K., Sudarsanam, N., Vellaichamy, S., Norris, K. K., & Subburaj, R. (2022). Crime registration and distress calls during COVID-19: two sides of the coin. *Policing and Society*.

Paramasivan, K., & Sudarsanam, N. (2022). Impact of COVID-19 pandemic on road safety in Tamil Nadu, India. *International journal of injury control and safety promotion*.

Khan, N., Dyaram, L., & Dayaram, K. (2022). Team faultlines and upward voice in India: The effects of communication and psychological safety. *Journal of Business Research*.

Vissa, S. K., & Thenmozhi, M. (2022). What determines mergers and acquisitions in BRICS countries: Liquidity, exchange rate or innovation?. *Research in International Business and Finance*, 61, 101645.

Gaba, N., & Madhumathi, R. (2022). Does CSR add value to the Indian Banking Sector? *Indian Journal of Finance and Banking*, 9(1), 140-158.

Rastogi, M., Baral, R., & Banu, J. (2022). What does it take to be a woman entrepreneur? Explorations from India. *Industrial and Commercial Training*.

Dutta, N., & Kaur, A. (2022). A socially responsible decision-making model for firms contracting with constrained farmers. *International Transactions in Operational Research*.

## New Appointment

Dr. Pinosh Kumar Hajoary has joined as Assistant Professor on 4th July 2022. He earned his Ph.D. from IISc Bangalore and then served as a post-doctoral researcher at the University of Stuttgart, Germany. His research interests are in the area of Industry 4.0, Digitalization, Innovation Management, and Technology Policy.



## New Courses

MS5985	Pricing Decisions & Optimization (MBA & Tech MBA)	Dr. Rahul Marathe
MS5986	Analytics for Marketing decision making (MBA)	Dr. Vartika
MS5987	Digital Operations & Technology (MBA & research students)	Dr R K Amit
MS8030	Algorithmic trading	Dr M Thenmozhi
MS7741	Experimental Research Method	Dr. Vartika
MS6620	Financing mega-projects (multi-level course)	Dr. Thillai Rajan

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# *Departmental Degree Distribution Programme (D3P)*

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## **INDIAN INSTITUTE OF TECHNOLOGY MADRAS**

The HoD, Faculty, Staff and Students of

## **DEPARTMENT OF MANAGEMENT STUDIES**

Cordially invite you to the

## **DEPARTMENTAL DEGREE DISTRIBUTION PROGRAMME (D3P)**

**Chief Guest**

**Shri. L. Ganesh**

**Chairman, Rane Group, Chennai**

On Wednesday, 13<sup>th</sup> July 2022 at 17.00 hrs.

at ICSR Auditorium, IIT Madras

For more details, visit <https://doms.iitm.ac.in>

