



Top 10 in NIRF Ranking



The Department of Management Studies has been ranked #10 in the Management schools category, in the National Institutional Ranking Framework (NIRF) report 2022, published by the Ministry of Education, Government of India. Stating that NIRF ranking is based on parameters such as teaching and learning resources, research and professional practice, graduation outcomes, outreach and inclusivity, Prof. M. Thenmozhi, Head of Department, emphasized that the international orientation of faculty, cutting-edge research, entrepreneurial pursuits, industry engagements and projects of social relevance have contributed to the department's place of pride among the top 10 B-schools in the country.

MOU signed



University of Dubai signs MoU with IIT Madras to facilitate the exchange of students and faculty, as well as research & knowledge sharing.

DoMS Convocation



A total of 158 students graduated from DoMS during the 2022 convocation from various programmes such as Master of Business Administration (MBA), Executive MBA, research programs at the Masters/ Doctoral (PhD) levels and a diploma program for Visionary Leaders in Manufacturing (VLM). Presiding over the Department Degree Distribution program during the 59th convocation of IIT Madras, held on 13th July, 2022, the Head of the Department, Prof. Thenmozhi, presented the department's annual report. The chief guest, Shri L. Ganesh, Chairman, Rane Group, delivered a highly motivating and engaging speech on the attributes of a successful leader. Shri. L. Ganesh distributed the prizes to the toppers of various streams and degree certificates to all the graduands.



Shri R. Natarajan Memorial Endowment Lecture



Dr. Vishwanath Baba, Professor of Management at McMaster University, Canada, delivered a talk on "Business theory and managerial competence: Implications for management training" under the R. Natarajan Endowment Lecture Series on 18th August 2022. The endowment has been established in the name of Shri R. Natarajan, IAS, the first registrar of IIT Madras, and a seasoned administrator, who played a significant role in the administration of the institute in the early days. The family of the late Mr. Natarajan also graced the occasion.



Management Development Programs

Tilte	Organization & Date	Faculty
Applied Data Science	GAVS (Jul-Aug, 2022)	Dr. Nandan Sudarsanam
Data Science for Financial Surveillance	National Stock Exchange of India Ltd. (Jul-Sept, 2022)	Dr. Nandan Sudarsanam
Management Development Program for IRS Officers	National Academy of Customs, Indirect taxes and Narcotics, Chennai (July, 2022)	Dr. L. Prakash Sai & Dr. G. Arun Kumar

International collaborations

Students Visits

Ms Anusha Kumar, a PhD scholar under the supervision of Dr. Nandan S is on a research visit to Massachusetts Institute of Technology in the USA.

Visits by faculty

Dr. G. Arun Kumar visited Asian Institute of Technology as Adjunct Faculty in the school of management, Thailand (August 22-26, 2022).

Dr. Saji Mathew visited Minneapolis, USA to present a paper titled "Digitally Enabled Shrimp Farming: A Service-Dominant Logic View" at America's conference on Information Systems (August 10-12, 2022).

Dr. Thillai Rajan visited University of Passau, Germany to offer the course "Financing Mega Projects" and to discuss joint research opportunities (July 3- 29, 2022).

Visits by foreign faculty

Dr. Vishal Gupta, Professor, Department of Management, University of Alabama, delivered a lecture titled "Writing for good academic journals" on 6th July, 2022.

Dr. Murugappa (Murgie) Krishnan, Visiting Professor in Accounting, University of Washington, delivered a lecture titled "The Pricing of Earnings in the presence of Informed Trades: A Simple GMM approach" on 12th July, 2022.

Dr. Ranganathan Chandrasekaran, Professor and Director of Information Systems, University of Illinois, Chicago, delivered a lecture titled, "Harnessing social media data for management research" on 1st Aug, 2022.



Dr. C. N. V. Krishnan, Faculty Director, Master of Finance Department Chair, Professor, Banking and Finance, Weatherhead School of Management, USA, delivered a lecture titled, "Market Misreaction" on 5th Aug, 2022.

Dr. Deva Rangarajan, Professor of B2B Sales and Academic Director of Masters in International Negotiation/Sales Sherpa at IESEG School of Management, France, delivered a lecture titled, "Examining the Promise of a New Marketing Function: The Role of Customer Success Management in Ensuring Customer Health and Firm Performance" on 8th August, 2022.

Centre for Research on Start-ups and Risk Financing (CREST) organized an interactive session with Prof. Suresh Cuganesan, Deputy Dean for Students, External Partnerships at the University of Sydney Business School, Australia, on the theme "Ask me anything about research" on 14th September, 2022.

Invited Talks by Industry Leaders

MBA MILS Lectures

Mr. Amit Shah, Chief Marketing Officer, Zycus, delivered a lecture titled "B2B Marketing: What is happening out here while you are in there (B-School)" on 25th August, 2022.

Mr. Kaustav Mukherjee, Assistant Vice President, Jean Martin Inc. and Ms. Aadhi Shivani Selveraj, Investment Management Analyst Jean Martin Inc. delivered a lecture titled "Careers in investment banking" on 8th September, 2022.

EMBA Guest Lectures

Mr. Krishnakumar N, Brand Marketing Head, Imocha, delivered a lecture titled "Storytelling in business" on 20th August, 2022.

Placement Activities

The following events were conducted by Placement committee in collaboration with MBA MILS lecture series.

Mr. Nedumaran Balasundaram, Former Sr. Vice President - HR, Lakshmi Vilas Bank, delivered a lecture titled "Industry Engagement – Resume Building" on 4th August, 2022.



Mr. Vivek Vyas, Executive Director & Head of Employee Relations, Nomura and Ms. Sujata Swamy, Vice President, Nomura, delivered a lecture titled "Nomura Case Study Competition Launch + Pre-Placement Talk" on 10th August, 2022.



Mr. Anand Venkatraman, Quality Manager, Mr. Samrat Dutta, Associate Lead – Talent Acquisition and Ms. Nishanthi Balakumar – Associate Lead – Talent Acquisition. delivered a lecture on "Infosys Case Study Competition Launch + Pre-Placement Talk" on 17th August, 2022.

Mr. Raj Anand Rajagopalan, director of Supply Chain Design, Chainalytics, and his colleagues Mr. Srikant and Mr. Arvind participated in a panel discussion on "Network optimization and how to maintain optimal cost and service levels", as part of pre placement activity on 10th September 2022.

Campus Reporters

Wiselyn Ruth Jebakumari and Harish Bania are now the Campus Reporters for the Business Standard.



Awards and Achievements

Faculty

Dr. G. Arunkumar is to serve as independent director on the board of SEPC (formerly Shriram EPC) for a period of 5 years.



Dr. G. Arunkumar is the recipient of the department-level “Best Teacher Award for Excellence in Teaching for the year 2022” by the Indian Institute of Technology, Madras.

Dr. C. Rajendran, has been nominated by the government of Karnataka to serve on the task force committee to upgrade their government engineering colleges for the year 2022-23.

Scholars

Deeba Hasan (Guide - Dr. T J Kamalanabhan) participated as a delegate in the prestigious HPAIR (Harvard College Project for Asian and International Relations) Asia 2022 conference on August 20-24, 2022. The HPAIR is Harvard University’s largest annual student event in Asia.

Mojahedul Nayer and Aravindan Mukkai R (Guide - Dr. Thillai Rajan) have been awarded best paper award for the paper titled “Effect of Transparency on the Development Phase of Public-Private Partnership: Analysis of Highways projects” at the World Building Congress (WBC) 2022.

Rajaram R (Guide - Dr. Nargis Pervin) was granted Rs 2 Lakhs in Seed Funding for the start-up he co-founded, Indian O’ Continental from Nirmaan, IITM’s incubator. He shares this honour with co-founder and fellow IITian, Varun S. The start-up aims at getting house-cooked food to the doorsteps of campus hostellers.

Sri Vidhya Bhavani (Guide - Dr. L Prakash Sai), the co-founder of Startup Destratum Solutions Pvt. Ltd. has been awarded first prize from the Tirunelveli District Collector and Startup TN for successful demonstration of a Patient Management System for Primary Health Centers across the district.

Journal Publications

Baskaran, K., & Mathew, S. K. (2022). Understanding Coping Intentions of Fitness Tracker Users: An Empirical Investigation using Fear Appeals. *International Journal of Human-Computer Interaction*.

<https://doi.org/10.1080/10447318.2022.2124358>

Dutta, N., & Kaur, A. (2022). Enabling socially responsible operations: A decision-making model for a firm contracting with decision-biased smallholders. *Annals of Operations Research*, 1-25.

<https://doi.org/10.1007/s10479-022-04899-7>

Jangra, A., & Gopalswamy, A. K. (2022). CEO compensation and Cronyism in Emerging Economies: Evidence from India. *GLIMS Journal of Management Review and Transformation*, 1(2).

<https://doi.org/10.1177/jmrt.22.1077578>

Jyotsna, J. H., & Prakash Sai, L. (2022). Modelling pilgrim-tourist experience in Hindu religious destinations: an Interactive Qualitative Analysis. *Journal of Tourism and Cultural Change*, 1-19.

<https://doi.org/10.1080/14766825.2022.2095914>

Omar, A., & Prasanna, P. K. (2022). In search of default risk predictors in emerging Asia. *Applied Economics*, 1-15.

<https://doi.org/10.1080/00036846.2022.2102572>

Ramya, S. M., Banu, J., Ajitha, A. A., & Baral, R. (2022). Walking on a thin line! Empirical examination of work-home boundary violations faced by employees during forced work from home. *Employee Relations: The International Journal*.

<https://doi.org/10.1108/ER-11-2021-0515>

Saxena, S., Chawla, V., & Tähtinen, J. (2022). Dimensions of e-return service quality: conceptual refinement and directions for measurement. *Journal of Service Theory and Practice*, 32(5), 640-672. <https://doi.org/10.1108/jstp-09-2021-0191>

Soumyaja, D., & Kamalanabhan, T. J. (2022). A Study on Executives’ Self-Other Rater Agreement on HEXACO Personality and OCB. *Management and Labour Studies*, 47(3), 319-332. <https://doi.org/10.1177/0258042X221082835>

Suresh, V., & Dyaram, L. (2022). Job matching for Persons with Disabilities: An Exploratory Study. *Employee Responsibilities and Rights Journal*, 1-18. <https://doi.org/10.1007/s10672-022-09421-6>

Faculty Contributions

Dr. Richa Agrawal, has been designated as Faculty in-charge for NIRMAAN: The Pre-Incubator at IIT Madras. The first experts talk was held on the theme “Entrepreneurship opportunities in Healthcare” on August 6, 2022.



Dr. Rupashree Baral delivered the special address in a meeting with women entrepreneurs, which was jointly organized by the Women Leading IITM (WLI) and District Industries Centre, Mayiladuthurai on August 13, 2022 at Guindy, Chennai.



Dr. Thillai Rajan is hosting a weekly live program “Start-up Junction” on Sundays, in Doordarshan Tamil (Podhigai) from 12 Noon to 1 PM to spread the message about the impact, contribution and experience of start-ups.

Alumni Connect

QCI Award

Our alumnus, Dr. Vijayasundar M (Assistant Professor, Indian School of Banking, Hyderabad) has been conferred with the prestigious QCI Quality Champion Award in recognition of his significant and holistic contributions to the field of Quality Management. This national, individual level award is bestowed by the Quality Council of India (QCI), Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry.

Alumni Visit

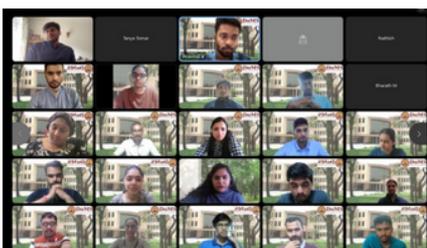


Our alumnus, Dr. Arun Prasad (PhD - 2007 batch), visited DoMS in August for an interaction with faculty members. Dr. Arun Prasad is Associate Professor in University of Dubai. He also holds the position of Director & Chair, Center of Business Research & Consultancy.

Panel Discussion

An Alumni Panel discussion on the theme "Returning with more wisdom" was held on July 12, 2022. The speakers were Mithun Zachariah, Principal Product Manager (Advertising) at Zee, Shrinidhi S R, Product Manager at Wipro Ltd and Ashwin Ramasamy, co-Founder @ PipeCandy.

SIP Fundae



A virtual Summer Internship Placement fundae session was organized by the Alumni Committee featuring Shubham Gupta, Tanya Tomar, Navneet Kaur & Sanjana Kumar from the class of 2020, 2021 & 2022 respectively as the speakers.

Orientation Sessions

MBA Orientation



An orientation session was conducted to welcome the new MBA batch (2022-24). The keynote speech was delivered by Mr Sundar Ramamoorthy, Managing Director - Global Asset Lead for Cloud First/Data & AI at Accenture on July 11, 2022.

Scholars' Orientation



After two years of online learning, the department welcomed a new batch of scholars on July 22, 2022. The new batch had a formal interaction with the faculty, and were treated to a cake-cutting ceremony and ice-breaking session organized by the Sangam team.

Celebrations

Teachers Day



A Teachers Day program for the faculty and staff of DoMS was jointly organised by the MBA students and research scholars on September 5, 2022. The teachers were individually felicitated in a joyous event which included student speeches, a poetry showcase and alumni greetings.

For more details, visit <https://doms.iitm.ac.in>



Onam



The festival of Onam was celebrated at DoMS on September 12, 2022. The event was inaugurated by Prof. Rahul Marathe.

Sangam Night

Sangam night, the annual research scholars' cultural fest was conducted on September 16, 2022. Research scholars & professors along with their families participated with great enthusiasm in the event which was structured around the theme "Indian Pop Movies".



Sports Events

Chak De DOMS

'Chak De! DoMS', an exclusive cricket tournament was conducted in August for all students of the department – both MBA and research scholars. The finals were conducted at Sangam Ground on August 27, 2022. The winning team "Dragon Slayers" comprising first-year MBA students were awarded a trophy for their efforts.

