

Placement Report 2013



Department of Management Studies
Indian Institute of Technology Madras

Placement at DoMS, IIT Madras

The placement team, consisting of the MBA students of DoMS, IIT Madras under the guidance of the faculty advisors and the institute's central placement office conduct the final placement process and summer internship process every year.

About the process

The final placement process of the MBA class of 2013 took place in the first week of December 2012. Various companies that had expressed their interests in the talent pool of DoMS were contacted over the months of August - November. These companies were scheduled to visit our campus for recruitment during the placement week. Slot allocation and scheduling for the recruitment were done based on factors like compensation, profiles offered and students' preferences.

Final Placements - Highlights

This season saw a total of 49 students placed in some of the most reputable companies during the placement week. The number includes 6 students who accepted pre-placement offers (PPOs) from organizations where they had done their summer internships.

In all, we had 19 recruiters on campus during the placement week offering roles that cut across various domains and sectors. By the end of Day One, 80% of the batch were placed and by the end of Day Two, the count of placed students stood at 47 (including the PPOs). Some of our students also received multiple offers from various companies.

Analytics

A good number of analytics profiles were offered by reputed companies such as **Analytics Quotient, Dell, HP, McKinsey** and **TEG**. About 20% of the batch accepted offers in analytics.

Operations

16% of the candidates accepted offers in Operations from recruiters like **Citibank, CISCO, JP Morgan** and **RBS**. The profiles offered were supply chain management, operations analytics and banking operations.

Finance

14% of the participants received offers for finance roles. The profiles offered included financial analytics, equity research and financial marketing. The major recruiters in this domain were **CRISIL, HSBC** and **Kotak**.

IT/IT Sales

Industry majors **CTS** and **Wipro** recruited 29% of students for the profiles of business development, business analysis and pre-sales.

Sales & Marketing

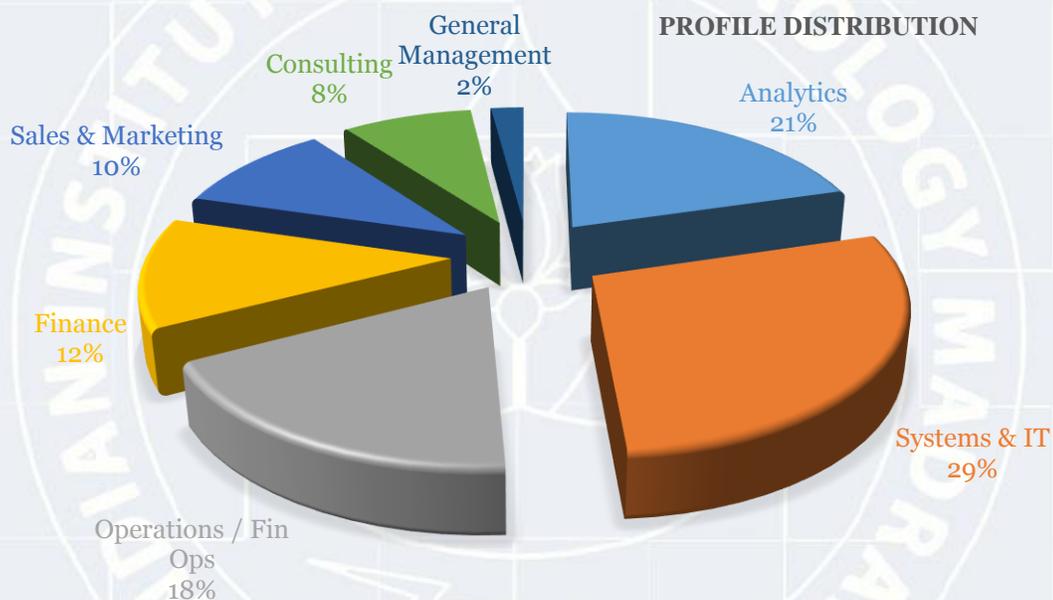
Sales and Marketing profiles were accepted by 10% of the students, with offers from **Ameex, Bahwan Cybertek** and **Carwale**.

Others

Other roles offered include consulting and general management profiles by **Infosys** and **Medall** respectively.

The excellent feedback we received from our recruiters on the quality of students, their knowledge on subject and analytical skills are testimonies to the standard of education at DoMS, IIT Madras. It also reflects on the confidence the industry has on this institution.

Total number of students	52
Number of students opted out of placements	2
Number of students placed	49
Number of PPOs	6



**Only accepted offers were taken into account for calculating the above data*

Mean Salary offered	9.07 LPA
Median Salary offered	9 LPA
Lowest salary offered	7 LPA
Highest salary offered	14 LPA

Note: The above mentioned figures were taken from the initial offers given by the companies which is inclusive of all components of the cost to company