



Workshop on Public Policy development for Amrit Kaal



Based on an initiative of the Ministry of Education, Government of India, a Workshop on Public Policy Development for Amrit Kaal was conducted on February 17-18, 2023 in Indian Institute of Technology Madras. This workshop was organized by a cluster of educational institutions, comprising Indian Institute of Technology Madras, Indian Institute of Technology Tirupati, National Institute of Technology Calicut and National Institute of Technology Puducherry. The workshop was inaugurated by Dr. Subhas Sarkar, Hon'ble Union Minister of State for Education, Government of India.

The Workshop aimed to bring together different stakeholders for a two-day policy exploration and development experience. The purpose is to develop a think tank of youngsters who understand the issues involved in designing and implementing policies and create policies that will work in the Indian context. Young professional stakeholders, such as academicians, entrepreneurs, civil servants, elected representatives, judicial officers/lawyers and doctors participated in the workshop. The participants interacted and brainstormed on themes such as artificial intelligence, circular economy and sustainable development, public health policy, e-Governance and social media policy.



Fireside Chat with Chief Economic Advisor



As part of the MBA Invitational Lectures Series (MILS), a talk was delivered by Dr. V. Anantha Nageswaran, Chief Economic Advisor (CEA), Government of India on "Reflections on India and the World – with special focus on India's 2023 G20 Presidency" on March 23, 2023 in IIT Madras. Dr. V Kamakoti, Director of IIT Madras, welcomed the participants for the session.

In his keynote speech, Dr. Nageswaran outlined the economic challenges and opportunities that India faces in the global context, as well as its role as a host nation for the G20 summit. He mentioned that India's role in the G20 summit would help to strengthen relationships with other G20 member countries and explore new opportunities for trade and investment.

Subsequently, there was a fireside chat with the CEA in conversation with Dr. M Thenmozhi, Head of Department of Management Studies. This was followed by a Q & A session in which students participated enthusiastically. Research scholars and faculty members also had an interaction session with the CEA, during which they briefly discussed about their areas of research, associated challenges and pointers to move ahead.



MSME Cluster Intervention Program



Designed to support the "MSME Cluster Intervention Program" by Small Industries Development Bank of India (SIDBI), a short term business management program was conducted by the Department of Management Studies (program coordinator, Dr. Thillai Rajan) along with KPMG Advisory Services Private Ltd. and Foundation for MSME Clusters (FMC) from February 27 - March 03, 2023 at IIT Madras.

The participants for this program belonged to the Pallavaram leather cluster comprising of around 120 tanneries, owned by first/second-generation entrepreneurs. Shri R Selvam IAS (Executive Director, Council for Leather Exports) and Shri Subhransu Sekhar Acharya (Chief General Manager, SIDBI) participated in the valedictory function and distributed certificates to participants.

CAMS CEO visit

Mr. Anuj Kumar, the CEO of CAMS (Computer Age Management Services Ltd) visited CIFIL (CAMS IITM Fintech-Innovation Lab) in DoMS on February 14, 2023. He interacted with professors, scholars and students regarding development of CIFIL and upcoming projects.



Awards and Achievements

Faculty

Dr. Richa Agrawal is to serve on the board of directors at Parley India for a period of three years from March 01, 2023.

Dr. Rupashree Baral is to serve as member of expert committee for employment laws & HRM, NALSAR University, Hyderabad, from March 2023.

Dr. Thenmozhi M received Women Empowerment Award for exemplary service in education and contribution towards empowering young women from Greater Chennai Corporation, Government of Tamilnadu, and Boss Go Run on March 19, 2023.

Scholars

Aishwarya Ramesh (guide: Dr. Vaibhav Chawla) has been awarded Best Doctoral Dissertation Award at International Conference on Digital Organizations (ICODO'23), organised by IIM Ahmedabad for her study titled "Designing Chatbots for Optimal User Experience."

Muhammed Sadiq (guide: Dr. Saji Mathew) has been awarded Best Paper Award at the Student Academic Conference, Tech Meet, IIT Kanpur for his paper titled "The disaster of misinformation: a review of research in social media."

Nibu John Thomas (guide: Dr. Rupashree Baral) has been awarded the Best Reviewer Award at the Indian Academy of Management Conference (INDAM) 2023 organised by the School of Business (SBM), Narsee Monjee Institute of Management Studies (NMIMS) in Mumbai.

Rahul Lexman (guide: Dr. Rupashree Baral) has been awarded the Best Reviewer Award at the Indian Academy of Management Conference (INDAM) 2023 organised by School of Business (SBM), Narsee Monjee Institute of Management Studies (NMIMS) in Mumbai.

Prizes won in competitions by MBA Batch (2022-24)

Muthu Kumar E and Sudarshan R secured Second Position in the competition "Aghaaz" organised by IMT Ghaziabad.

Aravind V, K V Shalini and Sakthi Pandian TM secured First Position in the competition "The Data Doyen" organized by IMT Ghaziabad.

Bharath M, Divya A, Guntur Dinesh and Shiva Ganesan S secured Second Position in the competition "Dear Digital Casemate" organized by Symbiosis Institute of Digital and Telecom Management (SIDTM), Pune.

Amit Kumar, Arkit Sukhadia and Lav Kumar secured Second Position in the competition "Just-Bid-IT-A Strategy and Bidding Competition" organized by IIM Shillong.

Harish S, Hari Baskar A and Maitreyi Krishnamoorthy secured First Position in the competition "tHRive - The HR Competition" - Khlurthma 11.0 organized by IIM Shillong.

Sudharsan R, Romal Jose and Harsha secured First Position in the competition "TechTonic Shift: The Analytics Challenge" organised by SP Jain Institute of Management and Research (SPJIMR), Mumbai.

Amit Kumar, Lav Kumar Jha, MeetKumar Dagli and Arkit Sukhadia secured Second Position in the competition "Advertere: The Advertising Challenge" organised by SPJIMR.

Romal Jose, Gokul S and Sudharsan R secured Second Position in the competition "Silicon Valley: The Rent-A-Preneur Challenge" organised by Shastra '23 - IIT Madras.

Prizes won in competitions by MBA Batch (2021-23)

Jegannath U, Samarth Johnson Prasad, and Sharath Ram S secured Second Position in the competition Chanakya Yukti organised by IMT Ghaziabad.

International collaborations

Faculty

Professor R K Amit co-organized a workshop titled "Digital Manufacturing and Supply Chains Workshop" at Madingley Hall, University of Cambridge on March14-15, 2023.

Students Visits

Antony Johnson and Saurabh K, MBA students, are on exchange program visit to Management Center Innsbruck (MCI) from February to June 2023.

Haritha V H (guide: Dr. Krishna Prasanna P), PhD scholar, is on joint doctoral programme visit to University of Technology, Sydney from March 2023 to May 2024.

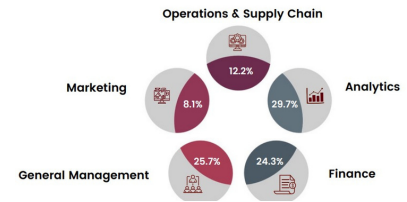
Placements

MBA (2021-2023)

Highest CTC - 30.6 LPA
Average CTC - 20.19 LPA

Domain Wise Distribution

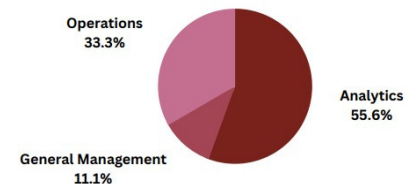
ROLES OFFERED



Tech MBA (2021-2023)

Highest CTC - 22 LPA
Average CTC - 18.9 LPA

Domain Wise Distribution



MS (2021-2023)

Highest CTC - 21.63 LPA
Average CTC - 19.31 LPA

Roles Offered

1. Data Analyst
2. Data Scientist

MAJOR RECRUITERS



Journal Publications

Baral, R., Dey, C., Manavazhagan, S., & Kamalini, S. (2023). Women entrepreneurs in India: A systematic literature review. *International Journal of Gender and Entrepreneurship*, 15(1), 94–121.

<https://doi.org/10.1108/IJGE-05-2021-0079>

Chandrasekar, K., & Rehman, V. (2023). Synthesis of forty years of brand crisis literature. *Marketing Intelligence & Planning*. Vol. ahead-of-print

<https://doi.org/10.1108/MIP-10-2022-0467>

Goel, A., Khan, N., & Dyaram, L. (2023). The yin and yang of employee voice: an exploratory study. *Personnel Review*.

<https://doi.org/10.1108/PR-06-2022-0453>

Hajoary, P. K. (2023). Industry 4.0 maturity and readiness- a case of a steel manufacturing organization. *Procedia Computer Science*, 217, 614–619.

<https://doi.org/10.1016/j.procs.2022.12.257>

Mohan, A., Krishnan, R., Arshinder, K., Vandore, J., & Ramanathan, U. (2023). Management of Postharvest Losses and Wastages in the Indian Tomato Supply Chain- A Temperature-Controlled Storage Perspective. *Sustainability*, 15(2), 1331.

<https://doi.org/10.3390/su15021331>

Rammohan, S., Marathe, R. R., & Sudarsanam, N. (2023). Recent advancements in revenue management of taxi services: a systematic review and research agenda. *Management Review Quarterly*, 127.

<https://doi.org/10.1007/s11301-023-00326-8>

Rudramoorthi, T., & Amit, R. K. (2023). Repositioning Game for Ambulance Services. *Transportation Research Record*.

<https://doi.org/10.1177/03611981221144294>

Shruti, R., & Thenmozhi, M. (2023). Founder ownership and value relevance of IFRS convergence: Role of institutional investors. *Pacific-Basin Finance Journal*, 109189.

<https://doi.org/10.1016/j.pacfin.2023.101989>

Conferences

Nibu John Thomas (guide: Dr. Rupashree Baral) presented a paper titled "Influence of the Metaverse and Positive Psychology on Gamification: Evidence from Practice" at the 8th Indian Academy of Management (INDAM) conference in Mumbai, India on January 5-6, 2023.

Muhammed Sadiq T (guide: Dr. Saji Mathew) presented a paper titled "Fighting the Health Misinformation Infodemic on Social Media: Can Digital Nudging help?" at the International Conference on Digital Organizations (ICODO'23) in IIM Ahmedabad, India on January 8-9, 2023.

Anu Mary Chacko (guide: Dr. Vaibhav Chawla) presented a paper titled "Hail to the Small Talk in Sales! Impact of B2B Salespersons' Social Media Usage on Performance through Small Talk" at the 6th Industrial Marketing Management Summit, Germany on January 19-20, 2023.

Anu Mary Chacko (guide: Dr. Vaibhav Chawla) presented a paper titled "Small Talk is not that Small '! B2B sales persons' social media usage and small talk facilitating collection of customer-based competitive intelligence enhancing sales performance" at the 2023 AMA Winter Academic Conference, Tennessee, US on February 6, 2023.

Muhammed Suhail PS (guide: Dr. Arun Kumar Gopalaswamy) presented a paper titled "Empirical Analysis of Early Signals for Financial Distress Using Accounting, Market, and Reporting Anomaly Variables" at 2nd International Research Conference on Insolvency and Bankruptcy in IIM Bangalore, India on February 23-25, 2023

Ajay Philip (guide: Dr. Rahul R Marathe) presented a paper titled "Feedstock Procurement for a 2G-Biorefinery: A Sustainable Approach" at the International Conference on Sustainable Business Management (SBM 2023) in IIT Roorkee, India on March 23 - 25, 2023.

Shashi Bhushan Kumar (guide: Dr. Nandan Sudarsanam) presented a paper titled "Entrepreneurial Strategy and Decision-making: Past Insights and Research Direction" at PRISM 2022 in IIM Nagpur, ICPEETE 2022 in IIM Kashipur, and ISDSI 2022 in JagSOM, Bengaluru, India.

Shashi Bhushan Kumar (guide: Dr. Nandan Sudarsanam) presented a paper titled "Modelling entrepreneurial decision-making problem" at the ASIP 2022 in IISC, Bangalore, ICPEETE 2022 in IIM Nagpur, PRISM 2022 in IIM Kashipur, and SDSI 2022 in JagSOM Bengaluru, India.

Guest Lectures

Ms. Nupoor Singh, Senior Editor, Springer, gave a talk on publishing ethics on January 17, 2023.

Ms. Dwiwesh Mehta, Director- South Asia and Middle East (Higher Education) at Harvard Business Publishing, delivered a lecture on curriculum designing, hybrid teaching methods, latest trends and tools for experiential learning solutions on January 13, 2023.

Prof. Piyush Sharma, Professor, Faculty of Business and Law, Curtin University had an informal interaction with faculty and scholars of DOMS on February 17, 2023.

Prof. Carolin Häussler, Renowned expert in the field of innovation management and entrepreneurship, University of Passau, Germany gave a lecture on "Promoting Novelty Creation in Ventures: The Impact of Owner Empowerment," organized by Centre for Research on Startups and Risk Financing on March 23rd, 2023.

Prof. Nico Heuvinck (Institut d'Économie Scientifique Et de Gestion) gave a lecture on "Tips to publish in top research journal through JCP (FT-50) Publication" on March 28, 2023.

MBA Invitational Lecture Series

Mr. Dhruv Kalia, Lead, Omni Channel Operations at Croma spoke to the students of MBA about Omni-Channel. The online lecture was conducted on February 2, 2023.

Mr. Chirag Jain, founder of GetMyParking and an alumnus of DoMS, delivered a talk on topic "Maximizing the Insti Life & Startup 101: The Good, The Bad & The Ugly" on February 8, 2023.

Mr. Santhosh Muruganantham, founder of Kolapasi chain of restaurants across Australia, addressed the students at the first Insight out talk hosted by DoMS in collaboration with Business Standard, on February 9, 2023.

Ms. Ayushi Verma, Head, South India Business for Bloomberg LP and Mr. Chirag Dixit, Enterprise Account Manager for South India Region at Bloomberg gave an interactive session for MBA students, on March 17, 2023.

Mr. Harish Lakshman, Vice Chairman, Rane Group, gave a lecture on the topic "Architecting the Future of Resilient Manufacturing" under the 40th edition of IITM-EFSI Endowment lecture on March 24, 2023.

Events

MBA Farewell

The farewell function for the MBA class of 2021-2023 was held at DoMS on March 9, 2023. Both faculty members and students participated with enthusiasm.



PGPEX-VLM 16th Batch Japan visit



Students of the Post Graduate Programme for Executives for Visionary Leadership in Manufacturing (2023 batch) went on an international immersion program conducted at the Japan International Cooperation Agency (JICA), Chubu Center in Nagoya, Japan from March 1 - 10, 2023. The students were exposed to the latest manufacturing process of Japanese companies, Japanese culture, and business solutions to various problems.

Accreditation training session

An interactive training session on AoL (Assurance of Learning) was conducted for all teaching assistants in DoMS on March 21, 2023. The main aim was to train them on developing curriculum as per AACSB (Association to Advance Collegiate Schools of Business) standards.



Scholars Orientation Program



Ten PhD scholars and two MS scholars have joined the research program in DoMS in January 2023. An orientation program for the new scholars was conducted on January 10, 2023. The program focused on the research curriculum and tools.

Alumni Connect



The Alumni Committee of DoMS organized the alumni reunion at Mumbai (March 4, 2023) and Delhi (March 18, 2023). DoMS alumni from various programmes and batches participated in the events. Senior alumni members were part of the MBA admission interview panel along with DoMS faculty members.



Management Development Program

A program on "Re-Energizing the Classroom: Through the Use of Gamification and Experiential Activities in Management Education" was conducted by Dr. V. Vijayalakshmi from March 13 - 17, 2023.

DoMS League



The Sports and Cultural Committee of the Department of Management Studies organized the DoMS League, a sporting event featuring four different sports, namely Football, Chess, Volleyball, and Throwball. The event was held from February 19 - March 01, 2023 and saw an impressive turnout of over 130+ participants from the department.



Ugadi celebration



Students of DoMS celebrated Ugadi festival on March 22, 2023, by organising various cultural programs and events in the department.

For more details, visit <https://doms.iitm.ac.in>

