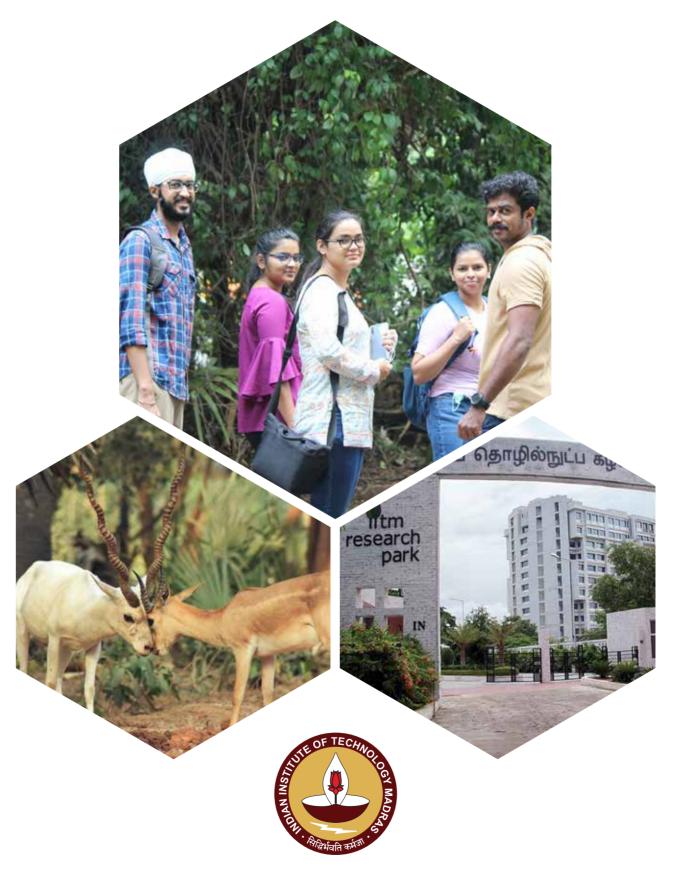
DoMS PlacementBrochure **2021**



Department of Management Studies (DoMS)Indian Institute of Technology Madras

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VISION

To be globally unique and one of the most contained and the valuable sources of knowledge, insight, creativity and expertise in management thought and practice.



Dr. Bhaskar Ramamurthi

Message from THE DIRECTOR

The Department of Management Studies (DoMS) at IIT Madras is unique due to its setting in an Indian Institute of Technology. As a result, the Department emphasizes a systems approach and distinguishes itself in quantitative and analytical skills. The Department has a strong Ph.D. programme, which sets it apart from many other B-schools.

It is not surprising, therefore, that the Department produces outstanding graduates each year who are placed in excellent positions. Companies seek out our graduates for the special skills they have acquired, particularly when the job descriptions deviate from the template into which typical B-school graduates fit. I wish the graduating class the very best in the jobs they take up, and I am confident they will bring accolades to the Institute and to themselves.



Dr. Arun Kumar G

Message from THE HOD, DoMS

The Department of Management Studies extends a hearty welcome.

With the educational system changing dramatically during this COVID-19 pandemic, the challenges faced by institutions are quite complex. Traditional solutions do not work in the present scenario and one has to be equipped to work in a different and collaborative way to find new solutions.

While the headwinds are quite strong for the current graduating students, it also presents them an opportunity to add diversity to their skill sets and give more to the society. Our department, with its faculty, staff and students have been working on various creative ways to maintain a sense of normalcy and keep delivering our best continually. Though the events have been a challenge we have been seeking ways to deliver education virtually to all our students and we have been successfully able to onboard our students to the virtual campus. Our academic faculty and staff are working hard to continue the scheduled classes as planned by ensuring all learning materials are uploaded as quickly as possible. Alternate teaching methods include live-streaming, pre-recorded content and various other alternate assessment tasks.

Through our seamlessly integrated online sessions we have ensured that the semesters are as planned sans any backlog and the learning is not compromised. We update our students to face the new corporate challenges in future. Our students are also quite satisfied and happy with the dynamic changes that we have adopted.

I am sure corporates have also had a host of challenges in this situation, given the changes in workplace dynamics. Nevertheless, as the saying goes "The secret of change is to focus all of your energy, not on fighting the old, but on building the new." we can always find out collaborative ways to work hand in hand and pave the way for the road ahead which is stronger than it was in the past.

I am proud that our academic community is able to find solutions and work as scheduled during times of uncertainty. DoMS has constantly established its distinctive presence as one of the best business schools by continuously adapting itself to meet the market demands and equipping students to the ever-changing industry needs. DoMS faculties are highly accomplished in terms of professional achievements and have been internationally recognized for their research capabilities.

Our placement team is also responding well to the disruptions caused due to COVID-19 and is preparing for the upcoming recruitment activities for the prospective students. We have initialized various virtual alternatives that can give you the opportunity to engage with the DOMS community.

We at DoMS are focused on proactively anticipating and planning for changes and we will continue with our virtual teaching and seminars so that we continue serving our students and broader community in the coming months.

Thank You





Message from

THE PLACEMENT COORDINATORS

Dr. R.K. Amit

Dr. R. Rahul Marathe

It gives us great pleasure to welcome this year's recruiters to the placement activities at the Department of Management Studies at IIT Madras. Over the years, the department has served as a premier venue for organizations that are seeking to acquire talent which is young, dynamic and vibrant. We believe that this batch will continue to uphold, and potentially go beyond, the standards and expectations set forth over the previous years. We feel that the diversity in terms of the academic background will ensure that the needs of corporations across different verticals, horizontals and functional roles are fulfilled.

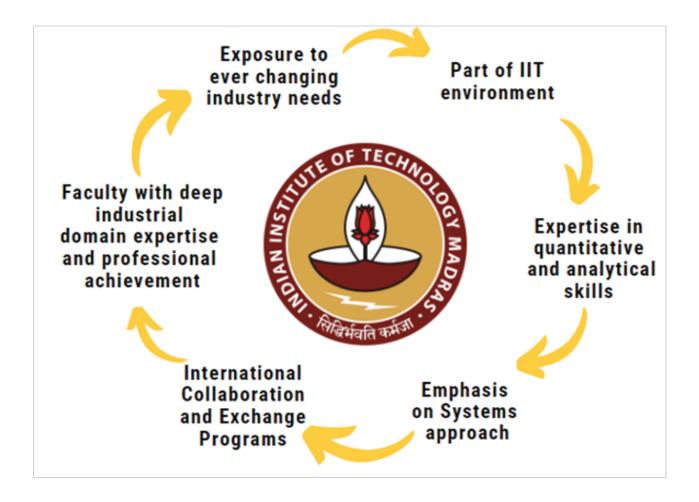
Over the last few years, we have witnessed tremendous changes in the objectives and challenges that organizational leaders face. Some of it is fuelled by shared-economy business models. On the technological front, significant advances have propelled data science, IoT and new platforms. Our program is uniquely poised to undertake these challenges by leveraging our existence in the IIT Madras ecosystem. From a curriculum perspective, we have ensured that the bedrock foundations of a management education are preserved, while electives are nimbly introduced to address the changing landscape of needs in the workplace.

We strive to provide our MBA program with a global lavour. We now have academic partnerships and student exchange programmes with business schools across European, Australian, and American Universities. Our students, therefore, possess the distinctive quality of decision making and problem-solving skills along with global exposure.

At DoMS, IIT Madras we take pride in liaising with industry in a meaningful way that goes beyond the "Day 0, Day 1..." paradigm. We look forward to a relationship that is manifold in its forms of engagement. We look forward to building a long-lasting and mutually beneficial relationship and this includes engaging in activities such as guest lectures, leadership talks, conclaves and the like that facilitate learning.

We request you to go through the placement brochure which provides you with profiles of the batch of 2021 for final placements. We invite you for the recruitment season and will be happy to host you. For new recruiters, welcome! For those who are returning, thank you for your patronage, we look forward to nurturing the relationship by making it stronger. Please let us know if there is anything we can do to bolster our ties.

DoMS Advantage



The faculty members at DoMS are the linchpin of the MBA Programme. Their track record of distinct accomplishments and merits is a testament to the quality of education provided by DoMS. Faculties at the department are characterised by their variety, talents and recognition. They represent several fields of management, engage in cross-disciplinary research and play an active role in industry engagement. They conduct management development programmes for the industry and are actively involved in consultancy projects with leading organisations. Faculty members of DoMS have been the catalysts behind the founding of successful firms and industry bodies. They also serve in the boards of several leading organizations. They are the recipients of highly recognised international fellowships including the US Fulbright Fellowship, Alexander von Humboldt Fellowship, DAAD Fellowship, Australian Endeavour Fellowship and Erasmus Mundus Teaching Fellowship.

Department of MANAGEMENT STUDIES FACULTY

The faculty members at DoMS are the linchpin of the MBA Programme. Their track record of distinct accomplishments and merits is a testament to the quality of education provided by DoMS. Faculties at the department are characterised by their variety, talents and recognition. They represent several fields of management, engage in cross-disciplinary research and play an active role in industry engagement. They conduct management development programmes for the industry and are actively involved in consultancy projects with leading organisations. Faculty members of DoMS have been the catalysts behind the founding of successful firms and industry bodies. They also serve in the boards of several leading organizations. They are the recipients of highly recognised international fellowships including the US Fulbright Fellowship, Alexander von Humboldt Fellowship, DAAD Fellowship, Australian Endeavour Fellowship and Erasmus Mundus Teaching Fellowship.

FACULTY Profile



Dr. G. Arun Kumar, (Ph.D., IISc, Bangalore) **Professor & Head**

Areas of Interest

IPO & Corporate Governance, Mergers, Acquisitions and Joint Ventures



Dr. R K Amit, Ph.D. (IISc Bangalore) **Professor**

Areas of Interest
Operations Research, Game Theory, Decision Theory, Contract Theory



Dr. Arshinder Kaur, Ph.D. (IIT Delhi) **Professor**

Areas of Interest
Supply Chain Contracts, Service Management, Strategic Sourcing



Dr. Kamalanabhan T J, Ph.D. (Univ. Of Madras), **Professor**

Areas of Interest
Industrial Psychology, Human Resources Management, Organisational Behaviour

FACULTY Profile



Dr. Krishna Prasanna P, Ph.D. (Univ. Of Madras), **Professor**

Areas of Interest
Corporate Governance, Stock market analysis, Corporate Finance



Dr. Rahul R Marathe, Ph. D. (Iowa State University, USA), **Professor**





Dr. Lata Dyaram, PhD. (IIT Madras) **Associate Professor**

Areas of Interest
Leadership Development, Organisation
Development



Dr. Rajendran C, Ph.D. (IIT Madras) **Professor and RAGS Family Foundation Institute Chair**

Areas of Interest
Operations Research, Heuristics &
Meta-heuristics and their applications in
Operations and Supply Chain Management



Dr. Madumathi R, Ph.D. (Univ. Of Madras) **Professor**

Areas of Interest
Financial Accounting, Forex Research,
Capital Market Studies



Dr. Richa Agrawal, Ph.D. (IIT Bombay) **Associate Professor**

Areas of Interest
Consuming cultures - India's Consumer
Market, Consumer Behaviour



Dr. Nandan Sudarsanam, Ph.D. (Massachusetts Institute of Technology, USA) **Associate Professor**

Areas of Interest
Experimentation, Data Mining, Applied
Statistics



Dr. Rupashree Baral, Ph.D. (IIT Bombay) **Associate Professor**

Areas of Interest
Organisational Behaviour,
Strategic Human Resource
Management



Dr. Nargis Pervin, Ph. D. (National University of Singapore), **Assistant Professor**

Area of Interest
Social Network Mining, Recommender
System, Mobile App Analytics,
Econometric Modelling



Dr. Saji K Mathew, Ph.D. (IIITM Gwalior) **Professor**

Areas of Interest
Web Mining, Personalisation, Media and
Technology in e-governance



Dr. Prakash Sai L, Ph.D. (IIT Madras) **Professor**

Areas of Interest
Strategic Management, IT Outsourcing,
IT Strategic Planning



Dr. Srinivasan G, Ph.D. (IIT Madras) **Professor**

Areas of Interest
Operations Research, Supply Chain
Management, O.R. Applications

FACULTY *Profile*



Dr. Sundarraj R P, Ph.D. (University of Tennessee, USA), Professor

Areas of Interest Electronic Commerce, Management Information Systems Ventures



Dr. Varisha Rehman, Ph.D. (IIIT Allahabad) **Associate Professor**

Areas of Interest Experiential Marketing, Entertainment Marketing, Food Marketing



Dr. Thenmozhi M, Ph.D. (Univ. of Madras) **Professor**

Areas of Interest Corporate Finance and Strategy, Forecasting, Time Series Modelling



Dr. Vartika Srivastava, Ph.D. (IIT Bombay) **Assistant Professor**

Areas of Interest Social Media Marketing, Big Data Analytics, Consumer Behaviour



Dr. Thillai Rajan A, Fellow (IIM Bangalore) **Professor**

Areas of Interest Venture Capital and Private Equity, Corporate Finance



Dr. C Bhaktavatsala Rao, Ph.D.in Industrial Management, IIT Madras Managing Director/Executive Chairman, Hospira India (2010-2015) Founder, Leadercrest Academy Pvt. Ltd.

Dr. Usha Mohan, Ph.D. (Indian Statistical Institute), Professor

Areas of Interest Combinatorial Optimisation, Supply Chain Logistics Risk Management



Alliances, Corporate Planning

Manufacturing and R&D Operations

Strategy, Business development, Global

PROFESSORS of Practice

Areas of Experience

Ajit Singhvi Chair Professor



Dr. V.Vijavalakshmi, Ph.D. (IIT Madras) **Associate Professor**

Areas of Interest Positive Organisational Behaviour, Cross-Cultural Management, Holistic Education



Dr. R Sridhar Senior Vice President Strategic Sourcing, Mahindra & Mahindra Ltd.

Areas of Experience Materials and Supply Chain Management, Supplier Business Capability Building, Vendor Development, Supply Risk Management



Dr. Vaibhav Chawla, FPM (IIM Kozhikode) **Assistant Professor**

Areas of Interest Mindfulness & Sales Call Reluctance, Spirituality in Sales Organisations, Salesperson Performance

MBA at DoMS ADMISSION Process



CAT Applicants 2,30,000+



Applications Received 2820





ACADEMIC Calender

Our MBA programme spans over a period of two years, consisting of a preterm and 7 academic quarters.

CAT Admission Process & Pre - term (Jul)

Quarter 1 (Aug - Sep) | Quarter 2 (Oct - Nov)

Winter Internship (Dec - Jan) & Live Projects

Quarter 3 (Jan - Mar) | Quarter 4 (Mar - May)

Summer Internship (May - Jul)

Quarter 5 (Aug - Sep) | Quarter 6 (Oct - Nov)

Final Placements (1st Week of December)

Quarter 7 (Jan - Mar) | Exchange Program (optional)

Course Completion (2nd Week of April)

COURSES

Quarter 1: August - October

- Data Analysis for Management
- Financial Accounting
- Marketing Management I
- Microeconomics
- Organisational Structure and Design
- Systems Thinking and Applications

Quarter 2: October - December

- Cost Accounting
- Data Analysis Applications
- Individual Dynamics in Organisations
- Information Technology Lab
- Management Information Systems
- Marketing tools, strategies and Innovations
- Operations Research

Quarter 3: January - March

- Financial Analysis Applications
- Financial Management I
- Group Processes in Organisations
- Operations Management
- Macroeconomics
- Managerial Communication
- Research for Marketing Decisions

Quarter 4: March - May

- Business Research Methodology
- Financial Management II
- Human Resources Management
- Information Systems Analysis
- Strategic Management
- Supply Chain Management

Quarter 5: August - October

- Behavioural Lab
- Legal Aspects of Business
- Four Department Electives
- Summer Project Review

Quarter 6: October - December

- Business Models
- Four Department Electives

Quarter 7: January - March

- Contemporary Issues in Management
- Strategic Networking
- Four Department Electives

List of ELECTIVES

Finance Electives:

- Security Analysis and Portfolio Management
- Strategic Financial Decision Making
- Real Options Valuation for Strategic Investments and Decisions
- Corporate Hedging Strategies
- Commodity Market
- Treasury Management
- Financial Services
- Investment and Commercial Banking
- Mergers and Acquisitions
- Strategic Cost Management
- Financial Institutions and Markets
- International Finance
- Computational Finance
- Derivatives and Risk Management
- Infrastructure Finance
- Venture Capital and Entrepreneurship Financing
- Advanced Corporate Finance
- Fixed Income Securities: Structure and Trading
- Working Capital Management
- Market Microstructure
- Financial Risk Management

List of ELECTIVES

Organizational Behaviour & Human Resource Management Electives:

- Talent acquisition and Management
- Training and Development
- Industrial Relations
- Labour Law
- Strategic Human Resource Management
- Leadership Development
- Organization Development
- HR in Mergers and Acquisitions
- Cross-Cultural Management
- Management of Change and Transformation
- Performance Management
- Nurturing the inner you: Developing Positive Capacities at Work
- Career Management

Information System Electives:

- Social Media Computing
- Decision Support System
- Business Analysis for IT Solutions
- Information Technology Consulting
- Data Warehousing and Data Mining
- Information Privacy and Security
- Negotiation Support System
- Research in IT and Organisations
- IT Services and Outsourcing

Integrative Management Electives:

- Total Quality Management
- Introduction to Knowledge Management
- Business Strategy: Analysis and Formulation
- Creativity and Innovation
- Technology Management
- Predictive and Prescriptive Data Analytics
- Quality Assurance Management
- Project Management
- Competitive Intelligence and Strategies
- Fundamentals of Experimentation for Management
- Six-sigma and Learn Work
- Global Business Management
- Introduction to Entrepreneurship

List of ELECTIVES

Marketing Electives:

- Consumer Behaviour
- Advertising and Publicity
- International Marketing
- Planning and Managing Retail Business
- Brand Management
- Marketing on the Internet
- Strategic Marketing
- e-Business Strategies
- Sales and Distribution Management
- Customer Relationship Marketing
- Industrial and Services Marketing (B2B Marketing)
- Design Thinking

Operations Management Electives:

- Logistics and Distribution Management
- Simulation Modeling and Analysis
- Manufacturing Systems Management
- Operations Research Applications
- Service Operations Management
- Heuristics for Decision Making
- Strategic Sourcing
- Advanced Data Analytics for Management
- Game Theory for Business



DASHBOARD - Profile 2022 Batch

Gender Ratio (Male: Female)

1:1

Fresher & Experienced Ratio



54:46

Average Work Experience



16.8 Months

Background

Analytics, Consulting, IT/ITES, Marketing, Fashion, Doctor, Architecture, BFSI, Production, Arts and Sciences.

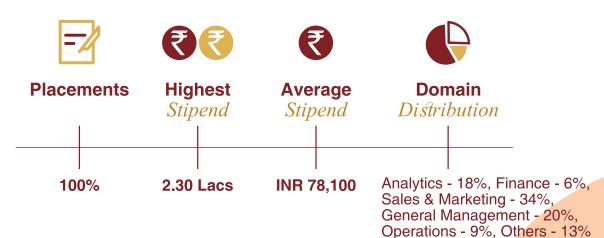
Ranked #1

Most Academically Diverse
B-school in India by "Inside IIM"

Final Placements 2021



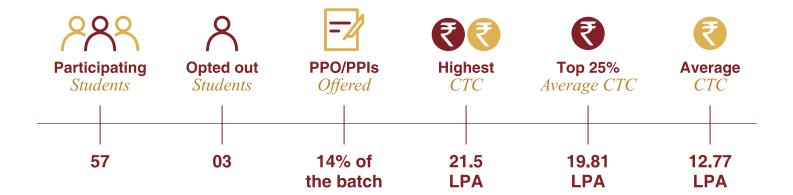
Summer Internships 2021



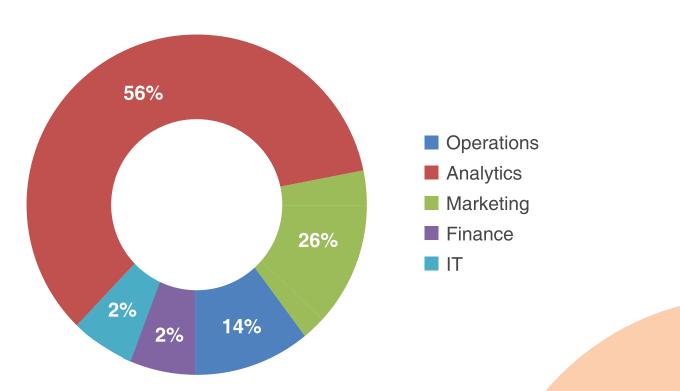
MBA FINAL PLACEMENT 2020

The final placement process at the Department of Management Studies, IIT Madras witnessed 25 companies recruiting for a wide variety of profiles from the campus. The recruiters were overwhelmed with the quality of the programme and the skillset of the participating students. In keeping with the trends of recent years, firms offering roles in Analytics, Marketing and Operations made up the bigger proportion of the recruiters, several offers were also made by IT companies. The list of new recruiters included Tata Consultancy Services, Cognizant, GAVS, ACT, 2IIM, Great learning and Schlumberger among others. The season also witnessed several regular recruiters at DOMS like McKinsey, Accenture, Cisco, Infosys and Dell, strengthening their existing long-term ties with the Department.

FINAL PLACEMENT Statistics



DOMAIN Distribution



Summer INTERNSHIPS

The summer internship program is an integral part of the MBA program at DoMS IIT Madras. The 2-month summer internship provides industry exposure to all students and enables them to put into practice the knowledge they have gained during the first year of the MBA course. DoMS students have proved their mettle time and again by performing exceptionally well; with many of them securing full-time jobs through Pre-Placement Offers (PPOS). The weightage given to the mandatory internship is one credit. Prior to the commencement of the internship, companies assign groundwork to the student, enabling the candidate to hit the ground running. During the internship, a guide is assigned to the individual who constantly evaluates the work done and the objectives accomplished. Students must submit a report that summarises their internship upon completion. Grades are awarded accordingly.

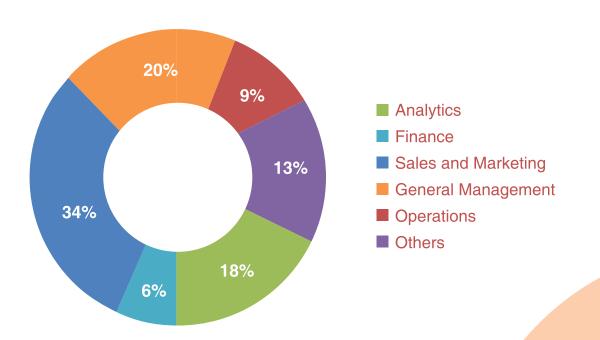
Summer INTERNSHIP 2020

The summer internship placement process at DoMS commenced in October 2020. The corporate world continued to reaffirm its faith in the quality of the MBA Programme at DOMS by participating in the process. The season witnessed more than 20 companies with regular recruiters at DoMS like Accenture, McKinsey and Dell strengthening their existing long-term ties with the department . The new entrants included Tata Consultancy Services, VuNet , Petronas, and GAVS among others. The internship season also registered prestigious start-ups by IIT students and alumni.

Summer INTERNSHIP STATISTICS



DOMAIN Distribution



AWARDS & ACCOLADES

The students of the MBA Batch of 2020-22 proved their mettle in various business events and competitions conducted by leading management institutions across India. Our teams competed with their peers and counterparts from other business schools. Our students participated in competitions across various domains including Marketing, Operations, Consulting, Finance, Human resources and several quizzing and arts events, 40+ teams from DoMS finished on the podium for various competitions. Some of the colleges in which our teams were able to finish on top included IIM Lucknow, IIM Trichy, IIM Nagpur, IIM Raipur, IIM Kozhikode, XIMB, SIBM, NMIMS, LIBA, and IFMR. 25+ teams representing DoMS brought back glory for the college by winning the respective Business events.

Some of the competitions in which DoMS Teams secured top positions are listed below:

Competition Name	Event Domain	Institute / Organization
CASECON 2020	Marketing Strategy	Business Prodigy's
Spill The Ink	Article Write-Up	IIM Nagpur
QFiesta	Business - Multiple Domains	Narsee Monjee Institute of
		Management Studies, Navi Mumbai
Symvoulous 6.0 (AGON-RUSH 2021)	Consulting	IIM Ranchi
Caseopedia: The Case Study	Sustainable Development	Bharati Vidyapeeth's College of
Competition (BVEST 2020)		Engineering (BVCOE), New Delhi
To Infinity and Beyond - Crescita 2021	Business	Bharathidasan Institute of
		Management (BIM), Trichy
Markade-Brandweiser	Marketing	NMIMS Indore
Markade - Marketer's unknown	Marketing	NMIMS Indore
battleground		
OpVasion - Parivartan'21	Operations	DMS, IIT Delhi
Cinelytics	HR and Strategy	K J Somaiya Institute of Management
Ecostacy - Dhruva 2021	Economics and Public Policy	IIM Tiruchirappalli (Trichy)
Lynx 8.0 - Case Study	Operations and Supply Chain	Institute of Management, Nirma
		University (IMNU), Ahmedabad
Anukaran 3.0	Consulting and Strategy	XIMB
Mantra	Marketing	SoMS, NIT Calicut
Here to Parleyy - Inter-college Debate	Public Speaking	Faculty of Management Studies
Competition		(FMS) Delhi
National Marketing Management Quiz	Marketing	DigiDose
Binge Hunt - croseus'21	Entertainment - Treasure hunt	E- Cell Miranda House
The Binge Hunt	Entertainment - Treasure hunt	Miranda House

AWARDS & ACCOLADES

Competition Name	Event Domain	Institute / Organization
Markesta 2.0	Marketing	Aryabhatta College, Delhi University
FIFA-NTASTIC	Virtual Gaming	IIM RAIPUR
Leader's Garage	Business strategy	IIM Nagpur
Pop Roullete	Extempore	TAPMI
Marketrix - Chrysalis 2021	Marketing	Indian Institute of Management,
		Kozhikode
Abhivyakti'21	Strategy and Crisis Management	BITS Pilani
Mind Trigger #SocialCaseStudy	Finance	Enactus PGDAV Eve
NITIE-P&G Equality Hackathon 2021	Hackathon	National Institute of Industrial
		Engineering (NITIE), Mumbai
Mercurius- Chrysalis 2021	Best Manager	LIBA, Chennai
dECOde - Econvista	Economics	LSR college
Rajneeti: A political case study	Political Study	IIT Kanpur
competition		
Samadhan	Entrepreneurship	JIMS, Kalkaji, New Delhi
Meme Fest	Social Media & Digital Marketing	BK School of Professional and
		Management Studies
Elumiere'21 - Deft Theft	Economics - Game Theory	Shaheed Sukhdev College of
	Simulation	Business Studies (SSCBS), DU
The World Bank Ecoserve: Student	Business Strategy	IIM Lucknow in partnership with
Entrepreneurship Challenge		World Bank initiative PLEASE: Plastic-
		free Rivers and Seas for South Asia.
SDG Case Study Challenge on	Management	NIT Rourkela
No Poverty		
ECOSTACY:The Case Study Competition	Economics	Delhi Technological University
Brand-O-Spectra	Marketing	Narsee Monjee Institute of Management
		Studies (NMIMS), Navi Mumbai.
BrandStruck 2021	Marketing	SJMSOM, IIT Bombay
SDG Case Study Challenge on	Sustainable Development Goals	NIT Rourkela
'No Poverty'		
Inquizzard - National Level Online	Business Quiz	Nearby Coaching
GK Quiz Contest		
Viral Tweets Prediction Challenge	Machine Learning	Delhi Technological University (DTU),
		New Delhi

Pictures of WINNERS





Niharika Choudhury

Sanjana Kumar

1st Position - Here to Parleyy by Faculty of Management Studies (FMS) Delhi



Tanya Tomar



Naina Kumari



Savitri Kaura

1st Position - Samadhan Case Study Competition by JIMS, KALKAJI, New Delhi



Anushree Farmania



Abhijit Rathod



Sanjana Kumar

1st Position - Elumiere'21 by Shaheed Sukhdev College of Business Studies (SSCBS), DU



Nishtha Saha



Niharika Choudhury



Hiteshvar Chandramouli

1st Position - ECOSTACT: The Case Study Competition by Delhi Technological University



Mangulucharan Hahak

1st Position - The Last Offer,
Bidding Solution by Deen Dayal
Upadhyaya College, New Delhi



Atul Sarkar



Mansi Hada

National Finalist - P&G Equality Hackathon 2021 by National Institute of Industrial Engineering (NITIE), Mumbai



Godi Yeshaswi



Thirumavalavan B



Mansi Hada

2nd Position - FIFA-NTASTIC, Virtual Gaming Contest by IIM Raipur **2nd Position -** Brand - O - Spectra by Narsee Monjee Institute of Management Studies (NMIMS), Navi Mumbai



Savitri Kaura



Dr. Manasi Gogate



Manjusha Bhujang

2nd Position - Leaders Garage Business Strategy by TOASTMAKERS, IIM Nagpur

Major RECRUITERS

McKinsey































































ALUMNI Speak

Mr. Jaideep Malik (2007 batch)

Senior Manager, Ernst & Young

"DoMS was the institute that first introduced me to finance (corporate finance, financial modelling, securities etc.). Within a short period of two years, I received deep knowledge and confidence to secure jobs at leading companies and build a successful career in financial consulting. Personally, I picked up solid presentation skills and built a strong network of fellow professionals that will help me for a lifetime."

Mr. Sarthak Malik (2009 batch)

Director - eCommerce Marketing & Analytics, New York, PepsiCo

"DoMS helped me grow a comprehensive set of skills to build and shape the vision to lead. Learning during the two years was phenomenal, powered by a unique curriculum, led by a highly dedicated faculty. Really value the strong focus on value systems and QED(Quite Excellence Demonstrated) principles that set me up for success in all walks of life not just the business world. As always, grateful and proud to be a part of the DoMS family!"

Mr. Vivek Mani (2011 batch)

CEO, Heritage Novandie Foods Private Limited (HNFPL)

"It has been a decade since I got associated with DoMS as a student with a purpose. The journey of self-awareness and excellence that began here still keeps me on my toes.

I often remember and re ect upon the life lessons learnt and practiced here. This Department continues to be defined by and admired for its "heart" in the ecosystem of IITs. We lived under the shade of "empathy", which a lot of Business Leaders have always spoken about. Here, an expectation to measure up like a Professional goes hand in hand with the privilege of being a student."

Mr. Asan Kumar (2012 batch)

Associate Director, Flipkart

"For a person like me with simpler beginnings DoMS provided the motivation to think about bigger & better things. This thought process continues to force me to challenge myself even today in my work. I owe much of what I know today to all the professors at DoMS. It isn't just the academic lessons that you learn from them. More importantly the values that one needs to inculcate in daily life and it has a bad habit of rubbing onto yourself when you leave DoMS. Simply put, DoMS skinned out a new person in me with a new perspective towards life."

Ms. Moupiya Niyogi (2012 batch)

Industry Manager, Google

"I was very apprehensive when I joined IIT Madras for my MBA program as I was a fresher. But when I came out of that place it ensured that I am an assured professional who can start her journey with confidence in the corporate world."

Mr. Chirag Jain (2013 batch)

Founder, Get My Parking

"Don't just look at DoMS as an independent MBA school, it is much more. It offers you the entire IIT Madras eco-system when you are in there and the entire 50+yrs of alumni network when you move out. How you capitalise on it is completely up to you."

COMMITTEES AT DOMS, IIT Madras

Committees form the fundamental building blocks of the DoMS Student Body. They create avenues for growth, learning, and developing the next generation of thought leaders. The various committees at DoMS ensure its effective functioning across all verticals. Although the committees work as independent bodies, together, they form the strong scaffolding that allows DoMS to function in strength and solidarity.

DoMS INTERFACE COMMITTEE

The DI Committee acts as a link between the Department, the students, the larger IIT ecosystem, other B-Schools, the industry, and the media. The Committee aids in the admissions process, by providing relevant information about the MBA program, the Department, etc. to aspirants. The Committee also maintains the social media pages of the Department and keeps everyone abreast of events and achievements at DoMS, IITM.

ALUMNI COMMITTEE

The Alumni Committee is driven by the idea of nurturing relationships and facilitating exchanges between the Department of Management Studies, IIT Madras, and its alumni. The Committee provides a platform for all stakeholders to share knowledge and support as we unite towards excellence.

WEBOPS COMMITTEE

The WebOps committee ensures a strong presence of DoMS IIT Madras on the web. They provide a global platform for broadcasting news, information and happenings of the department on the website, in addition to ensuring that the reports are up to date.

MILS (MBA INVITATIONAL LECTURE SERIES COMMITTEE)

MBA Invitational Lecture Series is an entirely student-driven initiative of the Department of Management Studies, IIT Madras, aiming at improving the exposure of candidates to make them industry-ready. The committee invites leaders from the industry to share their thoughts and experiences with the students. The sessions create a healthy learning environment, where both the speaker and the students actively engage with each other to question, discuss, and learn.

SPORTS & CULTURAL COMMITTEE

The Sports and Cultural committee is built on the foundation of fun, teamwork and celebration. They are responsible for conducting sports and cultural activities for the Department, and these serve as the much-needed respite from the rigour of an MBA course. They facilitate celebrations of all festivals and organize department-wide leagues and matches such as the DoMS Premier League, DoMS Football League and Badminton.

PLACEMENT COMMITTEE

The Placement Committee is the student body that drives the entire placement process at the Department of Management Studies (DoMS), IIT Madras under the able guidance of the faculty advisors, the Placement Officer and the Central Placement Office of the Institute. The placement team handles both the Summer Internship Placements and the Final Placements and ensures that all students at DoMS get equitable opportunities across various domains and profiles to help pave the path for their future careers. Prospective recruiters are also enabled with a fair chance to select students that best suit their organizations' needs.

IER COMMITTEE

The International Exchange Relations Committee prepares factsheets for various universities that students may want to go on exchange to. They facilitate the selection and screening process for students interested in foreign exchange programs and ensure the smooth functioning of the same. They are also responsible for widening the database of foreign universities by maintaining good relationships with incoming foreign students.

SANGAM

Sangam is a platform for research scholars at DoMS, IIT Madras. All scholars are default members of Sangam. It is managed by four or five bearers every year and functions as a nodal group for research scholar issues. Sangam mainly functions as an interface between the student community and the members of faculty. It organizes events that include, celebrating festivals at different points of the year, orientation for freshers, Sangam Night and Teacher's day are the main events in the year.

SAMANVAY: The B-Fest of IIT Madras

Samanvay is the confluence of thoughts and ideas, integration of knowledge and skills, and synthesis of intellectual prowess and brilliance. The festival encompasses passion, innovation, and interdisciplinary learning. Our B-School festival is marked by collaboration and competition among the elite and prospective business brains of the country. Samanvay offers participants an opportunity to interact with notable personalities from various industries through Conclave.

The theme for the year 2020 was "Building Sustainable Economies." The key to long-term development, growth and improved quality of life rests on being able to transition and build economies that are sensitive to the synergy between humanity and the limited resources that are available to us. Amidst significant conversations about environmental and social economies happening globally, sustainability is at the forefront of business priorities. There is a need to explore potential, innovative business models that generate shared value and establish sustainable indicators of progress. In 2020, Samanvay set out to encourage the spirit of innovation and building sustainable economies.

It was held through the dates of October 26, 2020 (Lecture 1), October 30, 2020 - November 1, 2020 (Main fest).

INAUGURATION

The Inauguration was held on 30th October 2020, officially signifying the beginning of the fest. The Chief Guest was Ms. Namita Vikas. She is a senior business leader with 30 years of diverse global experience in Banking, Technology & FMCG, with a particular focus on Sustainable Finance, Climate Action, ESG Risk Management, Public Policy & Corporate Citizenship.

The inauguration was followed by Conclave - the annual panel discussion. The theme was "Corporate Self-sustenance", with four panellists: Rahul Prabhakar - Chief Engineer, ITC Grand Chola, Chennai, Ramaswamy G. - Ex-President, The Institute of Chartered Accountants of India, Kapil Gandhi - Digital Strategy and Innovation Leader, Genpact Digital, and Dr. K. Ganesh - Global Lead, Manufacturing and Supply Chain Centre of Competence, Senior Knowledge Expert at Mckinsey and Co. Ms. Rana Jyoti was the moderator for the event.

The fest commenced with a lively discussion on fostering sustainability from the roots of organizations and integrating that mindset with existing business goals.



LIST OF *Events*

Flagship Event: Udyami - The Business Plan Event

Udyami allowed students to develop innovative business models and present them to esteemed business professionals. Udyami finalists were shortlisted for presenting their business ideas based on their business ideas submitted in round 1.

AdHRit - The HR Event

AdHRit was an opportunity for all HR enthusiasts to check their HR knowledge and skills by competing with the best minds across different institutions. It challenged participants to devise sustainable HR policies and practices – right from Talent Management, Motivation, Training and Development, HRIS to Managing the exit process. AdHRit's winners and runners were declared based on their Round 2 submissions.

Consularium - The Consulting Event

Consularium was a consulting event that tested a participant's ability to think logically, strategically and find the best solution. This challenge encompassed various management domains. It included a second round of quiz after which only 6 teams were given a case to be solved in 36 hours. These teams presented their solutions in the final round on Oct 31. McKinsey was the prize money and the case study sponsor.

Dakshta - The Operations Event

Through a set of meticulously curated events, Dakshta tested the knowledge of the candidates on Operations Management intending to bring out their inner Operations manager. Dakshta had a simulation round and a case presentation for the shortlisted participants after round 1.

Ecostan - The Economics Event

The Economics event tested the managerial capability of the participants to cope with dynamic macro-economic factors. Ecostan had a creative brief round after round 1 and participants were shortlisted for the final case presentation from round 2 on Nov 1.

Fynergy - The Finance Event

Fynergy encouraged participants to come up with the best and most efficient practices in the world of finance and display their prowess through progressively difficult challenges. It had a simulation round and a case presentation for the shortlisted participants after round 1.

MarkIIT - The Marketing Event

MarkIIT aimed to bring together marketing aficionados to foster innovative thinking and keeping in line with the theme of the fest. Round 2 was an ad-making round on a given product based on which participants were shortlisted for the case study submission and presentation rounds.

Krunchh - The Analytics Event

An Analytics event that aimed at finding and rewarding enthusiasts in the domain from B-schools across India. The event tested the candidate's ability to analyse, interpret and use data to solve complex problems by employing Problem-solving, Applied Statistics, Advanced Analytics and Critical thinking skills. Krunchh's final round was a case study presentation.

Informal Event: Samania Shots - The Photography Event

Centred around the theme of sustainability and the environment, this event inspired shutterbugs to capture beautiful moments, in a bid to motivate all of us to be more sustainable and environmentally aware. Samania Shots had only one round where participants had to submit a photo and a write-up on it. The theme for the contest was "Certifiably green". To ensure a level playing field, the contest was in two categories: DSLR & Mobile photography.

Lecture Series

The lecture series started with an insightful lecture on ESG, a Rapidly emerging concept in credit risk assessment by Mr Prabhu Srinivasan - Associate Director, S&P Global Market Intelligence. A lecture on 'Focus and Flexibility' was given by Mr. Vineet Miglani, the founding director at High Beam Dreams with more than 15 years of experience in Sales & Marketing, Business Development, Foreign Exchange and Derivatives, Project Management and Team Management.

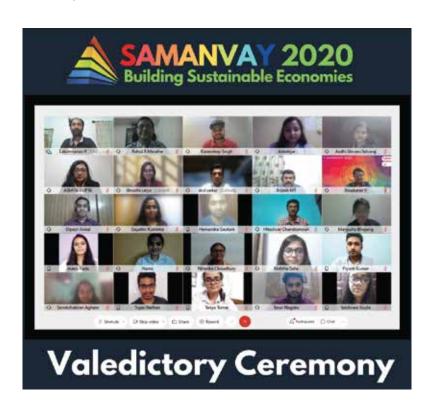
Workshops

Design Thinking & Problem-Solving workshop was conducted by Dr. Richa Agrawal, Associate Professor, Department of Management Studies, IIT Madras. Dr. Agrawal is an expert on Design Thinking and Insights. The workshop was organised for the young, energetic, and passionate entrepreneurs who are keen to find meaningful and functional solutions for the challenges they face in running their businesses and improving their performance.

Case-based and Guesstimate Interviews Workshop was conducted by ACE YOUR CAMPUS, an initiative by graduates of the Indian Institute of Management. They offered excellent insights to crack interviews of this nature, which are very important for analytics, consulting and marketing roles.

Valedictory Ceremony

The valedictory ceremony was conducted on Nov 3, 2020, as the final bidding of goodbye to Samanvay. The business fest, which was conducted completely online for the first time, was successful and ended on a positive note.



MANAGEMENT INSIGHTS & MILS

(MBA Invitational Lecture Series)

The MILS Committee, keeping its pulse on the interests of the diverse batch, organized various zealous talks with industry stalwarts across a multitude of domains. The series allowed students to broaden their learning beyond the classroom environment and provided a window into the practical workings of the industries.

Mr Gowthamram Nallan

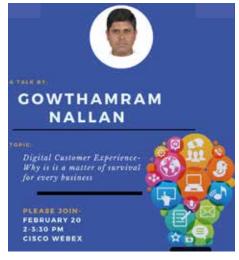
Designation: Senior Solutions Consultant at Adobe India

Topic: Digital Customer Experience - Why is it a Matter of Survival for Every Business

Highlights: He took us through the journey of Adobe as the leader for digital experience and made us see three waves of enterprise evolution, right from the 1970s to the present day and

saw how digital transformation has evolved from a back end to a front end, to an experienced business wave. It was a lesson on how important it is for businesses to put their customers at the heart of their strategy.





Mr. Avik Sarkar

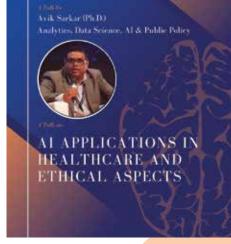
Designation: Ex-Head of Data Analytics cell - NITI Aayog, Govt. of India

Topic: Al Applications in Healthcare and Ethical Aspects

Highlights: Starting with a brief introduction to the history of AI, followed by where India stands in the development of the AI sphere, then its development in the overall research sphere was discussed. AI in healthcare can help identify high-risk patients in the early stages and Wadhwani AI uses 3D videos of children to measure their weight, height, and head circumference - just some real application bases where students like us can help out were pointed out. The ethical

and societal dilemmas of AI were not left out. The ending Q/A session left the session richer with the speaker's anecdotes and more sub-branches.

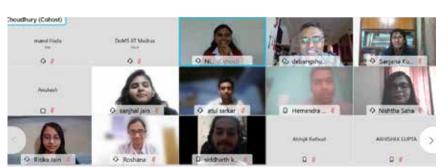




Mr. Debangshu Adhikari

Designation: Head of Operations, Reliance Digital Retail Ltd

Topic: Stepping Into 2021: Change in Business Models, Lessons Learnt and Opportunities Created **Highlights:** He derived from the thoughts of Rabindranath Tagore to showcase that a peaceful getaway like Shantiniketan is especially important for productivity during a global pandemic and fast-paced world. The global economy is in a tailspin and countries are heading for very sudden and unprecedented recessions. While bigger businesses can adapt better, local, or smaller ones need to adapt in their ways. As students, we need to be dynamic and equipped with relevant technical skills in the need of the hour.





Ms. Lakshmi lyer

Designation: President, CIO- Fixed Income & Head-Products, Kotak Mahindra Asset Management Co.

Topic: Investment Opportunities in Current Times

Highlights: She gave us room to think about and understand the importance of being a student of the market. She discussed the numerous asset classes - short, medium, and long term, metamorphosis in the financial market, Vitamin M (money), and about the Blackbox to build on the importance of agility. She spoke about the importance of being emotionally strong while making investment decisions. She also gave the maze solution to the cobweb that was introduced at the start of the session, telling that any solution can be found if you crunch the data. The session concluded on a high note with an interactive Q&A and discussion session. She also emphasized

the importance of maintaining our digital health in addition to mental and physical health in these testing times.





Ms. Jasleen Kaur Gumber

Designation: Head of Marketing-India, Myanmar, Sri Lanka, and Nepal, Benetton

Topic: Building a Brand for Gen-Z

Highlights: She spoke about building brands just for the Gen-Z. Nothing gets registered the way stories do, and Gen Z is multidimensional and can be connected from various points, linear marketing no longer serves the purpose. There is a need for Integrated or 360-degree marketing. This generation is better informed and looks for a brand that is transparent and takes care of sustainability. She closed the session by asking us to be ethical marketers.





Mr. Vishal Bansal

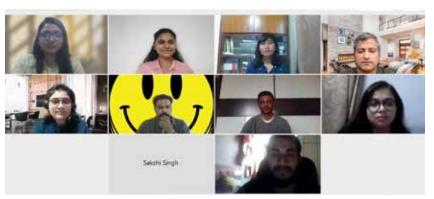
Designation: *Talent Acquisition Lead at HP Inc*

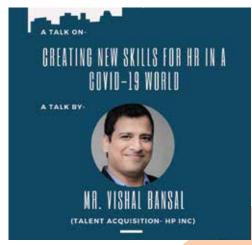
Topic: Creating New Skills for HR in a COVID 19 World

Highlights: Mr. Bansal started the discussion by talking about the changes in the HR practices that they experienced in the Covid-19 world and how responsive the HR professionals were to the new challenges the pandemic world had for them. He also emphasized the required changes in the evaluation parameter, hiring process, and the support of technology that became the backbone of the online workforce. Focus on learning and development helped firms to effortlessly adapt to the new normal. He also said that the adaptation to the new work culture led to the emergence of the new school of thought replacing the older one.

In the end, Mr. Vishal Bansal engaged the audience in an interesting Q & A session. This session turned out to be a great learning experience for the entire student community of the Indian Institute of Tankana and Madrae.

tute of Technology, Madras.





Mr. Sanjay Rughani

Designation: CEO of Standard Chartered Bank, Tanzania

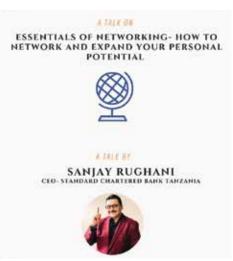
Topic: Essentials of Networking- How to Network and Expand Your Personal Potential

Highlights: Mr. Rughani started the interactive session by discussing the importance of networking and he quotes "If you want to go fast, go alone if you want to go far go together". He told us how good networking helps us to make friends and enhance opportunities along with the satisfaction of impacting others' lives.

Mr. Rughani concluded the session by narrating his journey of social chemistry and how things like knowing how to cook food and learning different languages can help us in networking. He gave us mantras from his Dad's philosophy, mom's magic, and his mantras for networking. At the end of the session, we also had an interactive Q&A session where we got to know about recent

developments and scientific research in the field of networking. He also gave us pretty interesting examples of how we can connect with people like Narendra Modi or Elon Musk. We are grateful for his energetic presence and insights at the MILS Session for March 2021.





EXTRA MURAL LECTURES (EML)

Extra Mural Lectures (EML) provide a platform for insightful interactions between students and eminent personalities from diverse backgrounds. Over the years, world renowned personalities like the late former President of India A.P.J. Abdul Kalam, The 14th Dalai Lama, Chess Grandmaster Vishwanathan Anand, Co-founder of Infosys Shri. Kris Gopalakrishnan has delivered inspiring lectures at IIT Madras to motivate the students and broaden their perspectives.

Some of this year's notable speakers include:

- 1. Mr. Rajdeep Dutta, Director, Amazon delivered a talk on the new trends in Operations Management
- 2. Ms. Lakshmi Iyer, President at Kotak Mahindra Asset Management Company discussed Investment Opportunities in current times with the students of DoMS, IIT Madras.
- 3. Mr. Sanjay Rughani, CEO- Standard Chartered Bank, Tanzania talked about the essentials of Networking and discussed ways of expanding the students' personal potential.

INTERNATIONAL Partnerships

DoMS IIT Madras has been a revered destination for global management students opting for exchange programmes. MBA Students at DoMS have the lucrative opportunity to embark on an exciting international exchange programme to a foreign university. Exchange students from several parts of the world also visit DoMS all year round.

This enables students at DoMS to gain an international perspective and encourages cross-cultural interaction. DoMS students participate in class activities, assignments and presentations with international students which give them the opportunity to explore different cultures and appreciate the beauty of diversity. During the academic year 2019-20, *many students got opportunities for exchange programmes to several universities across the globe out of which 4 students enrolled for an exchange program with two foreign universities.

From University	No. of Students
University of Mannheim, Germany	2
University of Passau, Germany	2





















^{*}Due to the unusual circumstances arising due to COVID-19 crisis many foreign exchange programmes were cancelled.

E-CELL & IIT-M RESEARCH PARK



Entrepreneurship is a pathway towards the socio-economic development of India. The students at DoMS, under the IIT Madras umbrella, get continual opportunities to interact with the entrepreneurship related activities on campus and get a taste of the vibrant start-up culture.

IIT Madras has a dedicated research park that facilitates the growth of new ventures and promotes economic development. The IIT Madras research park has both incubation centres and

R&D labs of technology companies. DoMS MBA students immensely benefit from the ecosystem created by the Research Park in several ways. They interact with them based on their area of interest and gain a holistic view of the challenges involved while starting a company.

DoMS also offers a formal programme of Master of Science by Entrepreneurship which has attracted many budding Entrepreneurs to nourish their ideas and commercialize them within the department. This enables crossbreeding with MBA, thus adding more value to both programmes.





MBA CLASS of 2022



ABHIJIT LAXMAN RATHOD

Qualification: B.Tech (Mechanical Engineering) College of

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Work Experience: iTeach Schools, Pune, The Akanksha Foundation,

Teach For India (42 Months)

Internship: Aspiration Energy | E-Mail Id: abhijitrathod17@gmail.com



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MBA CLASS of 2022



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ATUL SARKAR

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BRIJESH MT

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MBA CLASS of 2022



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merce, New Delhi

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RESHMA T S

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Professional Studies, New Delhi

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Internship: InuAid | E-Mail Id: aghamsamiksha@gmail.com



SANJANA KUMAR

Qualification: B.Sc (Hons.) (Economics), Presidency University,

Kolkata

Work Experience: Nil

Internship: Mckinsey & Co. | E-Mail Id: sanjanakr87@gmail.com



SANJHAL JAIN

Qualification: B.Sc (Hons.) (Chemistry), Kirorimal College, New Delhi

Work Experience: Institute of Nano Science and Technology,

Mohali (17 Months)

Internship: GAVS | E-Mail Id: sanjhal.jain30@gmail.com



SAUMY SHEKHAR

Qualification: BCA (Computer Applications), Amity University,

Lucknow

Work Experience: Nil

Internship: Tenhard | E-Mail Id: saumyashekharwork@gmail.com



SAVITRI KAURA

Qualification: B.A (Humanities), Lady Shri Ram College for Women,

New Delhi

Work Experience: Nil

Internship: 2IIM | E-Mail Id: savitrikaura@gmail.com



SHAURYA PUNDIR

Qualification: BBA (Management), Maharaja Agrasen Institute Of

Management Studies, New Delhi

Work Experience: Nil

Internship: Pocket52 | E-Mail Id: shauryapundir2@gmail.com



SHREYA JAIN

Qualification: BBA (Management), Lovely Professional University,

Punjab

Work Experience: Altiora-EMS (14 Months)

Internship: Mckinsey & Co. | E-Mail Id: shreya.sj56@gmail.com



SIDDHARTH KANCHKAR

Qualification: B.Sc (Electronic Media) (Mass Communication),

Educational Multimedia Research Center, Indore

Work Experience: Nil

Internship: Transact | E-Mail Id: siddharthkanchkar@gmail.com



SWETHA C

Qualification: B.Sc Chemistry, Botany, Zoology, Mount Carmel

College, Bangalore

Work Experience: OnlyGroup Healthcare (13 Months) Internship: 2IIM | E-Mail Id: schodavarpu@gmail.com



TANYA GUPTA

Qualification: Bachelor's of Fashion Technology (Apparel Production),

National Institute of Fashion Technology, Gandhinagar

Work Experience: Nil

Internship: Reliance Brands | E-Mail Id: tanyalaxmi1000@gmail.com



TANYA TOMAR

Qualification: B.Sc Physical Science, Hindu College, New Delhi

Work Experience: Nil

Internship: Accenture | E-Mail Id: tanyatomar1997@gmail.com



TARUN NAGDEV

Qualification: B.Com (Hons.) (Commerce) Dayalbagh Educational

Institute, Agra

Work Experience: Nil

Internship: InuAid | E-Mail Id: tarunnagdev121@gmail.com



THIRUMAVALAVAN B

Qualification: B.Com (Commerce), Thiagarajar College, Madurai

Work Experience: Nil

Internship: Aspiration Energy

E-Mail Id: thirumavalavanbalakrishnan@gmail.com



TONY GOYAL

Qualification: B.Com (Hons.) (Commerce), Northcap University,

New Delhi

Work Experience: N.K. Traders (26 Months) Internship: Scribetech India Healthcare Pvt. Ltd.

E-Mail Id: tonygoyal7024@gmail.com



VATAN CHOURASIA

Qualification: B.Com (Hons.) (Commerce), DAV PG College,

Varanasi

Work Experience: Nil

Internship: PNB Metlife | E-Mail Id: vatanchourasia@gmail.com



VIKRAM SEKAR

Qualification: B.Sc (Hons.) (Economics, Politics and

International Studies), University of Warwick, Coventry, UK

Work Experience: Nil

Internship: Fidelty Investments | E-Mail Id: vikram.shekar9@gmail.com



VIPIN UNIYAL

Qualification: B.Com (Hons.) (Commerce), Sri Ram College of

Commerce, New Delhi

Work Experience: Axa XL, a division of Axa, Kelly Services India Pvt. Ltd. (Deputed at XL India Business Services Private Ltd.) (26 Months)

Internship: Live Project (Under professor Amit)

E-Mail Id: vipin.uniyal11@gmail.com



VISHAKHA GOEL

Qualification: B.Sc (Hons.) Mathematics, Kamala Nehru College,

New Delhi

Work Experience: Nil

Internship: Accenture | E-Mail Id: vishakha31a@gmail.com



WARSHA BATTU

Qualification: B.Tech (Electronics and Communication Engineering), Visvesvaraya National Institute of Technology, Nagpur Work Experience: IBM India Private Limited (4 Months)

Internship: Outlook | E-Mail Id: warshavnit@gmail.com



AKASH LAL O
Qualification: B.E (Electrical & Electronics)
Velammal Engineering College
Work Experience: Tata Elxsi, Trivandrum (19 months)



AKASH NAKKIRAN

Qualification: B.B.A (Management)

Vellore Institute of Technology, Vellore

Work Experience: Book Station, Vellore (14 months)



ANKITA MISHRA
Qualification: M. Sc. (Physics)
Savitribai Phule Pune University
Work Experience: NIL



ANNA CATHERIN BABY
Qualification: B.A (Economics and Statistics)
St. Xavier's College-Autonomous, Mumbai
Work Experience: NIL



ANSHUL AGARWAL

Qualification: BCA (Computer Applications)

Christ (Deemed to be University)

Work Experience: SHELL (24 months)



ANTONY JOHNSON

Qualification: B. Tech (Computer Science & Engineering)

Government Engineering College, Thrissur

Work Experience: Envestnet Inc., Trivandrum (48 months)



ARAVINTHAN R

Qualification: B.E (Electronics and Communication Engineering)

Kongu Engineering College, Erode

Work Experience: Infosys, Bangalore (25 months)



ARCHANA ADIGA

Qualification: B.E (Computer Science) N.M.A.M. Institute of Technology, Nitte

Work Experience: Siemens Healthcare Private Limited,

Bengaluru (36 months)



ARITRA CHATTERJEE

Qualification: B. Tech (Electrical Engineering)

St. Thomas College of Engineering & Technology, Kolkata

Work Experience: Cognizant (43 months)



BOYA LOKESH

Qualification: B. Tech (Electronics and Communication Engineering)

Mahatma Gandhi Institute of Technology, Hyderabad

Work Experience: Tata Consultancy Services, Hyderabad (54 months)



DEBANJAN MUKHOPADHYAY

Qualification: B. Tech (Electronics and Communication Engineering)

Heritage Institute of Technology, Kolkata

Work Experience: Tata Consultancy Services, Kolkata (39 months)



DEBLEENA BISWAS

Qualification: B.E (Electrical & Electronics)

Visvesvaraya Technological University, Belagavi

Work Experience: NIL



DINA VALAPRA

Qualification: B. Tech (Electronics and Communication Engineering)

Government Engineering College, Sreekrishnapuram

Work Experience: NIL



DIVYA RANI

Qualification: B.Sc. (Mathematics, Electronics & Computer Science) Bhavan's Vivekananda College of Science, Humanities & Commerce,

Secunderabad

Work Experience: Uber, Hyderabad (62 months)



GARGI DUTTA

Qualification: B. Tech (Applied Electronics and Instrumentation Engi-

neering)

Heritage Institute of Technology, Kolkata

Work Experience: Tata Consultancy Services, Kolkata (32 months)



GOWRI LEKSHMI SJ

Qualification: BBA, LLB(Hons.) (Law)

School Of Excellence in Law, Chennai

Work Experience: NIL



GOWTHAM

Qualification: B.E (Mechanical Engineering)

Kongu Engineering College, Erode

Work Experience: Valeo India Pvt Ltd, Chennai (49 months)



GOWTHAMAN K

Qualification: B.E (Civil Engineering)

Thiagarajar College of Engineering

Work Experience: Accenture, Chennai (37 months)



HARISH GUPTHA K

Qualification: B.E (Mechanical Engineering)

PSG College of Technology, Coimbatore

Work Experience: Faurecia India Private Limited,

Bangalore (13 months)



HARISH KUMAR BANIA

Qualification: M.A. (Linguistics)

Jawaharlal Nehru University, New Delhi

Work Experience: Maersk Global Service Centre,

Mumbai (46 months)



JAJULA SRI LAKSHMI NARASIMHA RANGANATH

Qualification: B. Tech (Electronics and Communication Engineering)

GITAM Institute of Technology, Visakhapatnam

Work Experience: Tata Consultancy Services Limited,

Chennai (34 months)



JAGADEESH E S

Qualification: B.E (Mechanical Engineering)

PSG College of Technology, Coimbatore

Work Experience: Tata Motors Limited, Dharwad (15 months)



JAGVIR SINGH JAGLAN
Qualification: LL.M (Law)
Department of Law, Punjabi University
Work Experience: ASC Centre & College, Bangalore (339 months)



JAYANTH SRI HARSHA KOTA

Qualification: B.Tech. (Electronics and Communication Engineering)

GMR Institute of Technology, Rajam

Work Experience: Infosys Limited (33 Months)



JEGANNATH U
Qualification: B.E. (Mechanical Engineering)
Thiagarajar College of Engineering
Work Experience: Wipro Limited (20 Months)



JOE LARSEN R

Qualification: B.Tech. (Chemical Engineering)

Sri Venkateswara College of Engineering, Sriperumbudur

Work Experience: Enoia Babcock Borsig Pvt Ltd (32 Months)



K LOKESH
Qualification: B.E. (Mechanical Engineering)
Pes Institute of Technology
Work Experience: KPIT (34 Months)



ANIRUDDHA KRISHNA KHOPDE

Qualification: B.E. (Electronics and Telecommunications Engineering)

Vishwakarma Institute of Information Technology

Work Experience: Infosys Limited (22 Months)



KUMAR PARAKRAM

Qualification: M.Tech. (Computer Technology)

Military College of EME

Work Experience: Ministry of Defence (312 Months)



L R KAVITH

Qualification: B.Tech. (Industrial and Production Engineering)

Manipal Institute of Technology, Manipal

Work Experience: NIL



LUBNAAH JALEEL

Qualification: B.E. (Computer Science & Engineering)

Panimalar Engineering College, Chennai

Work Experience: Zoho Corporation Pvt. Ltd. (24 Months)



M SURESH RAJU

Qualification: B.E. (Manufacturing Engineering)

College Of Engineering Guindy, Chennai Work Experience: Accenture (58 Months)



HARI MAHESWARI PANDA

Qualification: B.Tech. (Electronics and Communication Engineering)

Gayatri Vidhya Parishad College of Engineering, Visakhapatnam

Work Experience: Hyundai Mobis (36 Months)



MALLAPURAM ADI VISHNU

Qualification: B.Tech. (Petroleum Engineering) Indian Institute of Petroleum and Energy, Vizag

Work Experience: N



MALLICKARJUN GANGULY

Qualification: B.Tech. (Electronics and Communication Engineering)

Dr. M.G.R. Educational and Research Institute University

Work Experience: Experis IT-A Manpower Group Company (50 Months)



MANAS MEHTA

Qualification: B.Tech. (Electronics and Communication Engineering)

Bharati Vidyapeeth's College of Engineering

Work Experience: Tata consultancy Services (24 Months)



N NARESH BABU

Qualification: B.E. (Mechanical Engineering)

Sri Sivasubramaniya Nadar College of Engineering, Chennai

Work Experience: Renault Nissan Technology &

Business Centre India (33 Months)



NIKHIL KAUSHIK

Qualification: B.Tech. (Mechanical Engineering)

Indian Institute of Technology Mandi

Work Experience: Larsen & Toubro Limited (35 Months)



NITHISH KANNA KARTHIKEYAN

Qualification: B.Tech. (Electronics and Communication Engineering)

Vellore Institute of Technology, Vellore

Work Experience: NIL



NITHYA P T

Qualification: B.Tech. (Computer Science & Engineering) College Of Engineering Trivandrum, Thiruvananthapuram Work Experience: Tata consultancy services (53 Months)



KANDATI PAVAN KUMAR REDDY

Qualification: B.E. (Electronics and Communications Engineering)

Chaitanya Bharathi Institute of Technology
Work Experience: Infosys Limited (36 Months)



PRATHYUSHA DEEPAK

Qualification: B.Com (Accounting and Finance)

Stella Maris College, Chennai

Work Experience: NIL



PURVESH NANDY

Qualification: B.Tech. (Mechanical Engineering)

Indian Institute of Technology (Indian School of Mines), Dhanbad

Work Experience: Tata Steel Limited (48 Months)



R VIMUL NATH

Qualification: B.E. (Electronics and Instrumentation Engineering)

Sri Sairam Engineering College, Chennai Work Experience: Infosys Limited (37 Months)



RAJANA TEJA

Qualification: B.Tech. (Naval Architecture and marine engineering)

Andhra University College of Engineering, Visakhapatnam

Work Experience: NIL



R RAJESHWARAN

Qualification: B.E. (Electronics and Communication Engineering)

Madras Institute of Technology, Chennai

Work Experience: NIL



ROHAN D

Qualification: B.Com (Commerce)

PSG College of Arts & Science, Coimbatore

Work Experience: NIL



RUBAN KUMAR S

Qualification: B.Tech. (Apparel Technology)

Alagappa College of Technology

Work Experience: Indian Terrain Fashions Limited, Chennai (51

Months)



SHARATH RAM SANKARAN

Qualification: B.Tech. (Mechanical Engineering) Sastra (Deemed to be University), Thanjavur

Work Experience: Turbo Energy Private Limited, Chennai (36 Months)



SAI PRASANNA DUKKUPATI

Qualification: B.Tech. (Computer Science & Engineering) Sreenidhi Institute of Science and Technology, Hyderabad

Work Experience: Wipro Limited (25 Months)



SAMARTH JOHNSON PRASAD

Qualification: B.Tech. (Electronics and Communications Engineering)

Vellore Institute of Technology, Vellore

Work Experience: Infosys Limited (21 Months)



SANGANATHAN A

Qualification: B.Tech. (Chemical Engineering) Amrita Vishwa Vidyapeetham, Coimbatore

Work Experience: Southern Petrochemical Industries

Corporation (47 Months)



SANJANA ANAND

Qualification: B.Com (Accounting and Finance)

Stella Maris College, Chennai

Work Experience: NIL



SAURABH K

Qualification: B.Tech. (Mechanical Engineering)

Government Engineering College, Thrissur

Work Experience: Cognizant Technological Solutions (10 Months)



SAYAN BHOWMICK

Qualification: B.E. (Electrical Engineering)

Jadavpur University

Work Experience: NTPC LIMITED (41 Months)



SHIVAM SHARMA

Qualification: B.Tech. (Electronics and Communication Engineering)

Bharati Vidyapeeth's College of Engineering

Work Experience: NIL



SHRIRAAM SAHADEVAN

Qualification: M.E (Engineering Design)

College of Engineering, Guindy Campus

Work Experience: NIL



SOHMSHETTY VYSHNAVI PRIYA

Qualification: B.Tech. (Electronics and Communication Engineering)

Sreenidhi Institute of Science and Technology Work Experience: Infosys BPM Ltd (36 Months)



SUDIPTA MITRA

Qualification: B.Tech. (Electronics and Communication Engineering)

VIT University, Vellore

Work Experience: Standard Chartered, Bangalore (46 Months)



SUGANTHAN T

Qualification: B.Tech. (Mechanical Engineering)

Amrita School of Engineering, Coimbatore

Work Experience: Shapoorji Pallonji Engineering &

Construction (35 Months)



SUGAPRIYA T
Qualification: B.Tech. (Food Process Engineering)
Indian Institute of Food Processing Technology

Work Experience: NIL



T NITHYA SRI
Qualification: B.Tech. (Petroleum Engineering)
Indian Institute of Petroleum and Energy
Work Experience: NIL



TANMOY DAS

Qualification: B.Tech. (Electrical Engineering)

Techno India College of Technology

Work Experience: Calyxpod Talent Solutions Pvt. Ltd. (7 Months)



TEJASHWINI K RQualification: B.E (Printing Technology)

College of Engineering Guindy, Chennai

Work Experience: NIL



VARUN KUMAR

Qualification: B.Sc (Hons) (Botany)

Sri Venkateswara College

Work Experience: NIL



VARUN KUMARAVEL
Qualification: B. Tech (Electronics and Communication Engineering)
Gandhi Institute of Technology & Management, Visakhapatnam
Work Experience: Cognizant, Chennai (38 months)



GARIMELLA VENKATA SAI SRI LAVANYA

Qualification: B.E (Mechanical Engineering)
University College of Engineering, Hyderabad

Work Experience: TechnipFMC, Hyderabad (25 months)



B VIJAY KUMAR

Qualification: B.Sc (Hons) (Chemistry)

Holkar (Model, Autonomous) Science College, Indore

Work Experience: Indian Army (240 Months)



YESHWANTH DUBAKULA

Qualification: B. Tech (Mechanical Engineering)

Indian Institute of Technology, Indore

Work Experience: NIL

RESEARCH PROGRAMMES at DOMS

For the past four decades, the research programme at DoMS has epitomized a new dimension of learning where the passion to quench the thirst for new knowledge drives curious minds. They help meet the need for exceptional faculty resources in various areas of management and also for professionals capable of leading innovative business research and development activities.

The Department offers two academic research programmes:

The MS (by Research) programme is special to IIT Madras. It emphasizes the use of logical, analytical, experimental and intuitive thinking skills in the pursuit of research. The scholar works in an area of his or her interest under the supervision of a faculty member. The duration of the programme is within 2 to 3 years.

The flagship doctoral research programme is a full-fedged research programme designed to prepare and provide exceptional faculty resources for management teaching and research. It moulds professionals capable of leading industrial research and development activities. The programme helps expand the body of management knowledge into niche fields through knowledge creation and transfer. The time frame is usually 4 to 5 years.

These programmes are intensive and rigorous, aimed at training research scholars for leading Academic and Corporate research careers.

SCHOLARS at DoMS

The department consists of India's, and perhaps even Asia's largest pool of management research scholars having varied educational backgrounds ranging from the Arts, Commerce, Humanities and Social sciences to Engineering, Science and Technology. This pool comprising of a mix of fresh and experienced individuals provide rich opportunities for knowledge gaining, experience sharing and meeting of diverse intellectual perspectives. Experienced research scholars from different corporate, government and academic sectors bring with them a wide ranging work experience and young scholars often benefit from the mentoring and guidance of their experienced peers.

COURSES

RESEARCH CORE COURSES

Research Methodology

Academic Writing and Presentation

HUMAN RESOURSES MANAGEMENT

Advanced Industrial Psychology

Emotions and Ethical Decision Making

Creativity for Organizational Excellence

Corporate Social Responsibility & Managerial Ethics

Research in HRM and OB

OPERATIONS MANAGEMENT

Multivariate Statistical Methods for Social Sciences Research

Topics in Decision Theory

Supply Chain Contracts

Mathematical Foundations for Operations

Game Theory - I

Game Theory - II

Stochastic Modelling and Applications-I

Stochastic Modelling and Applications-II

FINANCE

Micro Finance

Finance and Sustainable Development

Advances in Commodity Markets Research

Corporate Governance, Internal Control and Risk Management

Empirical Research in Finance I

Empirical Research in Finance II

Dynamics of Family Business and Financial Performance

Empirical Research in Family Business Performance

Basic Econometrics

Capital Market Theories and Applications

Investor Psychology

MARKETING

Consumer Analysis I

Consumer Analysis II

Theory Construction in Marketing

INTEGRATIVE MANAGEMENT

Topics in Negotiation Support Systems

Advanced Strategic Management

Advances in Systems Thinking and Application

R & D Management

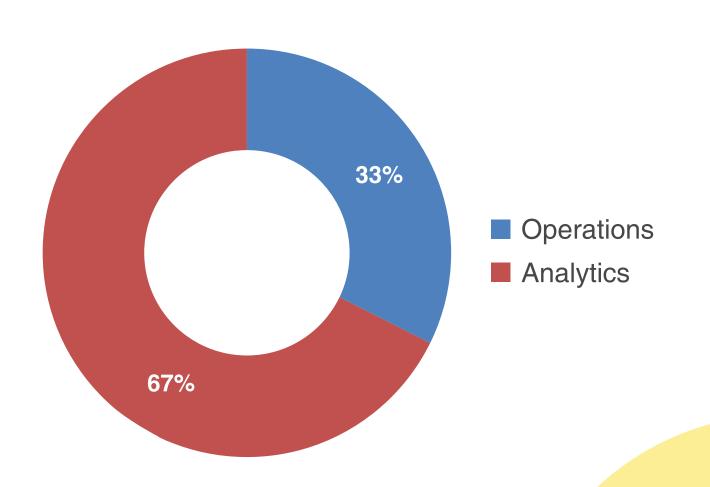
INFORMATION SYSTEMS

Research in IT and Organisations.

FINAL PLACEMENT Statistics



DOMAIN Distribution



PROMINENT Recruiters







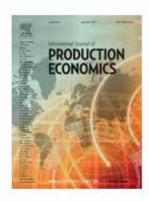


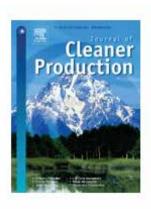
RESEARCH at DoMS

mathem	natical modelling earn	ning management
pu learning knowledge manageme coalition g venture capital optimization forece lean ergonomics network design prospect theory	shortest path proble divergent supply chain	workforce agility keting solid waste management ting heuristics augmented reality liquidity risk lot sizing problems behaviour ng game theory infrastructure strategy recommender system

SELECT JOURNALS WHERE Scholars have published

















SELECT CONFERENCES WHERE Scholars have presented their work

















RESEARCH SCHOLARS Profile



ABHISHEK GUPTA

Program: MS in Finance

Qualification: B.E. (Mechanical Engineering)

Work Experience: Nil

Research Area: SME Exchange In India E-Mail Id: abhishek.guptaag2@gmail.com



ABRAHAM CYRIL ISSAC

Program: Joint PhD (IIT Madras and Swinburne University of

Technology) - Full Time

Qualification: B.Tech (Mechanical Engg.), MSc (Psychology),

MBA (HR & Fin.)

Work Experience: Reliance Energy (35 Months)

Research Area: Knowledge Hiding E-Mail Id: yourcyril@gmail.com



DAVANGAVE BALAJI MANMATH

Program: MS in Information Systems

Qualification: B.E. (InformationTechnology)

Work Experience: Infintus Innovations Private Limited (3 Months)

Research Area: Recommender systems E-Mail Id: balajidavangavem@gmail.com



GNANADEEPAN D

Program: MS in Operations

Qualification: B.E. (Industrial Engineering)

Work Experience: MRF tyres, Astrotech steels (24 Months)

Research Area: Operations Research E-Mail Id: gnanadeepand@yahoo.co.in



HARSHIT SHEKHAR JHA

Program: MS in Operations

Qualification: B.E. (Mechanical Engineering)

Work Experience: Nil

Research Area: Supply chain management

E-Mail Id: harshiha4@gmail.com



HRUSHIKESH MORE

Qualification: B. Tech (Electrical Engineering)

Work experience: Nil

Research Area: Gamification in marketing, Digital-marketing

E-mail id: hrushikeshmore5@gmail.com



ISHAN NATU

Program: MS in Operations

Qualification: B.Tech. (Production Engineering)

Work Experience: Enpro Industries pvt. ltd. (9 Months) Research Area: Behavioural Science, Game Theory

E-Mail Id: ishan.natu96@gmail.com



NIBU JOHN THOMAS

Program: PhD - Full Time

Qualification: B.Sc Mathematics, Masters in Human Resource Man-

agement

Work Experience: UST Global, Rajagiri College of Social Sciences,

Indian Institute of Management Ahmedabad (74 Months)

Research Area: Gamification of Learning E-Mail Id: nibujohnthomas@gmail.com



NISHANT KHEDLEKAR

Program: MS in Operations

Qualification: B.E. (Industrial & Production Engineering)

Work Experience: Infosys (6 Months)

Research Area: Active Learning and Data Science

E-Mail Id: nishantkhedlekar@gmail.com



SOOFI HUSSAIN S M M

Program: MS in Information Systems

Qualification: B. E. (Computer Science and Engineering) Work experience: Healthspace (Careventis Technologies

Pvt. Ltd.) 15 months

Komparify.com (Cheeni Labs Pvt. Ltd.) 12 months Research area: Multi-Modal Recommender Systems

E-mail id: smmziaul@gmail.com



PALVAI RAVI RAM REDDY

Program: MS in Operations

Qualification: B.Tech (Mechanical Engineering)

Work Experience: Everest Industries Limited (4 months) Research Area: Supply Chain Management, Forecasting

E-mail id: palvai.raviram@gmail.com



VEENA KANNAN

Program: MS in Information Systems

Qualification: B.Tech (Computer Science and Engineering), College

of Engineering, Chengannur

Work Experience: Data Science Consultant, KPMG (3 months)
Research Areas: Digital Platforms, Natural Language Processing

E-Mail ID: veenakannan1994@gmail.com



VIPUL KR. MISHRA

Program: MS in Operations

Qualification: B.E (Production Engineering)

Work Experience: Nil

Research Area: Logistics, Supply Chain E-mail id: vipulmishra5659@gmail.com

TECH MBA

TechMBA is an Interdisciplinary Dual Degree program for Undergraduate students of IIT Madras.

TechMBA connects the business verticals like Strategy, Operations, Finance, Marketing and its scientific, mathematical counterparts. This helps trains students to solve today's business problems in a better way, it helps engineering students to understand the business needs of the companies where they are performing technical roles. In Today's world most of the companies are technical so this combination of skills helps in the betterment of companies.

TechMBA takes students who are currently in their 3rd year and the program goes on for complete 2 years.

TECH MBA CLASS Profile



SNEHA BHAGWAN BHOSALE

Qualification: BTech in Naval Architecture and Ocean Engineering Courses:

- Probability, Statistics and Stochastic Process
- Fundamentals of Operations Research
- Principles of Economics



ANNAM CHANDANA NAGA SUBRAMANYAM

Qualification: Dual Degree in Mechanical Engineering

Courses:

- Corporate Finance
- Information Systems for Organisations
- Quantitative methods for Operations



NIKITHA T

Qualification: Dual Degree in Metallurgical and Materials Engineering

- Innovation, Business Models & Entrepreneurship
- Marketing Management : Basics & Applications
- Managing People in Organisations



B V MURARI

Qualification: BTech in Metallurgical and Materials Engineering **Courses:**

- Pattern Recognition and Machine Learning.
- Modern Corporate Finance.
- Quantitative modelling in operations

Tech MBA CLASS Profile



B. HARSHITHA SRI

Qualification: Dual Degree in Mechanical Engineering

Courses

Marketing Management: Basics & Applications

Corporate Finance

Managing People in Organisations



SUMANT CHIRDE

Qualification: Dual Degree in Biological Engineering

Courses:

Quantitative methods for Operations

• Marketing Management : Basics & Applications

Corporate Finance



KRITHIKAA R

Qualification: Dual Degree in Naval Architecture and Ocean Engineering

Courses:

Marketing Management: Basics & Applications

Probability, Statistic and Stochastic Process

• Corporate Finance



VIJAY KUMAR GUNDAPUNEEDI

Qualification: BTech in Naval Architecture and Ocean Engineering

Courses:

Corporate Finance

Information Systems for Organisations

Quantitative methods for Operations



M.S MEGHANA

Qualification: Dual Degree in Mechanical Engineering

Courses:

Principle of Economics

Marketing Managements: Basics & Applications

Quantitative Methods of Operations



PRADUMNA KRISHNA KARAGI

Qualification: Dual Degree in Biological Engineering

Courses:

• Information Systems of Organisations

Corporate Finance

Managing People in Organisations

PLACEMENT CONTACT & PROCEDURE

FACULTY Coordinators

R K AMIT, Professor Email: rkamit@iitm.ac.in **RAHUL MARATHE**, Professor Email: rrmarathe@iitm.ac.in

PLACEMENT Cell

HARIPRIYA B, Placement Officer

Email: domspl@iitm.ac.in; mbapl@iitm.ac.in

Tel: +91 4422574583 Fax: +91 4422574552 Mob: +91 9962434491

Website: www.doms.iitm.ac.in

STUDENTS Coordinators



HAIKA BASHEER AMBALAVAN



MOHAMMED RAEES



SACHIN MAHATO



VIKRAM SEKAR



SAKSHI SINGH



SHREYA JAIN



SWETHA CHODAVARPU



SAGAR PINGALE



SRIRAM R



TND TULSI DASHSHARMA

PLACEMENT CONTACT & PROCEDURE

PLACEMENT PROCESS - Roadmap

- 1. Pre-placement Presentation
- 2. Shortlisting of Candidates
- 3. Aptitude Tests
- 4. Group Discussion
- 5. Personal Interview/Telephonic Interview
- 6. Offer letter processing and other On-boarding activities

PLACEMENT Calendar

FINAL PLACEMENT (for 2nd year students)

Semester 1 commencement : 2nd August 2021

Last working day for semester 1 : Last week of Nov 2021
Placement week begins : 1st week of Dec 2021
Semester 2 commencement : Mid - January 2022
Course completion : Mid - March 2022
Students can join the firm after : Mid - March 2022

SUMMER INTERNSHIP PROCESS (for 1st year students)

Semester 1 commencement : 26th July 2021 Summer Internship Week begins : 6th Oct 2021

Last working day for semester 1 : 1st week of Dec 2021 Semester 2 commencement : Mid - January 2022 Last working day for semester 2 : Mid - May 2022 Internship Joining Date : Mid - May 2022





Department of Management Studies (DoMS)Indian Institute of Technology Madras