



**DEPARTMENT OF MANAGEMENT STUDIES,  
INDIAN INSTITUTE OF TECHNOLOGY MADRAS**

*We are inviting you for*

# **SANKALP 2.0**

**An event of networking, idea  
exchange and thought leadership**

Agenda: Panel Discussion and  
Networking

**VENUE: ICSR BUILDING, IITM**

**MARCH  
2024**

**20**

**WEDNESDAY  
9.30 AM**

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Department of Management Studies, IIT Madras and Office of Industrial Consultancy and Sponsored Research, IIT Madras



INDUSTRY MEET -SANKALP 2.0

MARCH 20, 2024

TIME	PROGRAMME	VENUE
9.30 AM- 10.00 AM	Event registration	ICSR lobby
10.00 AM- 11.00 AM	<ul style="list-style-type: none"><li>Welcome address – <b>Prof M Thenmozhi</b>, Head of the Department- DoMS, IIT Madras</li><li>Opening remarks – <b>Prof Manu Santhanam</b>, Dean IC&amp; SR, IIT Madras</li><li>Management Case Study Centre- <b>Prof Rupashree Baral</b></li><li>Inauguration of the industry meet “<b>Sankalp 2.0</b>”and <b>IIT Madras Management Case Study Centre - Prof V Kamakoti</b> Director, IIT Madras</li><li>Keynote address- <b>Mr S Ravishankar</b>- Joint Managing Director, Super Auto forge Pvt. Ltd</li><li>Faculty presentations -Prof Arshinder Kaur -Prof Nargis Pervin</li><li>Vote of thanks</li></ul>	ICSR Hall 3
11.00 AM- 11.15 AM	Tea/Coffee Break	ICSR lobby
11.15 AM- 12.00 PM	Faculty Presentations: <ul style="list-style-type: none"><li>Prof Saji K Mathew</li><li>Prof Rupashree Baral</li><li>Dr Vaibhav Chawla</li><li>Dr Pinosh Kumar Hajoary</li><li>Prof Lata Dyaram</li><li>Presentation by YNOS</li><li>DoMS Patent Portfolio-Dr Dara Ajay- Head Technology Transfer Office</li></ul>	ICSR Hall 3
12.00 PM- 1.00 PM	Panel Discussion with industry stalwarts – “ <b>Industry opportunities and challenges: Avenue for Industry- Academia Collaboration</b> ” <ul style="list-style-type: none"><li>Moderator- Mr G Shanker President, Madras Consultancy Group</li></ul> <b>Panellists:</b> <ul style="list-style-type: none"><li><b>Mr Mahesh Anand</b>-Prominent President, Nippon Paints</li><li><b>Mr E. Balaji</b>- Global CHRO, TVS Supply Chain Solutions</li><li><b>Dr Kartik Kumar</b>-Centre Director, Saint- Gobain Research</li><li><b>Ms S Muthumala</b>- Head of HR, Congruent Solutions</li><li>Vote of thanks- Dr Usha Mohan</li></ul>	ICSR Hall 3
1.00 PM-2.00 PM	Networking Lunch	ICSR Main Dining Hall
2.15 PM – 3.15 PM	Prospering MSME: <i>Driving the growth of MSME: Role of Academia Collaboration</i> <b>Speakers:</b> <ul style="list-style-type: none"><li><b>Ms Glory Swarupa</b>- Director General - National Institute of MSME, Hyderabad</li><li><b>Dr. VSV Verchezian</b>, MD Sri KVS Industries, Gen. Secretary Laghu Udyog Bharathi &amp; National Joint. Secretary, NIQR.</li><li><b>Mr.S. Rajasekaran</b>, Managing Director, Ace Group of Companies &amp; Past National President, NIQR.</li><li>Vote of Thanks- Dr S. Srinivasan</li></ul>	ICSR Hall 3
3.15 PM – 4.00 PM	Student Poster Exhibition open to all	ICSR lobby
4.00 PM	High Tea and Networking	ICSR Main Dining Hall