



RBI Governor visit's CAMS IITM Fintech Lab



Shri. Shaktikanta Das, Governor of RBI visited the CAMS-IITM Fintech Lab (CIFIL) on November 25, 2024. Prof. M. Thenmozhi, HoD-DoMS, IIT Madras and Principal Investigator of the Lab highlighted the ongoing initiatives undertaken at CIFIL.

Prof. John Augustine, Co-Investigator delivered a detailed presentation on the advancements and developments in CIFIL's "KYC through Blockchain System". The Governor listened to the presentations of the students doing research on fintech & interacted with them. The Governor was inquisitive about the startup initiatives of the students and provided constructive feedback to enhance the scalability and applicability of CIFIL's work for broader societal impact. Additionally, the Governor assured support from RBI for CIFIL's initiatives that contribute to national objectives and create significant societal value.



INDIAN NAVY Signs MoU with IIT Madras



An MoU was signed by Vice Admiral Deepak Kapoor, AVSM, representing the Indian Navy, and Prof. V. Kamakoti, Director of IIT Madras on December 27, 2024. The purpose of the MoU is to promote intellectual, professional and academic exchanges and to enhance cooperation between the nation's defence forces and the academia.

Prof. Arshinder Kaur highlighted that this MoU would focus on:

- Enhancing capabilities and knowledge in naval and logistics management.
- Collaborate on real-world logistics and management problems.
- Initiate joint research efforts.
- Provide internships and employment opportunities for students in navy-related roles.

Alumni Meet: Batch 2004 Reunion



The DoMS Batch of 2004 from IIT Madras reunited on October 19, 2024. The day-long celebration kicked off with a heartfelt welcome from the Alumni Committee, followed by a campus tour that made the alumni revisit cherished memories.



The alumni enjoyed inspiring addresses from Prof. R K Amit and Prof. Varisha Rehman, Prof. T. T. Narendran and Prof. G. Srinivasan also joined, as alumni fondly reminisced about their experiences with them. The alumni interacted with the current MBA students and shared their experience with them.

Nurturing Future Leadership Program (NFLP)



The Nurturing Future Leadership Programme (NFLP), funded by the Ministry of Education, was a 5-day residential camp on November 4-8, 2024 for permanent faculty members of centrally funded institutes, state public universities, and private Higher Education Institutions (HEIs).

This programme offered a comprehensive leadership development experience focused on experiential learning. It is aimed to nurture faculty members into becoming effective leaders within their institutions of Public University and Private HEI's.

EMBA Orientation



The new batch of EMBA orientation began with EMBA mentors Prof. V. Vijayalakshmi and Prof. S. Srinivasan welcoming the batch on December 21, 2024. Dean Prof. Prathap Haridoss delivered the Institute Address. Prof. Thillai Rajan A, HoD-in-charge, shared three habits to help students navigate the next two years joyfully and effectively.

Keynote speaker Mr. Ravi Santhanam, former MD & CEO of Hindustan Motors & Mahindra Holidays, shared leadership insights from over 40 years of experience.

A panel discussion with EMBA alumni Mr. Srinivasan, Ms. Vishali, and Mr. Guru Prasanna highlighted how the program shaped their careers. Srinivasan spoke on professional growth during the pandemic, Guru stressed consistent learning and networking and Vishali shared the impact of practical learning. The interactive session saw new students actively engaging with alumni insights.

VLM Activities

Visit to IITM Research Park, Chennai.

During their visit to IITM Research Park, the VLM students explored cutting-edge technologies shaping the future of manufacturing at the Automation & Smart Manufacturing Center.



VLM Lecture Series

Mr. Aiyappan Ramamurthi from Siemens Digital Industries Software gave a talk on *“Digital Manufacturing”* on December 3, 2024.

Mr. Anand Ponnusamy, Partner / Principal Supply Chain & Operations, EY Global Delivery Services gave a talk on *“Global Supply Chain Disruption and the Way Forward”* on December 04, 2024.



Ms. Geetanjali Babbar, Senior Business Analyst at AP Moller-Maersk, gave a talk on *“Data Driven Decision Making in Global Shipping”* on November 09, 2024.

Mr. Jairam Varadaraj, Managing Director, ELGI Equipment Limited, gave a talk on *“Strategies for purpose, Profit & Risk”* on December 05, 2024.

Mr. Sri Karumbati from ACMA Digital Committee gave a talk on *“Enhancing Competitiveness through Digital Transformation”* on December 5, 2024.

Mr. Meenakshi Sundaram, CTO at Amalgamations Components Group, gave a talk on *“The Evolving Face of Manufacturing: Opportunities and Challenges”* on November 14, 2024.

Mr. Mohd Khobaib Ahamad, Supply Chain Transformation Consultant at EY, gave a talk on *“Blockchain Technology in Supply Chain Management of Infrastructure Projects”* on November 7, 2024.

Mr. Pramod Nanjundaswamy, VP, Global Delivery Head, CYIENT, gave a talk on *“Redefining Manufacturing for an Evolving Product Lifecycle”* on November 29, 2024.

Mr. Ramachandran S. from Infosys Knowledge Institute gave a talk on *“Servitization in the Digital Era”* on November 5, 2024.

Mr. Ramesh Krishnamurthy, CEO of Inquizity, gave a talk on *“AI-ML in Manufacturing”* on November 28, 2024.

Dr. Shankar Venugopal from Mahindra & Mahindra gave a talk on *“Mobility 2030”* on November 21, 2024.

Mr. Vasudevan Chandrasekaran, CTO of Core Networks at Ericsson, gave a talk on *“5G - Accelerating Enterprise Digital Transformation”* on November 12, 2024.

Mr. L Venkata Subramaniam, IBM Quantum India Lead, gave a talk on *“Quantum Decade: Future Strategies for Organisations”* on December 10, 2024.

Mr. Vijay Kumar Badam, Yeild Engineering Services, gave a talk on *“Semi conductor Manufacturing: Industry Survey and Opportunities”* on December 08, 2024.

Mr. Vishal Gupta, Founder of Value Gen Professional LLP, gave a talk on *“Applying VLFM Learning”* on November 24, 2024.

VLM Farewell

The students bid farewell on the December 12, 2024, marking the conclusion of a enriching period filled with knowledge industry exposure and networking opportunities for the VLM cohort.



Awards & Achievements

Prof. Rajendran C has been ranked 8th at IITM in AD Scientific Index 2025.

Balagopal N, Ph.D Scholar & Prof. Saji K Mathew received an Honorable Mention for Best Research Paper for their paper titled *“The Influence of Subjective Norms and Monitoring Perceptions on Mitigating Information Security Policy Violations in Hybrid Work Environments”* at IMRC 2024, IIM Ahmedabad, from December 7–9, 2024.

Balagopal N, Ph.D Scholar, was invited to serve as the Session Chair for the TREO session on *“Digital Ethics and Critical Considerations in Digital Environments”* at the International Conference on Information Systems (ICIS 2024) held in Bangkok, Thailand, from December 14-18, 2024.

Dhandabani Srinivasan, Ph.D Scholar & Prof. R K Amit won the Second Best Paper Prize for *“Two-way Substitution in Revenue Management”* at the XXVII International Conference of the Society of Operations Management, IMT Ghaziabad, from December 19–21, 2024.

Dinesh Mohan, Ph.D Scholar, gave a talk on *“Decision Making in a Disruptive World: EV Charging Infrastructure”* at the TVS Institute of Quality and Leadership, Bangalore, on November 15, 2024.

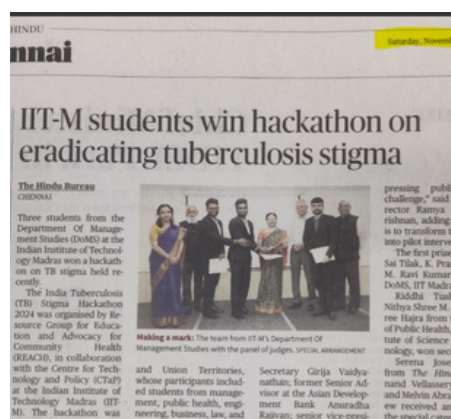


Muhammad Sadiq T, Ph.D Scholar & Prof. Saji K Mathew received an Honorable Mention for Best Research Paper at IMRC 2024, IIM Ahmedabad, for their paper titled *“Health Misinformation on Social Media: Psychological Drivers and Mitigation Strategies”* organized from December 7–9, 2024.

Vasanthraj S, Ph.D Scholar, Prof. Arshinder Kaur (IITM), Prof. Vidyasagar Potdar & Prof. Himanshu Agrawala (Curtin University) work has been featured by IITM Tech Talk in their article titled *“Milking it for all it's worth”* on Sep 23, 2024.

<https://tech-talk.iitm.ac.in/milking-it-for-all-its-worth/>.

L. Sai Thilak, K. Praneeth, and M. Ravi Kumar, MBA Students won the first prize in the Hackathon on Eradicating Tuberculosis Stigma held on November 22, 2024.



Parul Seth (MBA, 2nd Year) won First Prize in the *Vista 2024: Box Office Blitz Case Competition* organized by the Indian Institute of Management Bangalore.

Akshit Chawla (MBA, 2nd Year) secured First Prize in the *Blockchain Mastery Quiz* conducted by Cybranex Technologies and Consultancy Pvt. Ltd.

Akshit Chawla (MBA, 2nd Year) secured Second Position in *Budget Fiesta* hosted by the Indian Institute of Management Bodh Gaya.

Gankadar C K and Srinivasan R (MBA, 2nd Year) were Finalists in the *Xiaomi Summit 6.0* organized by Xiaomi India.

Mohit Kumar Kumawat (MBA, 1st Year) became a Finalist in the *Tata Imagination Challenge* hosted by Tata Administrative Service.

Conferences

Prof. Krishna Prasanna P attended the Melbourne Empirical Trade Conference in Australia, from December 12–14, 2024.

Prof. Thenmozhi M & Shruti.R, Ph.D Scholar presented the paper titled *“Role of Institutional Investors in Pledging Risk: Evidence from India”* at the Financial Management Association (FMA) Annual Meeting 2024 in USA (Grape Vine, Dallas, Texas) from October 16-19, 2024.

Aishwarya M, Ph.D Scholar & Prof. Arshinder Kaur & Prof. Balakrishna Rao presented the paper titled *“Harmonizing Sustainability across the Supply Chain: A Workable Framework for Fresh Food Packaging”* at the POMS International 2024 in POMS India Chapter-IIM Ranchi from December 6-12, 2024.

Anju R, Ph.D Scholar & Prof. Nargis Pervin presented the paper titled *“Leveraging SCIBERT for Fake News Analysis: Insights from Bibliometric and Thematic Analysis”* at the 34th Workshop on Information Technologies and Systems (WITS 2024) in Bangkok, Thailand from December 18-20, 2024.

Apoorva Goel, Ph.D Scholar & Prof. Lata Dyaram presented the paper titled “*Strategizing Employee Voice & Silence Amidst Voice Risks: A Virtual Reality and Psychophysiological Enquiry*” at the Strategic Management Forum at IIM Mumbai from December 5-7, 2024.

Balagopal N, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*The Influence of Subjective Norms and Monitoring Perceptions on Mitigating Information Security Policy Violations in Hybrid Work Environments*” at the India Management Research Conference (IMRC) at IIM Ahmedabad from December 7-9, 2024.

Balagopal N, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*Does GenAI drive data breaches? A new landscape of insider threats*” at the International Conference on Information Systems (ICIS-2024) in Bangkok, Thailand from December 14-18, 2024.

Binod Kumar, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*Cybercrime Prioritization: Mistaking the Trees for the Forest*” at the International Conference on Information Systems (ICIS-2024) at Bangkok, Thailand from December 14-18, 2024.

Christy Maria T S, Ph.D Scholar & Prof. Varisha Rehman presented the paper titled “*Leveraging Machine Learning to Classify Marketer-Generated Food Content on Instagram*” at the International Conference on Business Analytics and Management Sciences (BAMS-2024) at IIT Bombay from December 12-14, 2024.

Dhandabani Srinivasan, Ph.D Scholar & Prof. R K Amit presented the paper titled “*Two-way Substitution in Revenue Management with multiple Flexible Products*” at the XXVII Annual International Conference of the Society of Operations Management at IMT Ghaziabad from December 19-21, 2024.

Janapati Gayathri, Ph.D Scholar & Prof. Vijayalakshmi V presented the paper titled “*Transformative Education: Universal Human Values for Holistic Development*” at the 9th International Conference on Business & Economics in Germany from December 20–22, 2024.

Lianbiaklal, Ph.D Scholar & Prof. Varisha Rehman presented the paper titled “*Visual Classification of Instagram Food Brand Posts & Engagement Impact*” at the SMA 2024 in USA from November 6–9, 2024.

Mahak Raswant, Ph.D Scholar & Prof. Varisha Rehman presented the paper titled “*When AI Goes Wrong: A Taxonomy of Failures and Communication Responses*” at the International Conference on Business Analytics and Management Sciences (BAMS-2024) at IIT Bombay from December 12-14, 2024.

Muhammed Sadiq T, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*Health Misinformation on Social Media: Psychological Drivers and Mitigation Strategies*” at the India Management Research Conference (IMRC) at IIM Ahmedabad from December 7-9, 2024.

Priyam Bajpai, Ph.D Scholar & Prof. Rajendran C presented the paper titled “*Transport Disruptions: Impacts, Recovery, and Resilience*” at the 55th DSI Annual Conference in USA from November 23–25, 2024.

Sneh Singhanian, Ph.D Scholar & Prof. Richa Agrawal presented the paper titled “*Recommendations from Conversational Agents and Consumer Behavior: A Hybrid Review Using SPAR-4-SLR Protocol*” at the Society for Marketing Advances 2024 conference in Florida, USA, from November 6–9, 2024.

Antima Sikder, Ph.D Scholar & Prof. Rahul R Marathe presented the paper titled “*Strategic Collaboration in Remanufacturing: A Comparative Study of OEM Profitability*” at the POMS India International Conference 2024 in POMS India Chapter-IIM Ranchi, Jharkhand, India from December 6-12, 2024.

Subisha K R, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*Latent Customer Experience Drivers in AI-Enabled B2B Services*” at the International Conference on Information Systems (ICIS-2024) at Bangkok, Thailand from December 14-18, 2024.

Subisha K R, Ph.D Scholar & Prof. Saji K Mathew presented the paper titled “*Silent Voices: Uncovering the Hidden Customer Experience Indicators in AI-Enabled B2B Services*” at the India Management Research Conference (IMRC) at IIM Ahmedabad from December 7-9, 2024.

Sujan Mondal, Ph.D Scholar, Prof. Arshinder Kaur & Prof. Gopalakrishnan Mohan presented the paper titled “*Post-pandemic adaptation of Supply Chain resilience from viability perspective: A review*” at the POMS India International Conference 2024 in POMS India Chapter-IIM Ranchi, Jharkhand, India from December 6-12, 2024.

Publications

Vaidhyathan T, Ph.D Scholar & Prof. Rajendran C presented the paper titled “*Optimization of Drone Station Locations and Routing of Truck-Drone Hybrid Deliveries Using MILP*” at the 55th Annual Conference of the Decision Sciences Institute in Arizona, USA, from November 23–25, 2024.

Vetri Velavan, Ph.D Scholar & Prof. Rajendran C presented the paper titled “*Facility Location and Routing Decisions in a Multi-Modal, Multi-Echelon Relief Supply Chain*” at the 2024 DSI Annual Conference in Arizona, USA, from November 23–25, 2024.

Prasad Deshmukh, M.S Scholar & Prof. Nargis Pervin presented the paper titled “*Preference Aware Sequential Course Recommender System*” at the Leveraging Emerging Technologies and Analytics for Development 2024 at IIM Shillong-India from December 10–12, 2024.

Prasad Deshmukh, M.S Scholar & Prof. Nargis Pervin presented the paper titled “*Course Navigator: Towards Personalized Learning Paths*” at the 45th International Conference on Information Systems, ICIS 2024 in Bangkok, Thailand from December 15–18, 2024.

Prasad Deshmukh, M.S Scholar & Prof. Nargis Pervin presented the paper titled “*KTReq: Knowledge Aware Transformer Based Prerequisite Identification in MOOC*” at the 34th Workshop on Information Technology and Systems in Bangkok, Thailand from December 18–20, 2024.

Choudhary P, Ghosh C & Thenmozhi M (2024). Impact of Fintech and Financial Inclusion on Sustainable Development Goals: Evidence from cross country analysis. *Finance Research Letters*, 106573.
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<https://doi.org/10.1016/j.iimb.2024.04.001>.

Nayyar R, Yadav P, Baral R, Raina M & Jena L.K. (2024). Unveiling the past, present and future of workplace spirituality research: A systematic literature review of 15 years. *International Journal of Organizational Analysis*. <https://doi.org/10.1108/IJOA-04-2024-4438>.

Pathak M & Hajoary P.K. (2024). Reconciling Tourism Competitiveness with Circularity: An IFI Framework for Policy Intervention from a Developing Perspective. *International Journal of Global Business and Competitiveness*, 1-9. <https://doi.org/10.1007/s42943-024-00104-7>.

Ravichandran S, Sudarsanam N, Ravindran B, & Katsikopoulos K. V. Active learning with human heuristics: An algorithm robust to labeling bias. *Frontiers in Artificial Intelligence*, 7, 1491932.
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Sarkar T & Rajendran C (2024). Traveling thief problem: a survey of recent variants, solution approaches and future directions. *International Journal of Systems Science: Operations & Logistics*, 11(1), 2424200
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Singh R, Wrzaczek S & Freiberger M (2025). The inoculation dilemma: Partial vs Full immunization during the early rollout in a pandemic. *Omega*, 132,103230.
<https://doi.org/10.1016/j.omega.2024.103230>.

Verma, R., Sekar S. & Mukhopadhyay S (2025). Unlocking flourishing at workplace: An integrative review and framework. *Applied Psychology*, 74(1), e12591.
<https://doi.org/10.1111/apps.12591>

Vijaya C & Thenmozhi M (2024). Tracking Smart Beta indices during different market phases: A “smarter” option for passive investors? *Journal of Indian Business Research*, 16(4), 470–495.

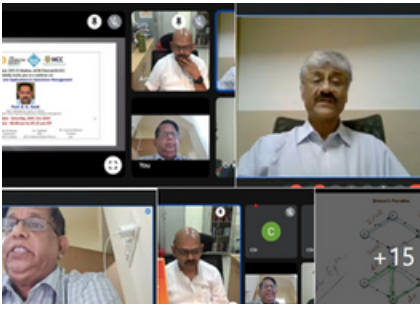
M.S/PhD Viva

S. Vasanthraj, Ph.D Scholar, has successfully completed the Viva-voce of his dissertation titled “*Impact of blockchain in food supply chain: Enhancing visibility and operational efficiency*” on 21st October 2024. Guide: Prof. Arshinder Kaur (IITM), Prof. Vidyasagar Potdar & Prof. Himanshu Agrawal (Curtin University)

Vijaya C, Ph.D Scholar, has successfully completed the Viva-voce of her dissertation titled “*Smart Beta Investing: Performance, Spillover and Security Risk Assessment based Portfolio Construction Model*” on November 14, 2024. Guide: Thenmozhi M

Lectures & Webinar

As part of Fintech activities, Prof. Thenmozhi M, Prof. John Augustine, and a group of scholars attended the Global Fintech Fest 2024 to gain insights into the latest developments in fintech; network with industry professionals, and explore potential collaborations. The event was held at the Jio World Convention Centre in Mumbai from October 7-9, 2024.



CSI Chennai, IEEE CS Madras, ACM Chennai, and the Hindustan Chamber of Commerce hosted a webinar on “*Game Theory and Applications in Operations Management*” led by Prof. R.K. Amit from IIT.

Prof. R K Amit discussed Game Theory’s evolution and its applications in areas like auctions, engineering design, and blockchain. The session was moderated by Dr. Akila, Vice Chair of CSI, and concluded with a vote of thanks by Dr. Komathy, Chair of CSI Chennai On October 26, 2024.

Global Exchange

Delegates from Nantes University, including Anne-Sophie Lemarchand, Professor Tchanguiz Razban, and Violaine Grollier, along with representatives from the French Embassy, visited DoMS on October 30, 2024, to discuss a partnership and explore collaboration opportunities.

Guests from Uppsala University and the University of Boras explored collaborations with DoMS on November 12, 2024.

Dr. Chandra Vandana, Senior Lecturer at Monash Business School, Australia, visited on December 17, 2024 to explore collaboration opportunities.



Invited Talks

Dr. Sudeep Sharma, Associate Professor of Management at the University of Illinois Springfield, delivered a talk titled “*Human Resources & Organizational Behavior*” on November 20, 2024.



Prof. Sarosh Kuruvilla from ILR School, Cornell University facilitated a FDP “*Research Quality and Productivity*” at DoMS IIT Madras during December 4-9 2024.



A new initiative in collaboration with the Alumni committee, an Alumni talk Series named “*Beyond These Halls: Alumni Reflection*” was started on December 20, 2024. The series aimed at connecting current students and alumni, provides a platform for sharing experiences and insights about industry and career progression. The first session, led by Mr. Butun Mohapatra, a 2004 alumnus and Managing Director & Asia Pacific Head of Risk Analytics at HSBC Bank, offered practical insights from his extensive finance experience and guidance on navigating diverse career paths in the field.

Faculty and Staff Interaction Meeting

The department faculty & staff interaction meeting was held on December 08, 2024. The event featured games and interactive sessions, followed by lunch.



MILS Lecture

Mr. Joshy Thomas, Assistant General Manager at Hyundai Motor India Ltd., conducted a session at CLT on October 10, 2024.

Mr. Sidharth Sinha, former Regional Head at Axis Bank, gave an online talk on October 17, 2024.

Mrs. Sundeepa Bamval, Creative Director at FS Life, delivered an offline session in DoMS on October 24, 2024.



Mr. Aravind Jawahar, Assistant General Manager - Business Excellence at Nippon Paints India, visited DoMS for an offline session on November 14, 2024.

Mr. Sidharth Sinha, Ex-Regional Head at Axis Bank, conducted an online session on Winter Project guidance on December 8, 2024, and another online session on December 18, 2024.

Course/ Workshops

Prof. Prathamesh Kittur & Prof. Vaibhav Chawla are conducting a workshop titled “*Marketability Analysis for Premium Cinnamon in India*” from October 8, 2024 to March 1, 2025.

Prof. Rahul R Marathe conducted a workshop titled “*Stochastic Calculus and Advanced Statistical Analysis*” for BA Continuum India Private Limited from September 9 to November 11, 2024.

Prof. Thillai Rajan A & Prof. Richa Agrawal conducted a workshop titled “*Navigating the Art of Product Thinking: The Secret to Building Great Products*” on October 25, 2025.

Prof. Kamalanabhan T J & Prof. Thenmozhi M conducted a program titled “*Project Leadership and Management Development Program*” (PLMDP) for L&T from November 7-16, 2024.

Prof. Kamalanabhan T J, Prof. Srinivasan S & Prof. Thenmozhi M conducted a program titled “*Management Development Program*” (MDP) for Nokia Solutions and Networks India Pvt Ltd during November 19-21 & 27- 29, 2024.

Prof. Rupashree Baral conducted a program titled “*Leadership Excellence in the Digital Era*” for Hyundai Motor India Engineering Pvt Ltd. Hyderabad on November 21, 2024.

Prof. Vijayalakshmi V & Prof. Rupashree Baral conducted a program titled “*Enhancing Research Quality & Productivity*” from December 4-10, 2024.

Prof. Srinivasan S, Prof. Thenmozhi M & Prof. Kamalanabhan T J conducted a program titled “*HANSA: Leadership Journey*” for IOCL Officers from November 23- 28, 2024.

DoMS Diwali

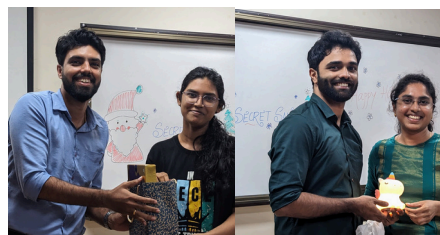


DoMS celebrated Diwali with MBA, EMBA, and VLM students on October 31, 2024, beginning with a ceremonial pooja that embodied the festival's spirit.

This was followed by a vibrant Open Mic session with enthusiastic student participation. The event fostered cultural exchange, enriching the celebration with diverse traditions and perspectives.

Secret Santa

On account of the holiday season post the exams for both of our MBA batches, the Secret Santa event was held on November 26, 2024, to celebrate Christmas early with the intention to spread some cheer, gift some surprises, and receive a little gift in return.



A total of 58 students, 29 from each batch, participated in this fun and mysterious event, where the interested students were mapped randomly as the Santa for another person.

The event was all about fun and mystery, with everyone in the hall guessing the gift child of each Santa based on their clues and having a good laugh at each other after the exams.

Samanvay

Samanvay, the annual business fest of DoMS, IIT Madras, was successfully held from November 3-10, 2024. The fest exposed students to relevant business concepts through a series of business-related events.



The fest was flagged off on 3rd November with a marathon held within the scenic IIT campus, organized in collaboration with Decathlon and the Maatram Foundation. attracting over 800 participants.



The event, themed “*Run for the Education of Underprivileged Children*” featured a speech by Mr. Sujith Kumar, Founder of Maatram, who highlighted the foundation's impactful work.





Shri. Syed Sibte Rizvi, Regional Manager at SBI, with extensive finance experience, inaugurated Samanvay 2024 at DoMS, IIT Madras, along with Prof. Sathyanarayana N G, Dean of Students, as Guest of Honour, and Prof. M Thenmozhi, HoD-DoMS, IITM. The event was held on November 9, 2024.

The fest featured engaging interaction sessions with several industry leaders, including Ramesh Narayanan, CEO of A2B; Vishal Singhvi, Director of Generative AI at Microsoft; T. M. Narasimhan, MD of Motorola India; Chandrasekaran V, CTO of Core Networks and Cloud Software at Ericsson; and Rajiv R Menon, CEO of Ogilvy Sri Lanka. Their insights provided valuable perspectives on industry trends and challenges.



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A key highlight of the fest was the startup networking event “Udyami”. The investors included Ahammad Shibil, Speciale Invest, Gautam Nayak, Kaleesuwari, Ansen Barnes, Campus Angels Network, and Senthilkumar Rajendran. Dr. Ramesh Kuruva, YNOS, and Prof. Bhaktavalsala Rao from IITM served as additional panelists.

The event presented an opportunity for 11 startup founders shortlisted out of 70 to network and interact with these prominent investors and obtain funding to expand their businesses.



The fest additionally featured business case competitions, a workshop conducted by McKinsey on industry best practices, business storytelling, advertising events, quizzes, and stock auctioning that saw over 200 students from about 50 colleges across the country coming to participate in person, in addition to IIT students.



Placement

DoMS Placement for batch 2025 started from October 1st, 2024 with 92 students from the MBA program registering. The first phase of placements has been concluded in the month of December with the department attracting 34 companies.

Prominent recruiters included Accenture, Accordion Partners, Kantar Analytics, Mphasis, Ather Energy, Axtria, Hexaware, Deloitte, Tiger Analytics, EXL Services, Innova Solutions, Grant Thornton, and ICICI Bank. Roles offered included Technology Consultant, Key Account Manager, Business Analyst, Product Manager, and Consultant.

DoMS also conducted placements for the Tech MBA and the MS batches for the registered students.

Dr. S. Vasanthraj, a recent Ph.D. graduate, has joined T.A. Pai Management Institute (TAPMI), Manipal University, as an Assistant Professor.

Summer Internship Program:

The first phase of placements for Summer Internship Program for the MBA batch of 2026 was conducted with 14 companies offering internships.

Industry Engagement Sessions

Initiatives to enhance the Industry student interactions were also continued with a session on October 9, 2024 with Dr Sachin Gulati, Head of India Campus Recruitment of American Express. Dr. Sachin Gulati had an interactive session with the students of DoMS where he shared insights from his career journey.



Student Training and Development:

Comprehensive student training sessions were conducted for 178 registered students from the MBA batches of 2025 and 2026, focusing on interviews, group discussions, and other key aspects of the placement process.

For more details, visit <https://doms.iitm.ac.in>

