

2011

FINAL PLACEMENT REPORT 2011



**DEPARTMENT OF MANAGEMENT STUDIES
I.I.T. MADRAS**

“QUIET EXCELLENCE DEMONSTRATED”

About the Process

The Placement Process at Department of Management Studies (DoMS), I.I.T. Madras is a student-driven process undertaken under the able guidance of the Faculty Advisors and the Central Placement Office of the Institute. The Placement Process usually starts in the month of October when companies visit the campus for Pre-Placement talks. Interviews for final placement take place in December, every year.

Placement Policy

To decide the order-of-visit of the companies to the campus, several factors such as - the repute of the company, past track record at the institute, profiles offered, compensations made and others, are taken into serious consideration. While 'profiles offered' remains a key determinant in this decision, due importance to all other criteria has ensured that this objective way of slotting helps match industry expectations with students' interests and guarantees fairness to all.

Final Placement for the Class of 2011

A buoyant economy, an appreciable involvement of the strong alumni network and the sincere efforts from the Placement Cell saw DoMS scale new heights in the Final Placement for the Class of 2011. The students were selected by reputed global firms and offered a plethora of profiles to choose from. Compared to the previous year, the average salary offered saw an increase of 12.80% while the highest salary offered went up by 30.83%.

Recruiters had a favourable season at DoMS with companies commending DoMS students on their depth of knowledge, theoretical understanding, analytical skills and quick thinking. Years of unwavering relationships with companies like Avalon Consulting, Citibank, Crisil, HP, Nomura, Standard Chartered Operations, and Wipro are a testimony to the confidence the industry has in our students.

Information regarding domain wise distribution of companies & profiles is provided in the next section.

Consulting

A fifth of the batch opted for Consulting assignments/profiles thereby making it the most sought after domain. **Deloitte Consulting** was the leading recruiter (total offers made-5) followed by other significant recruiters like - **Avalon Consulting, ICRA Management Consulting** and **Infosys**.

Finance

Citicorp, Cognizant Technology Solutions, Crisil, KPIT Cummins and **Nomura** continued their past association with DoMS. Offers made to nearly 14% of the batch, included profiles in - Equity Research, Derivative Research, Investment Banking, Mergers & Acquisitions and others.

IT Systems & Analytics

Accenture was the biggest recruiter (total offers made-5) in IT Systems and Analytics domain. Other key recruiters included - **Cisco, Dell Global Analytics, HP GBS, and Standard Chartered**. Recruitments were made for Program Management and Systems, and Business Analytics profile.

Marketing

Companies like **CavinKare, KPIT Cummins, Nissan** and **Wipro** reinstated their faith in DoMS students by being the key recruiters in the Marketing domain, and offering diverse profiles including Industrial Marketing, Market Research, Sales & Strategy, and Business Development.

Operations

DoMS considers Operations the most treasured feather in its cap proving its mettle time and again with a large base of Alumni working for globally renowned companies. This year was no different with **Citibank, Daimler, Procter & Gamble, Standard Chartered Operations** and **Welspun** visiting the campus and recruiting students for Logistics Management, Supply Chain Management, Procurement, and Banking Operations.

BHEL and **Shipping Corporation of India (SCI)** were the two PSUs that visited DoMS and offered positions in the domain of HR and Operations, respectively.

Statistics

Number of Participating companies	30
Number of Eligible Students	65
Number of Offers made	70
Number of PPO's & PPI's	8
Average Salary*	9.42 LPA
Median Salary*	9.21 LPA
Highest Salary offered*	15.7 LPA
Lowest salary offered*	7.5 LPA

**Does not include bonus, special incentives, loans, commissions and unstated variables*

