



PLACEMENT REPORT - 2012

DoMS, IIT Madras



Placement at DoMS

Placement process at DoMS, IIT Madras, is conducted by the students of DoMS under the supervision of faculty advisors and guidance of the Central Placement Office of the institute. The Placement Team looks after the management and organisation of two key activities-

1. Summer Internships
2. Final Placements

Summer internships: Companies looking for summer interns start visiting the campus from October onwards. Selection process continues on a rolling basis till all the students are selected. Students are expected to take up internships for a period of 8-10 weeks, during the months of May, June and July.

Final placements: Work for final placements starts in the month of August when Placement team members meet HR representatives of companies that express interest in DoMS. Pre-placement talks begin by late September, and continue through October and November. Placement Week is organized in the first week of December, wherein companies conduct group discussions and/or interviews to find the best candidates for their organization.

A unique '**Spot-Offer**' option can be availed by companies for recruiting 'ideal candidates' for their requirements. 'Spot-Offer' can be made to a candidate by the recruiters at the end of the interview. The candidate by accepting the offer forgoes the right to participate in other processes.

Placements 2012

Much to the delight of everyone **100% placement** was achieved at DoMS with students being offered multiple roles spread across various sectors.

PPO/PPI: 6 students received PPO/PPI offers from companies where they did their summer internships.

Placement Week: Nearly 75% of the batch was placed by the end of Day 1, while more than 90% of the students had job offers by the end of the 4th day of the Placement Week.

Spot Offers: 40% of the batch (27) received spot offers.



Operations and Analytics

13% of the candidates accepted offers in Operations, from reputed companies such as **Daimler** and **Wipro**. The profiles offered were operations, logistics, supply chain management, procurement and vendor management. Close to 12% of participants preferred analytics profiles, the major recruiters in this area being **RBS, Idea, CISCO, Citibank, Dell, HP** and **SCOPE** (Standard Chartered Operations India)

Finance

15% of the participants received offers from the finance sector. The profiles offered included investment banking, equity research, mergers & acquisitions and derivative research. The recruiters were majors such as **Citicorp, CRISIL, Fidelity, Nomura, Vistasoft** and **UCO Bank**.

IT Systems

Recruiters in the IT domain were **Cognizant Technology Solutions, HP, Photon InfoTech** and **Wipro**. Profiles offered were program management and business analytics. Most of these offers were 'spot offers'.

Consulting

Major recruiters in the field of consulting were **Infosys** and **ICRA Management Consulting**.

Marketing

Close to 18% of the batch preferred marketing and sales profiles. The recruiters included **KPIT Cummins, Lera Technologies** and **Wipro** offering roles in industrial marketing, market research and sales & strategy.

All the leading recruiters and the first-timers reposed their immense faith in the quality of education and training imparted by DoMS. They were highly impressed with the quality of students, especially at their sound understanding of fundamental concepts and exemplary analytical skills. The efficiency with which the placement team ran the entire process was well appreciated.



Statistics:

Final Placements 2012	
Total strength	72
No. of students opted for placements	67
No. of PPOs and PPIs	6
No. of participating companies	23
Average Salary	8.76 LPA*
Highest Salary	14 LPA*
Median Salary	9 LPA*
Lowest Salary	7 LPA*

**Only accepted offers were taken into account for calculating the above data. Joining bonus and allowances were not considered.*

Profile Breakup - Domain Wise

