



DoMS Alumni Reunion - Chennai



The DoMS Alumni Reunion held on January 21st 2024, proved to be an unforgettable occasion resonating with nostalgia and camaraderie. Hosted at the serene Campus Cafe Terrace, IIT Madras, the reunion brought together over 60 esteemed alumni representing various academic disciplines including MBA, EMBA, VLM, Ph.D., and MS scholars. The event served as a testament to the enduring bonds forged during their time at the department.

A highlight of the reunion was the visit to the Heritage Centre, offering alumni the opportunity to relive cherished memories while also witnessing the evolution of their alma mater.

The interactions between students and alumni were particularly enriching, with seasoned professionals generously sharing valuable insights and experiences with the current students. These exchanges not only inspired but also reaffirmed the ethos of mentorship and support within the alumni community.

A significant milestone of the reunion was the launch of POD, a digital platform designed to facilitate seamless inter-alumni interactions. This innovative initiative underscores the commitment to fostering enduring bonds and creating more opportunities for collaboration and engagement in the years to come.

As the attendees bid farewell to yet another successful reunion, they do so with hearts full of gratitude and anticipation for the reunions that lie ahead. We look forward to the continued growth of the alumni community and the countless memories yet to be created together.

Industry Meet - Sankalp 2.0



Sankalp 2.0, jointly organized by IIT Madras and ICSR, was held on March 20, 2024. Prof. Thenmozhi's welcome speech was followed by Prof. Manu Santhanam, Dean of ICSR, who made a presentation on the various Industry activities of the Institute. Prof. V. Kamakoti, Director of IITM, in his inaugural address, emphasized the manufacturing innovation and cybersecurity's role in aiding SMEs and MSMEs. Mr. Ravishankar, Joint Managing Director of Super Auto Forge, delivered keynote address, stressing on India's manufacturing potential and its GDP contribution target of 25%.

DoMS faculty presentations covered management case studies, supply chain sustainability, cybersecurity, gender dynamics, and circular business models. A panel discussion, moderated by Mr. G Shanker, President of Madras Consultancy Group. The panelists were Mr. Mahesh Anand, President of Nippon Paints, Mr. E. Balaji, Global CHRO of TVS Supply Chain Solutions, Dr. Kartik Kumar, Saint-Gobain Research, and Ms. S Muthumala, Congruent Solutions. The importance of entrepreneurship, and industry expectations on academic collaborations were discussed. Emphasis was placed on internships, workshops, and faculty involvement in industry visits.

Ms. Glory Swarupa, Director General, National Institute of MSME emphasized the need for collaboration between MSMEs & academia and skill development, with recognition of IITM's leadership in patents and start-ups. Dr. VSV Verchezian, MD, Sri KVS Industries, and Mr. Rajasekaran, Managing Director, Ace Group of Companies also expressed their views on academic linkage with MSMEs. An exhibition showcased DoMS faculty and research scholars' work, attracting over 60 industry representatives. The event underscored the critical role of partnerships in driving innovation and empowering MSME growth, advocating for stronger ties between academia and industry to address global challenges.

EFSI - Endowment Lecture



Employers' Federation of Southern India (EFSI) conduct an endowment lecture at IIT Madras to inculcate values about human relations in the minds of young students. The Department of Management Studies conducted the 41st edition of this endowment lecture this year on the topic "Make in India for the World". The EFSI endowment was lecture given by Mr. T.K.Balaji, Chairman & Managing Director, Lucas-TVS Limited. He emphasised that manufacturing has a great future and AI in Manufacturing is taking India to the next stage.

MILS Lecture

As a part of MILS lecture series Dr. Ankit Shah, a Subject Matter Expert and author from GNLU Legal Incubation Council, delivered a speech on January 25th, 2024, exploring India's impact on the global landscape. Dr. Shah highlighted concerns regarding the sustainability of the American economic model, while also emphasizing India's positive growth trajectory. He expressed optimism about the potential emergence of a common currency in the future, encouraging students to critically analyze India's evolving role in shaping global affairs.

On February 8th, 2024, Mr. Sameer Ranjan, Chief Technology Officer and Director at Catenate, shared essential insights on starting a business venture. He emphasized the importance of focusing on revenue generation and solving societal problems. Mr. Ranjan advised managing expectations effectively, selecting committed co-founders, and testing business ideas with potential customers. He concluded by encouraging aspiring entrepreneurs to maintain a positive outlook and persevere despite initial challenges.

On February 22nd, 2024, Mr. Manish Shah, a Global Technology Leader specializing in Digital Infrastructure, Cloud, and Cybersecurity, delivered talk on digital transformation. He highlighted the impact of artificial intelligence (AI) on the workforce, emphasizing its potential for innovation while acknowledging concerns about job displacement. Mr. Shah also addressed cybersecurity challenges, stressing collaboration and robust frameworks. In conclusion, he emphasized the importance of AI advancements in shaping the next decade.

Awards and Achievements

M. Thenmozhi received Distinguished Alumna Award by Ethiraj College for Women at the valedictory ceremony of 75th year celebrations on 21.03.24.

Janani M, Abhishek Kulkarni & Reema Nayyar secured top paper award in DoMS Symposium 2023, IIT Madras.

K. Haripriya secured Distinguished Paper Award (Multi-Objective Vehicle Routing Problem with Semi Soft Time Windows) at IISC Bangalore from January 10-11,2024.

R. Sriram secured IIE Scholarship Award for Visiting Ph.D. Researcher Programme by University of Southampton, UK.

M. Aishwarya & Haribaskar Arunkumar participated in Parliament Delegation Trip to Delhi.

International Visits

P. Rangaraja Sundarraj visited USA for an invited talk at Conference on "Designing Cybersecurity Readiness Assessment" Phoenix, Arizona on Oct 10, 2023.

P. Rangaraja Sundarraj visited University of Wisconsin-Whitewater, USA as a visiting Professor in Information Technology and Supply Chain Management (ITSCM) from May 17, 2023 to Dec 12, 2023.

M. Thenmozhi participated in International conference at London American City College, Dubai, UAE on Jan 25, 2024.

Rithika B (guide: R. K Amit), PhD scholar, is on joint doctoral programme visit to University of Mannheim from December 2023 to July 2024.

Lisha Halder (guide: Richa Agarwal), PhD scholar, is on joint doctoral programme visit to RheinAhr Campus of The Koblenz University of Applied Sciences, Germany from March 2024 to August 2024.

Wiselyn Ruth Jebakumari. J (guide: Rahul Marathe), PhD scholar, is on joint doctoral programme visit to Management Center Innsbruck (MCI), Austria March 2024 to June 2024.

Vasanth P (guide: Rahul Marathe), PhD scholar, is on joint doctoral programme visit to Management Center Innsbruck (MCI), Austria March 2024 to June 2024.

Journal Publications

Rupashree Baral, Agarwal, U.A., Baral, R. and Rastogi, M. (2024), "Work-family conflict and work engagement among construction professionals: role of psychological contract breach and gender", *Engineering, Construction and Architectural Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/ECAM-02-2023-0181>.

T.J Kamalanabhan, Ramachandran Veetikazhi, S. M. Ramya & Michelle Hong (2023), "The Dominant Integral Affect Model of Unethical Employee Behavior" , *Business & Society*, 1-44 DOI: 0.1177/00076503231211261 journals.sagepub.com/home/bas.

Mojahedul Islam Nayyer, and Thillai Rajan (2024), Procuring authorities and project performance: Journal: a case study of PPP highway projects in India, *Built Environment Project and Asset Management (BEPAM)*, PP. 38-55, <https://doi.org/10.1108/BEPAM-11-2022-0173>.

Prateek Nanda and G.Arun Kumar (2023) Post-Acquisition Changes in Agency Cost of Acquirers: Journal: Effect of Target Companies : *Journal of Risk and Financial Management*. 17(1),11; <https://doi.org/10.3390/jrfm17010011>.

Janapati, G., & Vijayalakshmi, V. (2024). Counting on strengths: harnessing character strengths to stimulate innovative work behaviour. *International Journal of Organizational Analysis*. <https://doi.org/10.1108/IJOA-09-2023-3959>

Shruti, R., and Thenmozhi, M. (2024). Foreign Institutional Ownership Stability and Stock Price Crash Risk. *Journal of International Financial Markets, Institutions and Money*, 91,101937.

Seetharaman, P., Mathew, S. K., & De', R. (2024). Does location matter in IS research? A developing country perspective from India. *Information Systems Journal*, <https://doi.org/10.1111/isj.12521>.

Srinivasan, S., Deepa. R, Malik, A., Kumar, J and Attri, R (2024). Impact of AI-Focussed Technologies on Social and Technical Competencies for HR Managers – A Systematic Literature Review and Bibliometric Analysis, *Technology Forecasting and Social Change (In Press)* <https://doi.org/10.1016/j.techfore.2024.123301>.

T J Kamalanabhan and Richard Marcel I (2024), Leading with Compassion: An Inquiry into Compassionate Leadership of School Principals that Impact Teacher Attitudes and Job Performance, DOI:10.1177/0258042X241233887.

Priya Choudhary and Prof. Thenmozhi M (2024), Fintech and financial sector: ADO analysis and future research agenda, *International Review of Financial Analysis* <https://doi.org/10.1016/j.irfa.2024.103201>.

M. Sivarama Anandha Krishnan and Rahul R. Marathe (2024), Contracting and Competing on a Food Delivery Platform, *Electronic Commerce Research*, <https://doi.org/10.1007/s10660-024-09817-6>.

Vijaya C. and Thenmozhi M (2024), Spillover and leverage effects in Smart Beta Exchange Traded Funds: Evidence from India, *Decision*, <https://doi.org/10.1007/s40622-024-00376-1>.

Santhosh Kumar Selvam and C. Rajendran (2024), A linear programming-based bi-objective optimization for forecasting short univariate time series, *Decision Analytics Journal*, <https://doi.org/10.1016/j.dajour.2024.100400>

Apoorva Goel and Prof. Lata Dyaram (2024), The yin and yang of employee voice: an exploratory study, *Personnel Review*, <https://doi.org/10.1108/PR-06-2022-0453>.

Shruti, R., and Thenmozhi, M. (2024), Foreign Institutional Ownership Stability and Stock Price Crash Risk. *Journal of International Financial Markets, Institutions and Money*, 91,101937.

Conferences

Priya Soi (guide: Rupashree Baral) presented a paper titled "Diversity, Equity and Inclusion in Higher Education Institutions in India: Content Analysis of Secondary Source Data" at Indian Academy of Management (INDAM) 2024, Goa, India.

Muhammed Suhail P.S. (guide: G. Arun Kumar) presented a paper titled "Firm-Level Incentives and Trade-off Between Earnings Management Strategies: Evidence from Distressed Firms in India" at 9th Pan IIM World Management Conference, Odisha, India.

Balaji M (Guide: T J. Kamalanabhan) presented a paper titled "A Social Sustainability Model for Rural Employment and Livelihood Opportunities: A Case from a Tribal Village of India" at National Conference on Navigating the Future with ESG - Making Industries (MSMEs) Sustainable, Responsible and Impactful, Hyderabad, India.

Bhadra K. V. (guide: T J. Kamalanabhan) presented a paper titled "A moderated mediated model of dynamic capabilities for business sustainability" at Indian Academy of Management (INDAM) 2024, Goa, India.

Priya Choudhary (guide: M. Thenmozhi Kamalanabhan) presented a paper titled "Exploring the Digital Payment Landscape: A Case Study with SWOT Insights" at Indian Academy of Management (INDAM) 2024, Goa, India.

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Rahul Prasad (guide: C. Rajendran) presented a paper titled "Achieving Cohesive Modular Structures in Large-scale Networks: A Weighted Multi-Objective Model for Community Detection" at 26th Annual International Conference of the Society of Operations Management, Shillong, India.

K. HariPriya (guide: Usha Mohan) presented a paper titled "Multi-Objective Vehicle Routing Problem with Semi Soft Time Windows" at 3rd International Conference on Industry 4.0 and Advanced Manufacturing, Bengaluru, India.

S. Vasanthraj (guide: Arshinder Kaur) presented a paper titled "Impact of Blockchain on Supply Chain Profitability: A Quantitative Analysis" at 26th Annual International Conference of the Society of Operations Management, Shillong, India.

R. Shruti (Guide: M. Thenmozhi) presented a paper titled "Does stable ownership mitigate the risk in pledging? Evidence from India" at India Finance Conference 2023, Mumbai, India.

Abhishek Sharma (guide: Rangaraja P. Sundarraj) presented a paper on title "Deriving Design Principles from the Design journey of a Cybersecurity Readiness Assessment Tool" at Hawaii International Conference on System Sciences (HICSS), Hawaii, USA.

Amruta Patil (guide: L. Prakash Sai) presented titled "Diffusion of Multigenerational Technologies in the Indian Machine Tool Industry: Bass Model" at Industrial Engineering and Operations Management: Melbourne, Australia.

Balagopal N. (guide: Saji K. Mathew) presented a paper titled "Information Security Policy Violations in the Work From Home Era" at 18th Pre-ICIS Workshop on Information Security and Privacy, India.

Anureet Saharan (guide: Madhumathi R) presented a paper on title "The Non-Linear Path to Natural Hedge: A Quantile Regression Approach" at Hawaii International Conference on System Sciences (HICSS), Hawaii, USA.

Lectures and Seminars

Prof. Sarosh Kuruvilla from ILR School, Cornell University facilitated a FDP "Research Quality and Productivity" at DoMS IIT Madras during 4- 9 December 2023.

Prof. Shilpa Madan, Assistant Professor of Marketing at the Lee Kong Chian School of Business, Singapore Management University visited DoMS and gave a Research Seminar Talk on 15.12.2023 to DoMS Research Scholars.

Prof. Laurent Borgmann, Professor and ERASMUS coordinator, University of Applied Science, Hochschule Koblenz, RheinAhrCampus, Remagen, Germany gave a talk on Studying in Germany to DoMS MBA students on 22.03.2024.

Mr. Ankit Shah, SME, Speaker & Author, GNLU Legal Incubation Council, visited to DoMS and gave a Guest Talk on India's Role in shaping the Global Landscape: A Close Look 25.01.2024 to MBA Students.

Rupashree Baral conducted a training Program titled "Unveiling Women's Entrepreneurship in India: Research Insights" at the conference ICCSI 2023 on Dec 13, 2024.

Mr. Guhan Ramanan, Co-founder & President, Head of Customer Success at Neeyamo, two decades of expertise in envisaging and developing solutions to transform an Organization's HR Infrastructure gave a Guest Talk on 20.01.2024 to EMBA Students.

Marianna and Axel from Linkoping University visited DoMS and gave a Research Seminar Talk on 22.01.2023 to DoMS Research Scholars.

Rupashree Baral conducted a training Program titled "Inclusion Unveiled: Exploring the Unconscious Biases and Developing Soft Skills" for Final Year students of IIT Madras who are sitting for placements" at the conference ICCSI 2023 on Nov 28, 2024.

Career Talks

The "Career Opportunities at Krea University" event on March 14th, 2024, featured Dr. Lakshmi Kumar, an IIT Madras alumna. Dr. Lakshmi elaborated on Krea University's research-based insights in finance and economics, its expansion into various management departments, and the pivotal role of professors in institution building. She also highlighted the top-notch administrative support provided for faculty members.

Interaction Opportunity with Professor Bhardwaj, Dean of Paari School of Business, held on 16.02.2024, provided valuable insights from his distinguished career in academia and business management, emphasizing career opportunities within SRM University's Management Department and their ambitious plans for a research-intensive university in Andhra Pradesh, with an invitation extended to scholars of DoMS.

Other Events

Marianna and Axel from Linkoping University visited DoMS, IIT Madras for one week as part of the STINT Project between IIT Madras and IIT Kanpur. from 18th to 23rd February 2024

Room No.401, Hybrid Class Room with 100 seater capacity at the Department of Management Studies (DoMS) was formally inaugurated on 29th February 2024 by Prof. Kamakoti, Director, IITM in the

presence of Prof. M Thenmozhi, Head, Department of Management Studies. Department Professors, research scholars & staffs from the department attended the Inauguration.



Course / Workshop

Rupashree Baral and Dr. V. Vijayalakshmi conducted a Faculty Development Program titled "Research Quality and Productivity" from December 4th, 2023, to December 9th, 2023.

T.J. Kamalanabhan, Dr. M.Thenmozhi conducted a program titled "Building Leadership in Operations & Organizational Management (BLOOM-2)" for L&T, from December 1, 2023, to December 7, 2023.

Arshinder Kaur conducted a FDP titled "Block Chain Basics and Beyond" on December 21, 2023.

Pinosh Kumar Hajoary conducted a Certification Course on Strategy Formulation and Data Visualization from January 22, 2023, to January 26, 2024.

T.J. Kamalanabhan, M.Thenmozhi conducted a program titled "Building Leadership in Operations & Organizational Management (BLOOM-3)" for L&T, from December 17, 2023, to December 23, 2023.

T.J. Kamalanabhan, M.Thenmozhi & S. Srinivasan conducted a program titled "Leadership Development Journey" for Executives of Indian Oil Corporation Ltd. from November 27, 2023, to December 2, 2023.

M.Thenmozhi & John Augustine has conducted a symposium on the Topic "The Path to Insure a Billion: Challenges and Opportunities" on Feb 26, 2024.

Pinosh Kumar Hajoary, Certification Course on "Strategy Formulation and Data Visualization - 3 2024" on Feb 19, 2024.

T.J. Kamalanabhan and M.Thenmozhi, conducted a Leadership and Managerial Development Program for Emerging Leaders for NIPPON, from March 11 - 15, 2024.

T.J. Kamalanabhan, M Thenmozhi & S Srinivasan, conducted a training program on Embracing ESG through Responsible Leadership for IOCL, January 22 - 24 2024,

Arun Kumar G, conducted a Workshop on Strategic Thinking and Execution on February 19, 2024.

S.Srinivasan, conducted a Training Programme on Statistical Package for Social Science for Tamil Nadu Government Officers on March 9, 2024.

Rupashree Baral & Nibu John Thomas conducted a MDP on "Beyond Classrooms: Trainers as coaches and Mentors", for Hyundai Motors India Ltd, from March 11-12, 2024.

DoMS Mumbai Reunion, 2024



The 2024 DoMS Mumbai Reunion, held on March 9th at the Beatle Hotel in Powai, was a nostalgic and lively affair. Attended by 30 alumni from various programs including MBA, EMBA, VLM, Ph.D., and MS, the event was filled with vibrant interactions, fun activities, and a delightful dinner. The introduction of our upcoming platform for student-alumni interactions, POD, added to the excitement. Through this reunion, DoMS continues to foster new friendships and strengthen existing bonds.

EMBA Seminar

On February 18, 2024, Mr. Ravi Santhanam, an executive coach specializing in leadership and teams, delivered an insightful session as part of the EMBA Guest Lecture Series. With a background in Mechanical Engineering from IIT Madras, Mr. Santhanam transitioned from corporate roles at Hindustan Motors Ltd and Mahindra Holidays Ltd to become a certified leadership coach in 2011. He engaged the audience effectively, drawing from his extensive corporate experience and coaching expertise, including certification in Marshall Goldsmith's stakeholder-centered coaching methodology.

PGPEX- VLM - Japan Visit



The 2024 batch of PGPEX-VLM participated in an international immersion program organized by JICA from March 10 to 22, 2024, visiting various sites in Japan. This marks a new partnership between PGPEX-VLM and Nagoya University, enhancing Indo-Japanese collaboration.

DoMS Games



The Final Game Night, a beloved event of the 2022 - 2024 batch, took place on March 16th, 2024. This event served as a platform for students to strengthen intra-batch relationships while reminiscing about their MBA journey. Students engaged in a variety of board games, including Crossword, Chess, Ludo, Snake and Ladder, Dumb Charades, UNO, Card Games, Pictomania, and Pass the Parcel.

The ongoing DoMS League Season 2, organized by the Sports and Cultural Committee, is bringing together students from diverse streams for thrilling competitions in sports like Table Tennis, Badminton, Chess, Volleyball, and Football. With active participation from Research Scholars and MBA batches, the league fosters teamwork, sportsmanship, and holistic development among students.

For more details, visit <https://doms.iitm.ac.in>

