#### IITMDRS'21

COF TECH

We are happy to announce the successful completion of IITMDRS'21 conducted on 18th and 19th March 2021. Given the unprecedented times we are in, this year's department symposium was conducted virtually. Despite the online nature of the symposium, there was enthusiastic participation from the scholars with 18 full-paper submissions, out of which 15 were presented. The symposium was action-packed with engaging keynote sessions, panel discussion and paper presentations.

Day 1 began with our Chief Guest, Prof. Dharm Bhawuk (Professor, Schindler School of Business, University of Hawai'i), beckoning us to reflect on our *dharma* as researchers. He asked us to think of questions, find answers, and question the questions, thus ensuring curiosity, rigour, and passion for research. We also had the good fortune of listening to globally renowned Prof. Fred Luthan's pre-recorded speech. Prof. Luthans is a decorated Emeritus Professor and scholar at Nebraska College of Business, University of Nebraska-Lincoln. He is celebrated for his work on psychological capital, among other pioneering concepts. In these challenging times, he invoked the HERO within all of us; H for hope, E for efficacy, R for resiliency and O for optimism. With an eventful inaugural, the tone was set for upcoming enthralling sessions. The day ended with a paper presentation track.

### IITMDRS'21

OFTECH

Day 2 began with a keynote session by Mr Vivek Balaraman (Chief Scientist, TCS Research and Innovation). The session was engaging with insights on behaviour modelling, synthetic population generation, purposeful games, multi-modal behaviour sensing, deep learning, its application across other sciences and, of course, the key question of ethics. We also heard about how financial wellness apps are thriving with the help of heavy tech. This was followed by a couple of invigorating paper presentation tracks by our department scholars.

The post noon session of day 2 comprised of a panel discussion with eminent academicians: Prof. PC Narayan (Professor, IIM Bangalore) and Prof. Kamal Sharma (Assistant Professor, IIM Indore) as well as industrial experts: Dr K Ganesh (Senior Knowledge Expert and Global Head, Mc Kinsey and company) and Dr Mayuri Duggirala (Senior Scientist, TCS Research and Innovation). The key takeaways from the discussion were to think on the lines of a CEO, along with the importance of pursuing pragmatic and relevant research problems. This was followed by two paper presentation tracks. We concluded the symposium with a valedictory ceremony and announcement of the best paper awards.

*Mr Anukesh Valase, Ms Rofia Ramesh, and Mr Swaminathan Rammohan* bagged the coveted best paper awards, thus culminating IITMDRS'21.



## SNAPSHOTS @ IITMDRS'21





### SNAPSHOTS @ IITMDRS'21



Viewing DoMS IIT Madras's...

# **Psychological Capital**

Luthans Psychological Capital or PsyCap Meet <u>Scientific</u> Criteria

### Hope

Having will and way.

Efficacy

Having confidence belief.

Resiliency

Bouncing back &beyond.

Optimism

pobi

Positive attribution future expectation

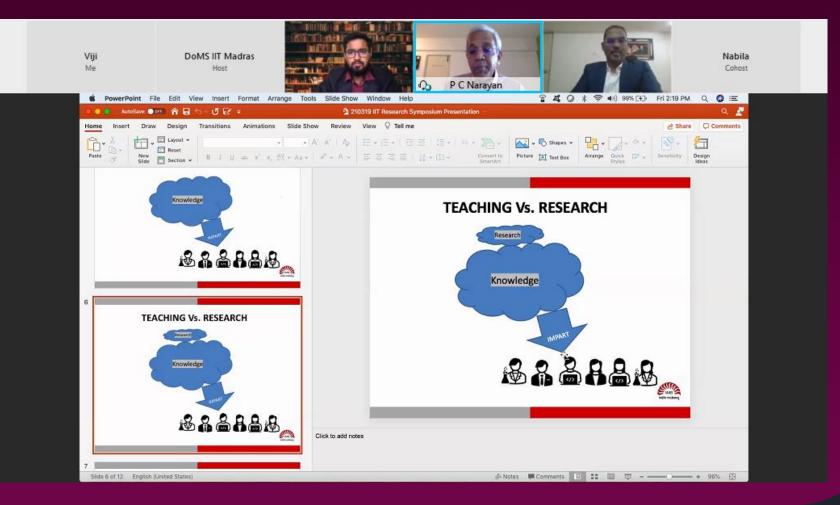
Is HERO within













## SNAPSHOTS @ IITMDRS'21







Dumb Ways to Die

Stay off the tracks!

Welcome to Pillo!

# **NOTEWORTHY EXAMPLES**





An experience through sorrow, exploring how to deal with our inner demons.



Breaking Sedentary lifestyle



**Staying Positive** 



Physical Interactions for wellbeing and togetherness

Staying Safe

BEHAVIOURAL BUSINESS AND SOCIAL SCIENCES 24







