



INDIAN INSTITUTE OF TECHNOLOGY MADRAS
DEPARTMENT OF MANAGEMENT STUDIES

DOMS Research Symposium 2022

JANUARY 27 - 29, 2022

Keynote Speakers



Prof. Saras D. Sarasvathy

The Paul M. Hamaker Professor in Business Administration at the Darden School of Business, University of Virginia. Author, 'Effectuation: Elements of Entrepreneurial Expertise'. Her research interests include Strategy, Entrepreneurship and Ethics.



Prof. Ganesh Janakiraman

The Ashbel Smith Professor at the Naveen Jindal School of Management, University of Texas at Dallas. He has research interests in Stochastic Inventory Theory, Supply Chain Management and Procurement Auctions.

Schedule

DAY 1 - JANUARY 27, 2022

- 6:00 PM - 6:30 PM Inauguration of Symposium & Felicitation of Prof. M. Thenmozhi
- 6:30 PM - 8:30 PM Keynote speech by Prof. Saras Sarasvathy [UVA Darden, Virginia]
- 8:30 PM - 9:00 PM Keynote speech by Prof. Ganesh Janakiraman [UT Dallas, Texas]

DAY 2 - JANUARY 28, 2022

- 10:00 AM - 11:20 AM Publishing: Nuances & Experiences - A Masterclass by Prof. Piyush Sharma [Curtin University]
- 11:30 AM - 1:00 PM Game Theory Applications - A Masterclass by Dr. Balaram Rajan [California State University]
- 1:30 PM - 3:00 PM Paper Presentation - Track I
- 3:00 PM - 5:00 PM Structural Equation Modelling - A Hands-on Masterclass Workshop by Dr. Akanksha Jaiswal [LIBA, Chennai]
- 5:15 PM - 6:15 PM Research and Innovation in Industry in the Digital era: Industry Connect with Dr. RP Suresh [Accenture]

DAY 3 - JANUARY 29, 2022

- 9:00 AM - 10:00 AM Paper Presentation - Track I
- 10:00 AM - 11:50 AM Paper Presentation - Track II
- 11:50 AM - 12:30 PM Paper Presentation - Track III
- 12:30 PM - 1:30 PM The Research Cookbook: A Cross-Cultural Perspective with Research Scholars from 4 countries
- 2:00 PM - 3:30 PM Paper Presentation - Track III
- 3:40 PM - 4:40 PM Brace Yourselves - Toofani Insights on Research Life: Panel Discussion by DoMS Alumni
- 4:40 PM - 5:30 PM Valedictory Function

[Meeting Link for Day 1](#)

[Meeting Link for Days 2 & 3](#)