



INDIAN INSTITUTE OF TECHNOLOGY MADRAS
DEPARTMENT OF MANAGEMENT STUDIES

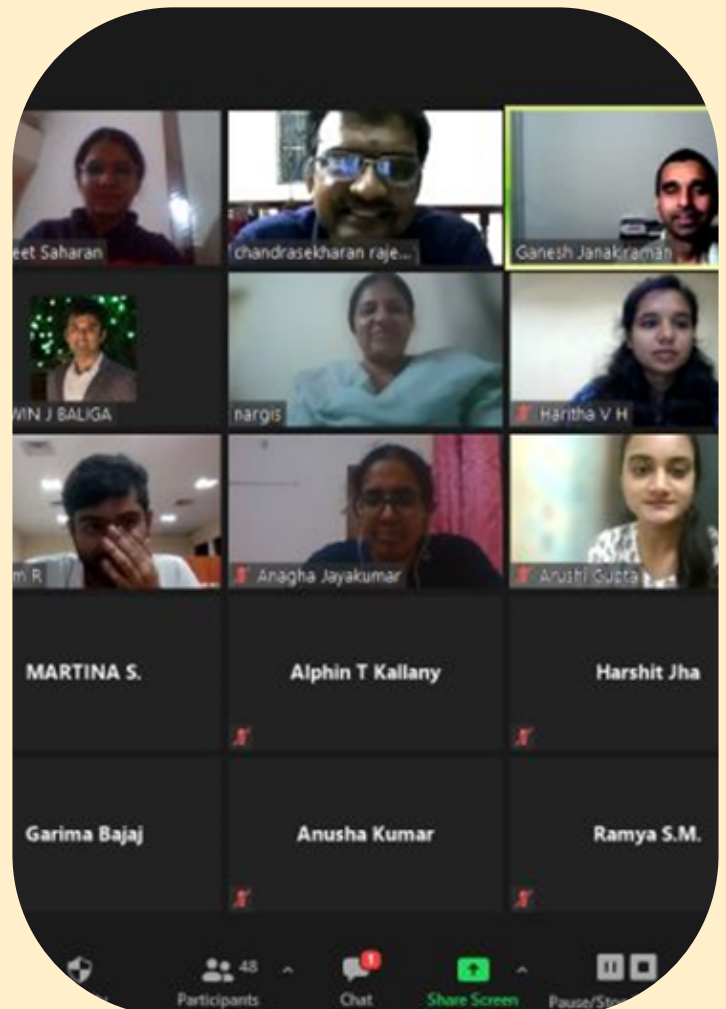
DOMS Research Symposium 2022

JANUARY 27 - 29, 2022

The second virtual edition of the IITM DoMS Research Symposium was held between January 27 & 29, 2022. Over the course of three days, the department witnessed an impressive turnout for the keynote sessions, the masterclasses and the workshops, as well as the paper presentations by the scholars themselves.

Day 1: January 27, 2022 (Thursday)

The function was inaugurated and commenced with two keynote sessions. Prof. Saras D. Sarasvathy, the Paul Hammaker Professor at UVA Darden (Virginia) in her Keynote Speech spoke to us at length about Effectuation, a concept which she has pioneered and continues to contribute strongly to. This was followed by the Keynote Speech by Prof. Ganesh Janakiraman who spoke about careers after Ph.D. in Management. Both sessions were enthusiastically attended.



Felicitation of Prof. M. Thenmozhi



INDIAN INSTITUTE OF TECHNOLOGY, MADRAS
DEPARTMENT OF MANAGEMENT STUDIES

felicitates

Prof. M. Thenmozhi



*A teacher par excellence, a jovial and empathetic mentor,
above all an inspiration for students. Thank you for
your continued support and your invaluable contribution
to the Department and the Institute.*

Felicitation of Prof. M. Thenmozhi



It is a time-honoured tradition of the IIT-M DoMs Symposium to felicitate a faculty member for their invaluable contribution to the department. This year, Professor M Thenmozhi was the honouree.

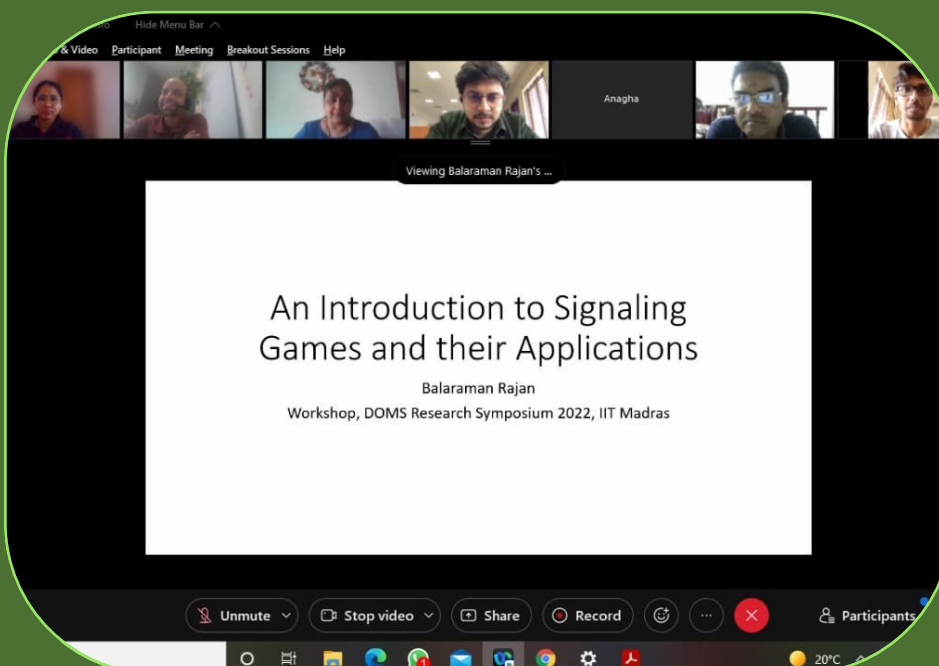
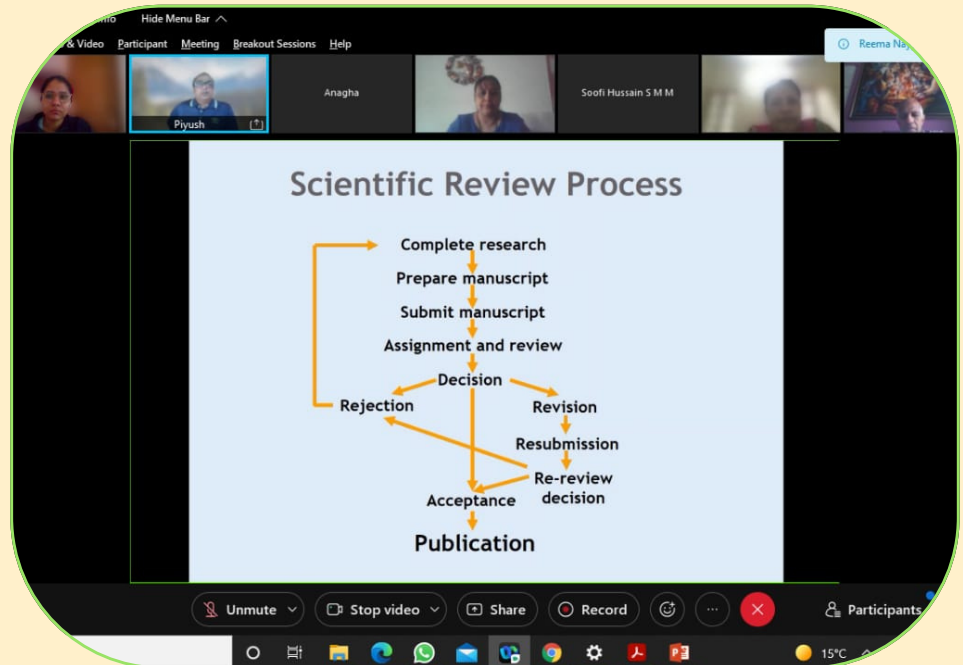
M.Thenmozhi is a Professor in Finance in the Department of Management Studies of Indian Institute of Technology Madras, Chennai with more than 31 years of academic experience. She has also been the Director of National Institute of Securities Markets, Mumbai. Prior to joining IIT Madras, she was working as a Faculty in the Management Division of the Department of Industrial Engineering and Management at Anna University, Chennai.

She has been ranked in top 100 Women in Finance in India in 2019 and 2020 by AIWMA. She is an Executive Endeavour Fellow (2007) of the Australian Government and a recipient of Fulbright-Nehru Visiting Lecturer Fellowship (2011) and European Union Erasmus Mundus Scholarship (2009). She is a National Award Winner (2003) for developing the best manufacturing policy draft for India and the award was given by the former Prime Minister Shri. Atal Bihari Vajpayee in the National Manufacturing Sector Policy Competition organized by the Federation of Indian Chambers of Commerce and Industry (FICCI) and We Think for India (WTI) Forum. She is a recipient of EXIM Bank Chair Professorship (2016) in Finance offered by Indian Council for Cultural Relations, Ministry of External Affairs, Government of India.

MTM as she's affectionately called is regarded by her students for being optimistic, tenacious and ever determined as exhibited by her continued contributions to the research by DoMS as well as her relentless support to her students. We congratulate her on this honour and wish her continued success.

Day 2: January 28, 2022 (Friday)

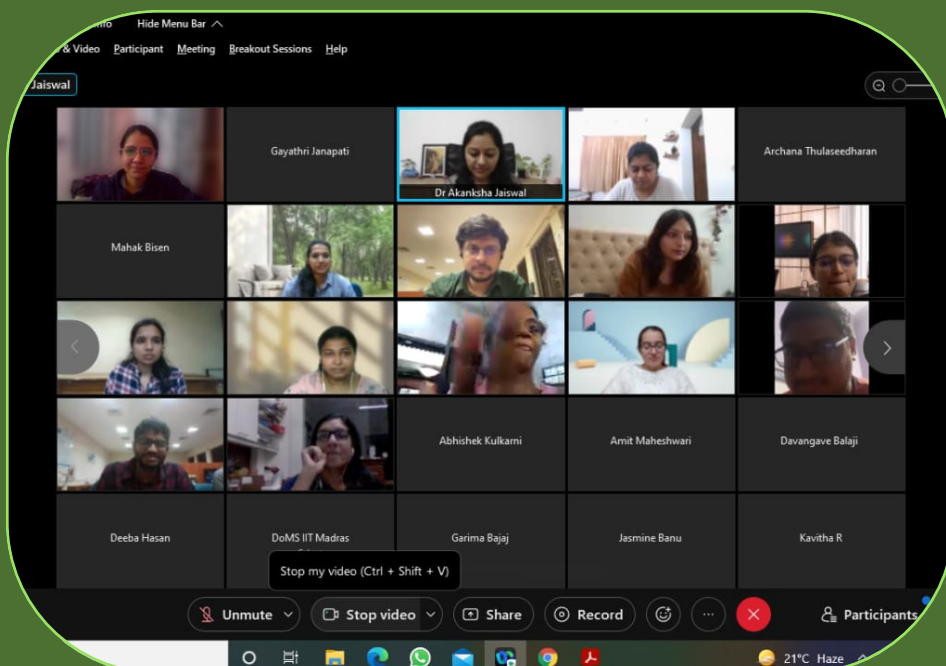
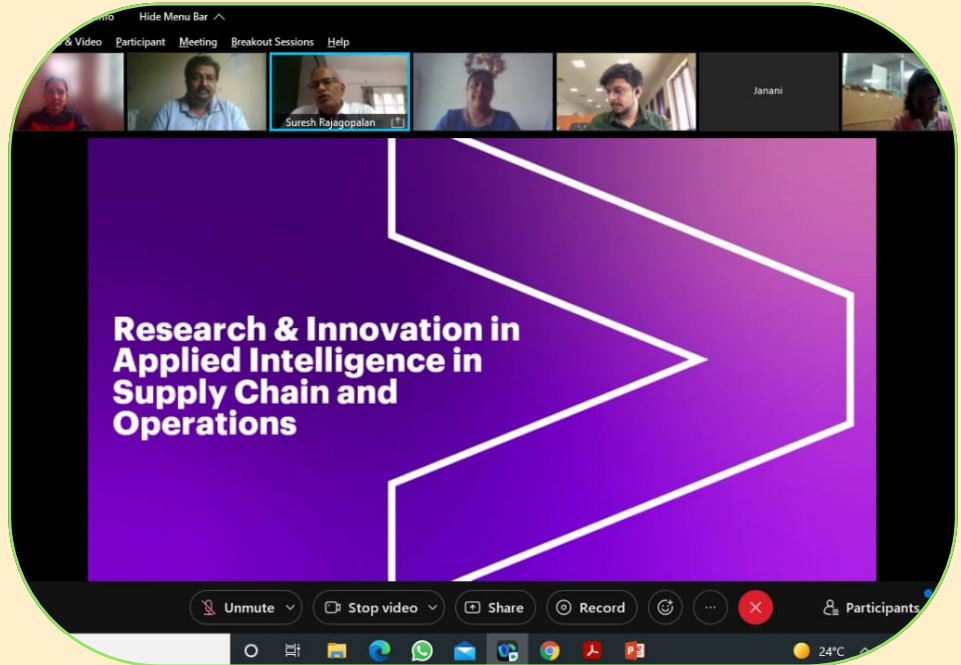
The second day of the IITMDRS '22 kick-started with an insightful session on Publishing by Prof Piyush Sharma of Curtin University.



Following this was An introduction to Signaling Games and Their Applications by Prof Balaraman Rajan of California State University.

Day 2: January 28, 2022 (Friday)

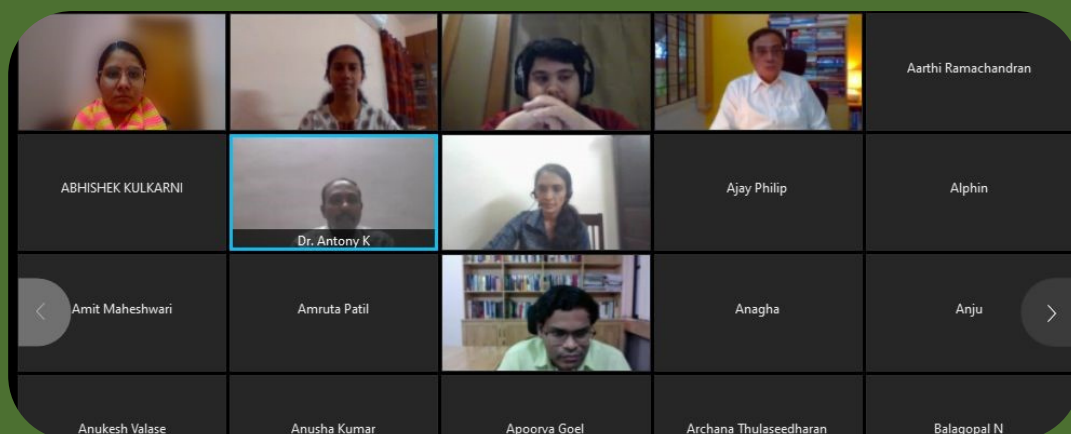
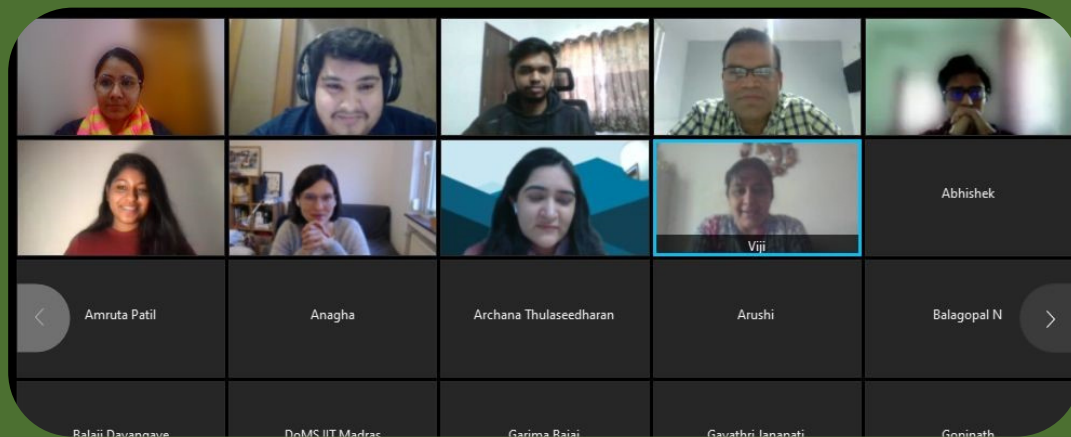
The Industry Connect session in the afternoon was presided by Dr. Suresh R P of Accenture Research. He spoke at length about innovation and research in the digital era.



Concluding the guest sessions for the day was Dr. Akanksha Jaiswal of LIBA, Chennai who conducted an engaging and hands-on workshop on Structural Equation Modelling.

Day 3: January 29, 2022 (Saturday)

The third day of the IITMDRS '22 saw two very engaging discussions on the nitty-gritties of research and multiple pointers scholars should keep in point at various stages of the process. **The Research Cookbook** was a session that brought together scholars from four countries as they shared their experiences and imparted advice for our scholars on their research journey. **Brace Yourselves - Toofani Insights on Research Life** brought this interaction closer home as we interacted with our alumni and gained wisdom from their processes and a peek into the world on the other side of the research process.



Paper Presentations

Scholars from DoMS presented their papers which are at various stages of progress in sessions over Days 2 & 3 that were both engaging and informative for everyone present. This was conducted in three tracks, namely **Track 1 (HR & Marketing)**, **Track 2 (Operations & Information Systems)**, and **Track 3 (Finance & Integrative Management)**. The presentations were judged by an elite team of reviewers consisting of professors, alumni, and senior scholars.

Two awardees were each announced for Paper Presentation under Work in Progress and Full Paper category. We congratulate **S M Ramya**, **Sriram Ravi**, **Soofi Hussain S M M**, and **Anukesh Valase** for their excellent work, and wish them continued success in the future.

We would like to thank the department for sponsoring the cash prize worth Rs. 50,000 for the awardees.



DEPARTMENT OF MANAGEMENT STUDIES IIT MADRAS

IITM DoMS Research Symposium 2022

Congratulations

Top Paper Award (Full Paper)



S M Ramya
Ph.D. Scholar
HR&OB



Sriram R
M.S. Scholar
Operations



Soofi Hussain
M.S. Scholar
Information Systems



Anukesh Valase
Ph.D. Scholar
Operations





Session Recordings

Session recordings can be accessed in the link below:

https://drive.google.com/drive/folders/10JGWuL_SDAf0yLF-BRsMoraii5m-3Ili?usp=sharing

The list of sessions available are as follows;

- Day 1 -
 - Keynote Speech by Prof. Saras Sarasvathy [UVA Darden, Virginia]
 - Keynote Speech by Prof. Ganesh Janakiraman [UT Dallas, Texas]
- Day 2 -
 - An Introduction to Signaling Games and Their Applications - A Masterclass by Dr. Balaraman Rajan [California State University]
- Day 3 -
 - Brace Yourselves - Toofani Insights on Research Life: Panel Discussion by DoMS Alumni

Thanks,
Team, IITMDRS 2022